If it was this easy, it wouldn’t be an Audi.

When you were a kid, you probably felt quite proud when you completed a model kit. We understand. At Audi, it takes countless hours for a single Audi to go from idea to design to roadworthy, and that’s time we are very proud to devote. Our obsession for detail, commitment to premium fit and finish and passion for unparalleled engineering go into every model. It’s the kind of discipline that the word “painstaking” was invented to describe. Not to say it’s a chore—no, assembling an Audi is a labor of love, and it shows every time you sit in one and nudges the accelerator. Creating an Audi isn’t easy, but the results help define what Audi means to the people who drive one.
The door of perception.

It’s said that, when one door closes, another one opens. It sounds as if whoever said it spent some time at an Audi research and development facility. After all, while you’ll open and close the door in your vehicle thousands of times without thinking about it, we’ve obsessed about it for you, in detail. Not just about the reliability of it opening and closing, but on the proper weight that will make it more pleasing to close; how the locks should click when they are engaged. The optimal acoustic placement for the speaker port. There are the hinges too, of course. And the door itself, which we designed to take the brunt of side-impact collisions, and several dozen other safety considerations (to say nothing of the durability of other components, corrosion, aerodynamics and wind noise). But the door is also a symbol of welcoming you into your vehicle; they are products of Audi engineering, and every perception of Audi hinges on them as much as our hinges help support the door.

Our reputation hinges on the quality of things you don’t see.

By using fully pressed aluminum doors in the Audi A6, the door structures were reduced by an astonishing 44 lb compared to the previous model.

Optimal speaker placement helps deliver the most extraordinary sound you can find in the automotive space.

We use soft mounts on our window regulator and a sound-absorbing backing within the door cavity itself to make the cabin even quieter.
quattro® HAS MAINTAINED ITS GRIP ON OUR THINKING AND THE ROADS WE TRAVEL.

For more than 30 years, Audi has been focused on quattro® all-wheel drive. During that time, it has evolved into an overarching idea of performance, a technological system of ratios, power delivery and driving dynamics working seamlessly together, orchestrated through the drivetrain, providing power where and when it is needed most.

In many ways, this has been a three-decade drive, from the Alps to the autobahn—and points beyond. You’ve seen quattro® capabilities in the way we dominated the World Rally Championship for years, in the grip you have in inclement weather, and in the variable power distribution you enjoy in good conditions. For more than 30 years, and with over five million quattro® systems on the road, we have continued to refine the technology, developing an available rear sport differential to help maximize performance and available torque vectoring to assist with cornering traction while helping to improve handling. We’ve boldly stuck to what worked while the world was trying to catch up, and we built on it.

When we think of a good idea, it sticks.
The obsessive engineering of maximum fitness.

ENGINEERING POWER IS MORE THAN JUST ADDING MUSCLE.

There is an art to fitness. Yes, there are some who go for the extreme, sculpted muscle look. But there is something even more compelling than that for those with refined tastes. The kind of sculpted efficiency found in Audi engines elevates the driving experience through smaller, finely tuned forced-induction engines. For the drive to feel lean and precise, we’ve shaved off unwanted pounds. Sure, large numbers might distract some, but a champion impresses with grace, power and athletic balance—captured in the right suspension setting, or a perfectly balanced car. Audi engineers shape power that celebrates a true dedication to craft. It means strength that pulses at the moment of acceleration, provides a true, quick response as you change lanes, and turns the most routine cloverleaf into a joyful application of performance handling. This is the art of maximum fitness, to the point where others just feel a little flabby.

TPF®

The TPF® direct-response fuel system directly injects fuel and air into the engine combustion chamber, improving efficiency and performance. This unique technology has been shown to help increase power while decreasing fuel consumption and emissions, resulting in better on-road performance.

TFSI®

At Audi, TFSI represents a combination of two of the brand’s core areas of expertise—direct injection and forced induction. By adding turbocharging or supercharging to FSI direct injection, the pressurized intake charge is cooled by directly injected fuel, thus achieving efficiency and performance combined with higher compression ratios—previously only attainable by naturally aspirated engines.

TDI®

A turbocharged, fuel-sipping variant, our TDI® clean diesel engines deliver uncompromising Audi performance with bold efficiency. Yes, it gets better mileage per gallon than comparable gasoline engines, but it also produces more low-end torque, which is best expressed in the elasticity you have when passing in the 30- to 60-mph range.

1 Audi A8 3.0 TDI V6 exceeds 62 mpg combined with 132 g/km CO2 emissions as measured and regulated by the U.S. Environmental Protection Agency. Actual emissions over the full road cycle will depend on driving conditions and other factors. EPA estimates are for comparison purposes only and reflect the performance of a vehicle with a full tank of fuel. Actual fuel economy may vary based on a variety of factors, including driving conditions and vehicle condition.

2 The TDI direct-injection engine features an Audi oiling system that ensures optimal lubrication and cooling, reducing wear, noise, and emissions. This system helps to ensure smooth operation and extended engine life, providing a blend of power, efficiency, and performance that is specifically designed to deliver the best possible on-road experience.
THE ELEGANT STRUCTURE OF NATURE BECOMES A BLUEPRINT OF EFFICIENCY.

It seems strange to say that, while we build strong, complex and high-performing machines, we’re naturalists at heart. Then again, it might not be that unusual, seeing how nature itself builds strong, complex and high-performing machines as well. When we developed the thinking behind our ultra-lightweight technology initiative, we knew that nature would serve as inspiration to greater structural efficiency. Take the structure of the elephant skull pictured here. It has to be lightweight, yet capable of carrying a heavy load. The design genius behind the elephant’s skull is to make it lightweight yet sturdy. Its predominantly hollow design is buffered by thin, connective bone walls, which act as strong, weight-bearing cells. Audi designers used that idea when building our aluminum and steel structures. Reducing weight, yet enabling strength.

How studying elephant skulls makes for superior handling.

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| ELEPHANT SKULL |
| How nature solved the apparent conundrum of an elephant’s skull didn’t escape the notice of Heinrich Timm, the longtime lead engineer for Audi. The weight of the tusks and the general size of an elephant’s head would seem to make it impossible for the animal to actually be able to carry it. But the design genius behind the elephant’s skull is to make it lightweight yet sturdy. Its predominantly hollow design is buffered by thin, connective bone walls, which act as strong, weight-bearing cells. Audi designers used that idea when building our aluminum and steel structures. Reducing weight, yet enabling strength. |

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Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. Features and technologies listed are not available on all models. The voice control feature is not available on Cabriolet or Roadster models.

MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details. Features and technologies listed are not available on all models.

Audi connect really gets what you are saying. Just talk to us, baby.

Share what's on your mind. Looking for a great Chinese food place? We'll help you get there. Thinking about a rest stop? We'll locate the nearest gas station for you, and even give you the price of their fuel. In fact, in your Audi, just say the word, and we'll help you find almost anything, even your hometown number. With available Audi connect with Google Voice™ command capabilities, we’ve developed a way to let you articulate your desires, even if that's just finding the closest burger stand or the best hotel! MMI® navigation plus with Audi connect helps integrate networking capabilities on the go, along with Google Earth™ with 3D satellite imagery, to help you stay informed. Audi connect also provides fast data transfer speeds and Wi-Fi® connectivity for up to eight passenger devices to help you stay informed. It offers a full suite of networking and interactivity, and, yes, even the closest Szechuan restaurant, which you can find by using its Google™ Local Search capabilities. Best of all, you don’t even have to say “Thank you,” even if we appreciate it when you do.
Even in the dark, you know when you’re staring at an Audi. In fact, it might just be love at first sight. That’s because, instead of cursing the darkness, we celebrate the light. Available full LED headlights stand out from the rest, their color intensity is engineered to be reminiscent of daylight. But while we illuminate the night, we don’t forget the day—so we made our LED daytime running lights to look even more dramatic. Now featuring a sleek diode design that gives us the freedom to elegantly reshape our signature style, Audi LED lighting is once again ours. It is an efficient, beautiful way to help you see and be seen from dusk to dawn and back again. Look deep into our eyes, and you might just see the soul of a company.

Hey, bright eyes.
CLEAN, BEAUTIFUL DESIGN COMES FROM DEDICATED CRAFTSMEN UNAFRAID OF GETTING THEIR HANDS DIRTY.

How we know exactly what you feel.

Our hands give you shade and sanctuary.
Our hands give you comfort and control.
You might not sense our hands nearby, but our hands knew exactly what you feel. That’s because we’ve been there. After all, our hands crafted a customized world that’s dedicated to control, comfort and entertainment. We’re talking, of course, about the cabin of your Audi vehicle. Optimized luxury, designed by committed craftsmen who had you in mind when they chose the leather seating surfaces, created the contoured seats or provided the refinement of ergonomic design and an available more intuitive MMI® system. There are small touches that help simplify the overall design, and there are large statements to help you feel at ease. It is your Audi interior, shaped by the kind of people who know you want to experience luxury firsthand.
Think of it this way—if it rains, would you notice a dry side view mirror? Maybe not, but compared to one with beads of rain on it and distorted reflections, you would. It’s a little thing, perhaps, but these little things add up, all of them contributing to crafting a premium driving experience. We design our exterior side mirrors with small sills to channel water along their upper edge, helping to keep your view unobstructed. We also design our windshield moldings with channels that allow rain water to efficiently run off; instead of returning to the windshield wiper path. These are small features, crafted by engineers and designers who don’t necessarily call attention to their skills. Instead, these details reflect a commitment to quality that you might never notice—until a moment of bad weather or adversity, when you might. But you have to weather adversity to know things like this.

You have to weather adversity to know things like this.

WHAT YOU DON’T KNOW MIGHT HELP YOU.
Either think about the future, or make history.

SUPREMELY PRACTICAL LUXURY WITH A SUNNY KIND OF ENERGY.

Talking about a better future is easy. After all, how can you be held accountable for something that never arrives? But if you really want to affect it, to make history, you have to do more than talk. Enter e-tron®. It’s not the first plug-in electric hybrid to the market, but we are making it the most forward-thinking Audi ever produced. For example, we will be including a level 2 charger with our A3 Sportback e-tron PHEV for qualified owners who want to drive on electricity as much as possible. We also plan to offer unique sustainable energy offerings like an available solar program to help provide power to your home and vehicle. It’s not just practical, it’s premium too, in style, in performance, and in final feels, like any other Audi vehicle. But more than that, it will be Audi-making smart tech even smarter, with adaptive kinetic energy-harnessing when you brake, and better performing than what came before it. With the Audi e-tron vehicles, we’re saying the future is now.

1 240-volt wall-mounted charging hardware and cabinet included with the vehicle. Installation and wiring costs are extra, and will vary. See your participating dealer for details.
The little things that add up to a long-term love.

When you are attracted to something, the effects are immediate, the domination, total. For a relationship to last, though, it must move beyond that passionate initial phase. It’s what comes next that turns a bright flame into an eternal torch. That’s why Audi doesn’t simply design premium vehicles for the short-term, but offers an entire experience that we hope lasts a lifetime. Do you want to customize your Audi? We offer Audi exclusive materials and colors. Do you want care-free service options? Audi Care is available. MMI® updates, trial offers for Audi connect®, a full suite of available Audi driver assistance technologies—the reasons why you fell in love with an Audi, but they are, perhaps, the things that help keep the heart fires stoked.

MOVING FROM LUST TO APPRECIATION TAKES A DEEPER UNDERSTANDING.

SENSE OF HUMOR
ROMANTIC
RESOURCEFUL
GENEROUS
SENSE OF STYLE
LOVING

1 Optional features and technologies listed are not available on all models. See Infotainment/Technology section of the Featured Content page for important information regarding MMI® navigation plus and required SiriusXM® subscriptions.
The alchemy needed to build an automotive icon is elusive. Sure, it’s found, partly, on an assembly line, with committed artisans taking pride in every stitch they oversee. It’s also on a drafting board, sketched by visionaries looking to further expand what we look for in automotive design lines. But it’s also in the countless inspirations, ones little and large, that not only capture a bold thought or striking idea, but execute them. Examples of these can be found in the foundational stories we tell about our company and our vehicles. These stories show how an abstract idea can turn into a powerful, sculpted machine, and then how that machine can help forge an iconic reputation for a brand. Out of the inspirations we find in engineering, art and the large world of ideas, we have created a fearless, iconic company of substance and luxury: Audi. 

Inspirations that build an icon.
Consider it an ode to overachievement. You’re the type that dreams big, then goes out there and achieves it. Now comes the time to express all that you’ve accomplished in the most physically poetic way—the new Audi A8. Its attraction starts with its dynamic lines that highlight its luxurious proportions, while also giving it a modern, sleek elegance. Looking closer, you might also notice the considerable obsession put into the finest details, like character line running along the roof, linking front and rear, or the precise shoulder line and wide, shaded edge, adding to the car’s flow. That sensuality extends even to the headlights, which are designed to be seen as sculpture. It invites, seduces and demands to be driven. It is design as design is meant to be—something intended to elicit an emotional response, while conveying a sense of prestige and distinction, not to mention confirming yours the second you step inside.

We do not follow design trends. We set them.
While we know that the artist is compelled by an unseen, outside force during the creative process, it’s a lesser-known fact that our engineers and designers are driven by a similar power. Beginning with the chiseled V shape across the hood that originates from the Singleframe® grille, perfectly proportioned lines travel the length of the vehicle, surrounding it on the coupe-like rear end of the back of the vehicle. The iconic, bold illumination given off by signature LED lighting technology bookends the A8 with artisanal flair. So whether you’re drawn to the power of the available 4.0-liter TFSI® V8, the notable efficiency1 of the 3.0-liter TDI® clean diesel engine, or the exclusivity of the A8 L W12, we’ve committed ourselves to developing a vehicle for every kind of driver.

1. See www.fueleconomy.gov for EPA estimates. Your mileage will vary, and depends on several factors, including your driving habits and vehicle condition.

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The intersection of fine art and four wheels.

Full LED headlights.

Completely redesigned, the full LED headlights now form a straighter line while still providing daylight-like illumination. Add to that a new LED daytime running light pattern that forms a precise outline, and it’s a brilliant, and unmistakable, combination.
You’re not after looks, just exceptionalism.

While being the center of attention may not be your preference, it’s clearly inevitable. You see, with the biggest exterior facelift in its history, the new A8 delivers an even plainer look with the same unrivaled presence that’s made it impossible to ignore. Of course, we still strive to satisfy the needs of anyone who expects every detail of a vehicle to be well thought out. With us, luxury is elevated to incorporate a powerful idea, imbuing the body with a commanding presence and the interior with the kind of prestige that can’t be duplicated. Even the unseen features of the A8 convey our commitment to setting a standard, as opposed to just following in other luxury vehicles’ tire tracks. You’ll feel it in the way lightweight ASF® aluminum construction and quattro® all-wheel drive work together for dynamic handling, or in the smaller touches, like a power trunk lid with hands-free release or power soft-closing doors. Large and small, these gestures comprehensively cater to your needs while confidently anticipating your wants. As it turns out, your unwillingness to settle will put all eyes on you—like it or not.

Power trunk

For added convenience, a power trunk feature ensures that the trunk lid opens and closes effortlessly, while the hands-free release function operates by simply moving your foot under the rear of the A8.

Power soft-closing doors

Simply pull the door toward you and let it fall lightly into the latch. The Audi A8 does the rest, as power soft-closing doors utilize an electric actuator that closes the door flush automatically.

For those looking to take the gloves off, the available Sport package infuses athleticism by providing enhancements such as 20” 5-double-spoke wheels with a Galvano Silver finish, dynamic steering and a sport differential, allowing you to test the limits of this specimen.1

1 Always obey all speed and traffic laws.
Craftsmanship
We’ve ensured that every stitch represents the detail that we put into every aspect of an Audi vehicle.

Ambient lighting
Whether dawn or dusk, customizable lighting in your Audi A8 can capture your mood, change it or illuminate the way you really feel. Audi designers meticulously crafted ambient LED interior lighting to provide a comforting glow to the interior of your A8. With three color choices and four zones, you can brighten or dim the interior to create the optimal effect, whether you are looking for relaxation or invigoration. You are, as always, in control of your environment—we’ll just help with your mood.

Yacht throttle shifter
Ergonomically designed, the shifter on the A8 is the perfect place to rest your wrist while engaging the MMI, and adds another sophisticated touch to the interior of your Audi A8.

Appreciating the finer details of accomplishment.
Spacious design and meticulous craftsmanship are hallmarks of the Audi A8 interior. You feel the space as the curve of the door continues its sweep across the dashboard, helping to frame your driving environment in visual style. You feel the craftsmanship in the highest standards of materials and finishes, fine tailored, you’ll notice that first-class comfort means you can relax. To your right, the unique design of the gearshift area can lend itself to an optimal driving experience. It’s like paying attention to your needs and the anticipation of being—that changes the definition of style from form to something deeper.

↑ ↑

1 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.
A — 8

Diamond-quilted leather

One of our most popular interior options is available on A8 models: the diamond-quilted Valcona leather. This premium, supple leather captures the essence of Audi—using the kind of materials and finish that show our commitment to luxury craftsmanship along with our passion for performance.

Ventilated front seats with massage function

Available front seat ventilation offers multiple levels of cooling, while a customizable massage function helps soothe or invigorate the body during extended drives.

22-way front comfort seats

Adding to the plush interior of the Audi A8 are the available 22-way driver and front passenger comfort seats that offer lumbar support, ventilation, and massage functions.

Take your rightful seat of power.

Climbing into the Audi A8, you’ll first notice the striking driver-centered cockpit and wraparound curve of the dashboard, giving you absolute power over your surroundings. You’ll have control at the tips of your fingers with the multifunction leather-wrapped steering wheel. Throttle to 18-way adjustable front seats with lumbar support and leather-wrapped steering wheel. Trim your day in absolute comfort with the available Nougat Brown Valcona leather with diamond quilting. Available front seat ventilation and massage extend the hand of luxury on long commutes. Feel the legendary Audi craftsmanship creating the perfect atmosphere for any drive, you’ll find that you have complete authority over your kingdom.
Rear Seat Entertainment
With vibrant dual 10” screens, the available Rear Seat Entertainment system can display a wealth of media choices and information, including navigation. Each rear seat occupant can access their own media controls located on the center armrest.

Panoramic sunroof
The available two-panel panoramic sunroof offers both front and rear passengers a nearly unobstructed view overhead while flooding the cabin with natural light. And when you decide you need to say goodbye to the sun, the power sunshades are there to make it an easy task.

Executive Rear Seat package
The available Executive Rear Seat package adds a level of personalized comfort to the benchmark in executive luxury. A passenger-side rear relaxation seat with power footrest immerses you in sumptuous relaxation, while a fixed, leather-covered rear center console and 115-volt power inverter create a mobile business or pleasure center. This package also features a small refrigerator between the rear seats as well as rear-seat ventilation.

Rear Seat Comfort package
The available Rear Seat Comfort package adds even more comfort to an already plush environment. Features like power adjustable rear seats with massage function, along with personal climate controls, help make every journey a pampered experience.

First class without the security hassles.
No matter where you sit, the Audi A8 L with the available Executive Rear Seat package embodies the living image of luxury. Side to side, front to rear, the expansive interior of the A8 L includes the kind of thoughtful details, matchless materials and overall sophistication that define your experience when riding it. Lauded as a true luxury-class altitude, the available panoramic sunroof, the option of an immersive Rear Seat Entertainment system, and handcrafted finish throughout all create an exclusive atmosphere for a singular sanctuary.
S8

2015 AUDI S8 SHOWN IN DAYTONA GRAY PEARL WITH VERMONT BROWN AUDI DESIGN SELECTION PACKAGE AND AVAILABLE EQUIPMENT.

The story doesn’t stop here. There’s more on the full range of S, RS, and R8 Audi performance models in the 2015 Audi Sport brochure. See your dealer or go to audiusa.com for details.

ENGINE // 4.0-liter turbocharged TFSI® V8 engine producing 520 hp and 481 lb-ft of torque with S quad exhaust and available sport exhaust system with Black finishers

DRIVETRAIN // quattro® all-wheel drive with sport differential, eight-speed Tiptronic® automatic transmission

CHASSIS // S8 tuned Audi adaptive air suspension, Audi drive select and dynamic steering

BRAKES // 15.7” ventilated front disc brakes with S8 logo, 14.0” ventilated rear disc brakes

PERFORMANCE // Top track speed of 155 mph, acceleration from 0 to 60 mph in 3.7 seconds

Always obey all speed and traffic laws.

Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

It doesn’t matter if the world is ready. You are.

Most people may not think that a luxury car should wow their every sense, but this car wasn’t built for them. The Audi S8 takes luxury to a thrilling new place.1 A 4.0-liter turbocharged TFSI® V8 engine produces an astonishing 520 hp and 481 lb-ft of torque that delivers power, acceleration and refinement as soon as you climb behind the wheel. When you’re the driver of the Audi S8, you become part of an exclusive group of people who understand that performance and power are an extension of who you are.
Under normal driving conditions, power slightly favors the rear axle.

quattro® seamlessly transfers power as needed as driving conditions change.

When traction is limited at either axle, power is shifted to the axle with the most traction.

1 When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.

2 Always obey all speed and traffic laws.

When accelerating, power is shifted to the rear wheels for extra rear traction.

85:15

Sport differential
To help ensure high cornering stability, the available sport differential uses torque vectoring, and then adds to that by mechanically applying additional torque to the outside rear cornering wheel. Through an electrohydraulic multiplate clutch pack and gear-set, the outside rear cornering wheel speed is increased by as much as 10%.

There's an elegant sense of assurance when you are in control. In the case of quattro® all-wheel drive, the elegance is created by a sophisticated system developed by Audi engineers to help you with the ability to gain more control when road and weather conditions aren't their best. Through enhanced grip on twisting mountain roads and powdery-dusted streets—or enjoying the quiet solitude of the pajaro year—quattro® works with drivers who want peace of mind as much as power. Because it was built and honed to transfer the necessary amount of power to the appropriate wheels when accelerating and turning, quattro® helps enhance Audi performance, but the real story just might be how quattro® helps engineer confidence in good drivers.

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A little added confidence can help powerfully steer you in the right direction.

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There are moments when everything feels just right. You make the green lights. The traffic opens up and the highway is yours. The local road feels like it’s made to be driven by you. The next time that happens, notice the driving dynamics of your Audi A8 (you’ll find that all the systems are in perfect sync). Designed to optimize the kind of personally adjustable ride and handling that make a driver want to immediately get back in the driver’s seat.

You can’t always choose the road you’ll own. Just how you’ll drive it.

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Audi engineers tuned the driving dynamics of the A8 to react to a variety of external forces. All fours on one wheel, producing the kind of personally adjustable ride and handling that make a driver want to immediately get back in the driver’s seat.

Audi adaptive air suspension

Through air suspension and a continuously variable, electronically controlled damper system, Audi adaptive air suspension automatically optimizes load distribution and senses driving conditions, to produce a balanced, comfortable and dynamic drive.

Audi drive select system

At Audi, we believe you should be the ultimate master of your road-going domain. That’s why we created the Audi drive select system. It gives you the ability to adjust the vehicle’s steering, throttle response, suspension and transmission characteristics with the utmost of ease. And with four modes to choose from, when almost any kind of road comes into question, Audi drive select will let you answer.

Individual mode

Take the turn your way—this mode allows you to adjust the steering, suspension, throttle and transmission upshifts to your style.

Comfort mode

Perfect for those long highway stretches, this setting adds optimized steering and suspension and a closer shift pattern to help provide an even relaxed drive.

Auto mode

The best of both worlds, dialed to automatically adjust settings for a seamless combination of comfort and responsiveness based on your driving style and road conditions.

Dynamic mode

Tighter steering and a more responsive throttle give this setting an aggressive feel and focused performance.1

1 Always obey all speed and traffic laws.
Performance

The all-wheel drive system in the Audi A8 is a sophisticated and powerful system that enhances vehicle stability and traction. It intelligently distributes power to the front and rear axles, ensuring maximum grip on various road conditions. This advanced system is complemented by the vehicle's electronically controlled differential, which further enhances its performance capabilities.

The Audi A8's performance is not just about brute force but also efficiency. With advanced engine technologies like cylinder on demand™, the vehicle optimizes fuel usage and provides a smooth, enjoyable driving experience. The engine's responsiveness and smooth shifts contribute to an overall boost in performance and efficiency.

Innovation for the long road ahead.

The Audi A8 is not just about performance; it's about innovation. With advanced features like the eight-speed Tiptronic® automatic transmission, the vehicle delivers impressive performance and efficiency. This transmission is designed to provide smooth shifts and enhanced fuel economy, making long journeys and trips more enjoyable and efficient.

The Audi A8's adaptive cruise control system with Stop & Go function ensures safety and convenience, allowing drivers to maintain a safe distance from the vehicle in front without having to brake frequently. This feature, along with other advanced driver assistance systems, makes the Audi A8 a leader in the luxury segment.
We thought you should know: Straight-piped diesel burns more power densely than traditional gasoline, which means that a gallon of diesel fuel has about 15% more energy than a comparable amount of gas, and combusts more efficiently in the engine. The TDI® clean diesel engine available in the A8 returns a true emissions uniform fuel (IDMEF) rating in all 50 states while producing approximately 12% lower CO₂ emissions than its comparable gasoline-fueled engine. In fact, the A8 L 3.0 TDI® clean diesel is 33% better mileage over comparable gasoline engines is based on 2015 A8 L TDI® model's 28 combined mpg as rated by the EPA vs. the 2014 EPA-rated ... equivalent. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.

Diesel packs more energy

On average, one gallon of diesel contains about 147,000 BTUs, versus 125,000 for gasoline.

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Increased fuel efficiency

Another way diesel creates fewer emissions is that it gets better mileage, up to 33% more mpg than comparable gasoline engines, in fact. 5

Variable vane turbocharger

Adding turbo power to clean diesel engines, our variable vane turbocharger produces impressive torque punch at mid-range highway speeds.2

Combustion

Combining a high compression ratio with direct injection makes combustion more efficient, and produces emissions cleaner than those of engines with a lower compression ratio.

After-exhaust treatment

With innovative diesel particulate filters and the nontoxic AdBlue® reducing agent, we help eliminate up to 95% of diesel NOX emissions.

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A little insight into the things you cannot see.

Audi strives to constantly up the ante on the driver assistance tools built right into the Audi A8, and they’re all designed to work in tandem with you, wherever you go. Whether it’s available advanced technologies like night vision assistant that uses infrared technology to help you spot pedestrians and large animals on the road, or radar sensors that Audi side assist utilizes to inform you of vehicles approaching from the side and rear, you’ll find that we’ve developed them to work together to help keep you aware of your surroundings. The whole suite of available assistance features can be found in the A8. It’s another testament to the effort Audi puts into keeping you safe while you’re on the road.

Audi adaptive cruise control with stop & go
Once your speed matches that of a car ahead, the available Audi adaptive cruise control with stop & go will help manage your speed for you. This new version of the technology allows your vehicle to stop and start while following the flow of traffic, without the need to actively intervene.

Audi active lane assist
Operating at speeds above 38 mph, this available system helps detect when the vehicle begins to leave the lane without signaling. Then, through gentle, corrective steering efforts, it helps the vehicle remain in the lane and maintain your set speed.

Audi side assist
Using radar sensors and two different optical warnings, the available Audi side assist uses radar sensors and two different optical warnings to help keep the driver informed about what is approaching from hard-to-see angles behind and to the side of the vehicle.

Night vision assistant
Using infrared technology to detect what lies ahead, this available feature uses thermal-imaging technology to help you avoid trouble. Pedestrians and larger animals can be detected over 300 feet in front of the vehicle, while objects can be spotted over 900 feet ahead—all shown on the 7" color driver information system.

Top and corner view cameras
Four cameras on this available technology allow for an overhead view of your surroundings, making parking just a little easier. The technology shows you where your vehicle is in relation to obstacles nearby, helping give you the confidence to maneuver in practically any environment.

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A little give requires a lot of strength.

Lightweight aluminum is a revolutionary material that offers an innovative approach to both weight savings and strength. The ASF® construction developed by Audi engineers, and utilized in the Audi A8, is a revolution in lightweight technology. It offers an innovative approach to both weight savings and strength as part of the ultra® lightweight technologies. The ten standard airbags in the Audi A8 are designed to respond differently based on seat position, and specially constructed crumple zones give way upon impact to help mitigate potential injury in a collision. All of this, combined with the rigidity of laser seam-welded joints that enhance the strength of every Audi we make, helps diminish the impact of an unavoidable event.

For airbags:
- The A8 is equipped with a full complement of ten airbags to offer additional protection in the event of a collision. Head airbags for both driver and front passenger are designed to specifically target and protect the head during collisions, for added protection.

- Driver’s head airbag
- Driver’s knee airbag
- Driver-side seat-mounted thorax side airbag
- Driver-side Sideguard® head curtain airbag for both rows of seats
- Front passenger head airbag
- Front passenger knee airbag
- Front passenger seat-mounted thorax side airbag
- Passenger-side Sideguard® head curtain airbag for both rows of seats
- Passenger-side rear seat-mounted thorax side airbag

Passive safety refers to all dedicated measures to help protect the vehicle’s occupants against injury. The passive safety measures in the Audi A8 include its safety belt system, ten airbags, the rigid occupant cell and crumple zones at the front and rear of the vehicle.

ASF® construction
Lightweight yet unyielding, revolutionary ultra lightweight technology offers an innovative approach to weight savings—a benefit you will notice in the overall efficiency, enhanced performance and remarkable handling of the Audi A8. Three unique characteristics allow us to harness the raw power of this metal, determining a successful ride.

- Ten airbags
- Lightweight yet unyielding
- Revolutionary technology

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Our large aluminum castings are a telling example of ultra® lightweight technology. Primarily used in high-stress areas, these multifunctional castings achieve exceptional rigidity while also allowing for freedom of design, all while remaining extremely lightweight.

The B-pillar is a welded steel assembly. The pillar is manufactured from ultra-high-strength, hot-formed steel while the striker panel is made from advanced, high-strength steel. The assembly is attached to the body using flow drill screws and adhesive bonding to increase strength.
Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.

See Infotainment/Technology section of the Featured Content page for important information regarding MMI® navigation plus and required SiriusXM® subscriptions.

MMI System
Putting your needs front and center.

MMI Touch
Developed by the Audi Human Machine Interface (HMI) team, MMI Touch delivers content with clarity, providing a direct menu layout and a simple, intuitive touch interface that is easy to use and extremely powerful. It uses natural language recognition and handwriting input to allow a driver to issue commands simply by speaking naturally. A touch of genius is simplicity itself.

A lot can be said with a simple touch. Case in point, MMI® Touch. It revolutionized intuitive simplicity. MMI Touch with handwriting recognition is a technology that goes far beyond providing a simple touch interface. It actually recognizes a user's handwriting to let you give commands and enter text by simply writing out your commands on the screen. It can even recognize a user's handwriting to take commands and enter text. For example, if you write the word "map," it will search your address book for a match or display a map of your current location. If you write the word "call," it will display your phone book and allow you to initiate a phone call. If you write the word "next," it will display the next song in your music library. If you write the word "stop," it will stop playing your music.
Tell us what you’re looking for and we’ll deliver you to it.

Don’t reach—relax. With Audi connect®, you may never have to reach out again. While touchscreens are seemingly everywhere, they don’t need to be in your vehicle. Thanks to Google Voice™ search, Audi connect allows you to quickly voice control by simple voice commands. Have your vehicle speak on your behalf to friends, family, and search for directions. Choose this display, and you’ll have enough ease to the road ahead for clear hands on the wheel. While other manufacturers may reach out, we’ve found a few ways for you to make information a lot more accessible while your hands are on the wheel.1

myAudi features
• Point Of Interest
• Mobile Wi-Fi hotspot
• Google Earth 3D satellite imagery
• Audi Music
• Travel Info
• Google™ Street-View
• Weather information
• SiriusXM Traffic
• News feeds
• City Events

Siri (Apple’s virtual assistant) for MY14

Stay on top of the news by having information pushed to your vehicle at your convenience. Have your vehicle read the headlines and stories delivered through an onboard wireless hub.1 Provides high-speed connectivity for up to eight passenger devices.1

Parking information
Search for parking in your area of interest, check space availability, and set your selection as a destination to help navigate directly to the garage entrance.1,3

MapPlus system
Simply tell your Audi what you are in the mood for, and let the MMI system reconfigure your route, and let the digital driver’s eye visualize a true aerial view of your surroundings. With Google Maps Street View, displayed right on the MMI display, you’ll be able to visualize your surroundings and Forecasts for your destination can help you prepare for your trip.1

Google Voice™ Local Search
Simply tell your location to your vehicle, and let your vehicle do the rest. For up to eight passenger devices, your vehicle can show you a driver’s-eye view of your surroundings and Forecasts for your destination can help you prepare for your trip.1

Google Earth™ with 3D satellite imagery
With Google Earth™ integration, you’ll enjoy the power of Google™ speech recognition in-vehicle, and let the digital driver’s eye visualize a true aerial view of your surroundings. With Google Maps Street View, displayed right on the MMI display, you’ll be able to visualize your surroundings and Forecasts for your destination can help you prepare for your trip.1

Remote Parking feature
Parking feature is not available everywhere and requires participation by parking provider.1

Travel Info
Current local conditions and weather information are updated at your choice of area of interest, set them as your destinations, and let your vehicle do the rest. For up to eight passenger devices, your vehicle can show you a driver’s-eye view of your surroundings and Forecasts for your destination can help you prepare for your trip.1

Google™ Street-View
Simply tell your location to your vehicle, and let your vehicle do the rest. For up to eight passenger devices, your vehicle can show you a driver’s-eye view of your surroundings and Forecasts for your destination can help you prepare for your trip.1

Weather information
With Google Earth™ integration, you’ll enjoy the power of Google™ speech recognition in-vehicle, and let the digital driver’s eye visualize a true aerial view of your surroundings. With Google Maps Street View, displayed right on the MMI display, you’ll be able to visualize your surroundings and Forecasts for your destination can help you prepare for your trip.1
Lend us your ear.

It’s been said that people only hear what they want to. That what they don’t like just goes in one ear and out the other. So, choose people as a sound engineer once more. The sound systems that make very much worthy of your soundtrack full attention. From perfectly sculpted high notes to a crystal clear range and a deep-low range, the BOSE® and available Bang & Olufsen® sound systems are a veritable orchestra of engineering that fills the ear with faithfully rendered, thrilling sound. So whether you’re the type that wants to be soothed by sound or the type that wants to be inspired by it, we promise, if you take a moment to listen, that what you’ll hear will be utterly impossible to ignore.

Unlike with high-frequency sounds, the brain cannot detect where low bass frequencies are coming from, making it seem as if the sound is hitting both ears at the same time. Because of this, Bang & Olufsen® sound engineers only had to design one custom-fitted subwoofer to reproduce the kind of deep, cabin-filling bass that brings music to life.
LED taillights

LEDs are among the most luminous taillights available. Just like Audi vehicles, they are efficient, technologically advanced and long-lasting.

We wanted to say goodbye with style—that’s the only way we do it. Our flagship Audi A8 exemplifies supreme luxury. From headlights to taillights. We haven’t left anything to the imagination, and have insisted on incorporating only the most brilliant features throughout the A8. Attention to every detail inspired us to design LED lighting technology into the taillights, as we did with the full LED headlights, to continue the bold statement we’ve committed to throughout the vehicle. The LED taillights punctuate our commitment to designing a vehicle that inspires you from every angle. Everyone knows when an Audi is approaching—now it’s clearer than ever when one passes you by.

Closing the deal with signature brilliance.

2015 AUDI A8 L 4.0T SHOWN IN PHANTOM BLACK PEARL WITH AVAILABLE EQUIPMENT.
Audi A8/A8 L 3.0T featured highlights

- Four WAU audiophiles
- Driver-assistive, power-adjusting, auto-dimming, heated exterior side mirrors with memory
- Power trunk with hands-free release
- Four-zone auto climate control (A8 L)
- Power 18” and hexagonal-adjustable interior mirrors with memory
- Comfortably heated, memory steering wheel with hand-grip adjustable
- Power rear sunshade
- Heated 20” all-season tires, including power lumbar adjustment

Audi advanced key—keyless start, stop and entry

- Roof and door comfort headbands
- BOSE® navigation plus with voice control system
- Air suspension (A8 L)
- Dual-zone control (A8 L)
- Rear view camera

Audi connect® with six-month trial subscription

- MMI® touch with handwriting-recognition technology
- Night vision assistant with pedestrian and low animal detection
- Sunroof (A8 L)
- Panoramic sunroof (A8 L)
- Power rear sunshade
- Power tilt and telescopic adjustable steering column with memory
- Heated 18” all-season tires, including power lumbar adjustment

Available packages and stand-alone options

- Premium package
- Convenience package
- Black/Aluminum lower decorative inlays
- Rear seat comfort package (A8 L)
- Black Country Oak Wood inlays
- Comfort head restraints
- Comfort headrests
- Integration twin-trapezoidal exhaust outlets

Leather-wrapped Yacht design shift lever

- MMI® navigation plus with voice control system
- Night vision assistant with pedestrian and low animal detection
- Full LED headlights
- Leather-wrapped Yacht design shift lever
- Integrated twin-trapezoidal exhaust outlets
- Four-spoke multifunction steering wheel with shift paddles and 7” color driver information system
- Power front seats, including power lumbar adjustment
- Power rear sunshade
- Heated 18” all-season tires, including power lumbar adjustment

SiriusXM® Satellite Radio with 90-day trial subscription

- Stereo audio system
- SiriusXM Traffic and SiriusXM Audience Radio (SiriusXM package required)

SiriusXM to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM Traffic and Audience Radio subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. Or call Audi connect® 1,2

MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s electrical system must be operational and must receive GPS signals for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and

available points of interest. Changes in street names, construction zones, traffic flow, available points of interest and other road features on the road may cause discrepancies between the mapping and your navigation system. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details.
The Audi A8 L TDI® is equipped with a Bang & Olufsen® Advanced Sound System with 14 speakers, offering 1,400 watts of power for an immersive listening experience.

The vehicle comes standard with 20" 15-spoke design wheels with 265/40 all-season tires, which are designed for better performance and handling in warm climates. For colder weather conditions, we recommend using Audi-recommended winter or all-season tires specified for your Audi. High-performance tires are designed for improved handling in warm climates, but they are not suitable for driving in cold, snowy, or icy conditions.

Please remember to maintain the recommended tire inflation pressure and check it regularly. It is crucial to ensure the tires are in good condition to maintain optimal vehicle performance and safety.

The available packages and stand-alone options include:

- **Premium package**: Power sunroof, panoramic sunroof, and a Yacht design shift lever.
- **Sport package**: Four-spoke multifunction steering wheel with shift paddles and a 7" color driver information system.
- **Black Optic package**: Night vision assistant with pedestrian and large-animal detection.
- **Black design package**: Black cloth headliner, black leather upholstery, and black Alcantara trim.
- **Audi Night Design package**: High-gloss Black lower decorative inlays, Dark Brown Walnut Wood upper decorative inlays.
- **Audi Exclusive Design package**: Piano black wood with high-gloss Black lower decorative inlay.
- **Audi Individual Design package**: Assam Grass, Assam Black, or Assam Silver Poplar Wood inlays.
- **Audi Exclusive Design package**: Piano black wood with high-gloss Black lower decorative inlay.
- **Audi Individual Design package**: Piano black wood with high-gloss Black lower decorative inlay.

Some Audi models are equipped with a keyless ignition system, which includes auto-dimming mirrors with memory and power front seats, including power lumbar adjustment and memory. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably. It is important that the inflation pressure is regularly checked and maintained at recommended levels.

When driving over rough or damaged road surfaces, be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

SiriusXM® Satellite Radio is available with a 90-day trial subscription, and SiriusXM® Satellite Service is available only to those in the 48 contiguous U.S.A., D.C., and Puerto Rico (with coverage limitations). For more details, please see the Customer Agreement at www.siriusxm.com. SiriusXM Traffic and Travel Link™ subscriptions are sold separately and are continuous until you call SiriusXM to cancel. Please also be aware of the potential for distraction when using the vehicle's entertainment features.

Audi connect® is an integrated infotainment system that includes a 7" color driver information system, Audi MMI® media interface, and Audi Navigation plus with voice control system. The system is designed to improve your driving experience with easy access to navigation, entertainment, and information services. Please refer to your Audi owner's literature or an Audi representative for more information.

The MMI® touch with handwriting-recognition technology is also available as a stand-alone feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an Audi representative for more information. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates, please see your Audi dealer or call 1-800-FOR-AUDI for details.
Available packages and stand-alone options

- All-weather package (stand-alone option)
- Driver Assistance package (stand-alone option)
- Night vision assistant with pedestrian and animal detection
- Black cloth headliner
- Black/Gold Natural Fine Grain Ash Wood upper decorative inlays
- Dark Brown Walnut Wood upper decorative inlays
- 20” 15-spoke design wheels with 255/45 all-season tires
- Four-spoke multifunction steering wheel with shift paddles and 7” color driver information system
- Panoramic sunroof (A8 L)
- Power rear sunshade
- Power trunk with hands-free release
- Power rear seat slides in/out
- Power rear seat adjustability
- Ambient LED interior lighting plus
- Front and rear comfort headrests
- Keyless ignition—start, stop and entry
- Power front seats, including power lumbar adjustment and memory
- Rear seat comfort headrests
- Rear Sunshade
- Power rear soft-closing doors
- Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory
- Heated 18-way power front seats, including power lumbar adjustment and memory
- Integrated twin-trapezoidal exhaust outlets
- Four-zone automatic climate control (A8 L)
- Power side mirrors with memory
- Memory drivers and passenger seats
- Four-zone automatic climate control (A8 L)
Audi A8 L W12 featured highlights

**Audi Side Assist with Audi Pre Sense® Rear:**

Extended “Surround View” system with 360° front and rear cameras provides an expanded field of view, including side and rear views. The system warns the driver of potential collisions with other vehicles or pedestrians, reducing the risk of accidents. It is especially useful in difficult visibility conditions or when the driver is not fully aware of the surroundings.

**Dynamic Steering:**

This feature enhances the driving experience by adjusting the steering ratio based on the vehicle’s speed. At lower speeds, the steering is lighter for easier maneuvering, while at higher speeds, it becomes firmer for better control and stability. This adaptive ratio helps improve driver confidence and safety.

**Audi Connect® with Six Months of Wi-Fi® Hotspot Service:**

With Audi Connect®, the A8 L W12 provides seamless integration of internet services, allowing for real-time traffic updates, online navigation, and remote vehicle control. The six-month trial subscription includes access to a variety of apps and services, enhancing the connectivity and convenience of the vehicle.

**Available Packages and Stand-Alone Options:**

- **Executive Rear Seat Package:** Offers luxurious comfort and convenience features for rear passengers, including massage seat functions and ambient lighting.
- **Audi Side Assist:** Enhances driver awareness and safety, especially in the blind spot area.
- **Head-Up Display:** Projects essential information onto the windshield, improving safety by keeping the driver’s eyes on the road.
- **Dual-pane Acoustic Glass:** Reduces noise and enhances interior comfort.
- **Ambient LED Interior Lighting:** Adds a touch of elegance and style with LED lighting that illuminates the interior in a variety of colors.

**Piano Black Wood Upper Decorative Inlays:**

These decorative inlays add a touch of sophistication and elegance to the interior, complementing the A8 L W12’s premium cabin.

**Dynamic LED Headlights:**

These headlights feature advanced LED technology, providing superior illumination and energy efficiency. They adapt to the driving conditions, improving safety and visibility.

**Power Rear Side and Rear Sunshades:**

These shades provide privacy and protection from the sun, enhancing comfort and convenience for the passengers.

**20" 15-Spoke Design Wheels: 265/40 All-Season Tires:**

This wheel design and tire selection offer a balance of style and performance. The tires provide good traction and handling, while the alloy design adds a sporty touch to the vehicle.

**Connectivity Plus with Voice Control System:**

This system allows for hands-free control of the vehicle’s features, enhancing convenience and safety. Voice commands can be used to control the navigation, phone, and entertainment systems.

**Audi Side Assist with Audi Pre Sense® Rear:**

This feature utilizes sensors and advanced algorithms to detect and warn the driver of potential collisions with other vehicles. It works in conjunction with the lane-keeping assist system to provide a comprehensive safety solution.

**Audi Connect® with Six Months of Wi-Fi® Hotspot Service:**

The six-month trial subscription allows the driver to access various internet services within the vehicle, including turn-by-turn navigation, real-time traffic updates, and streaming media. This connectivity enhances the overall driving experience and provides convenience.

**Audi Side Assist with Audi Pre Sense® Rear:**

This feature uses sensors to detect vehicles in the blind spot area and warns the driver, reducing the risk of collisions. It complements the lane-keeping assist system for a complete safety solution.

**Audi Connect® with Six Months of Wi-Fi® Hotspot Service:**

This service allows the driver to access a wide range of internet services within the vehicle, improving convenience and information access. The six-month trial provides ample time to explore the available features and benefits.
Packages

Analogous to the progressive nature in which all our vehicles are engineered are the technologies and offerings available in a variety of packages to enhance the experience of driving an Audi vehicle. To prove that luxury has progressed, we invite you to explore the package that best outfits your Audi A8.

**Cold Weather package**
Available on 3.0T, TDI® and 4.0T models:
- Rear seat pass-through
- Heated rear seats
- Heated steering wheel

**Luxury package**
Available on 3.0T, TDI® and 4.0T models:
- Extended Leather package (standard on A8 L)
- Alcantara® headliner
- Valcona Leather 22-way power front sport/comfort seats, including power lumbar adjustment, memory and diamond stitch pattern
- Dual-pane acoustic glass

**Audi design selection package, Balao Brown**
Available on TDI®, 4.0T and W12 models:
- Balao Brown Valcona leather seating with contrasting White stitching and piping
- Full Leather package
- White Alcantara® headliner
- Balsamic Brown Natural Fine Grain Ash Wood upper decorative inlays and Brushed Aluminum lower decorative inlays
- Dual-pane acoustic glass (standard on A8 L W12)

**Executive Rear Seat package**
Available on A8 L 4.0T and W12 models:
- Ventilated and heated power rear single seats with power lumbar adjustment, massage function, memory and fixed center console
- Heated steering wheel (standard on A8 L W12)
- 12-volt rear power outlet with 115-volt inverter
- Rear Seat Entertainment system with dual 10” screens and multi-media DVD system (standard on A8 L W12)
- 10.4-liter capacity refrigerator in center pass-through

**Driver Assistance package**
Available on all models:
- High beam assistant (standard on A8 L W12)
- Audi side assist (standard on A8 L W12)
- Audi active lane assist
- Audi adaptive cruise control with stop & go
- Audi pre sense® plus
Analogous to the progressive nature in which all our vehicles are engineered are the technologies and offerings available in a variety of packages to enhance the experience of driving an Audi vehicle. To prove that luxury has progressed, we invite you to explore the package that best outfits your Audi A8.

**Packages**

- **Rear Seat Comfort package**
  Available on A8 L 3.0T, TDI® and 4.0T models:
  - Power rear seats with power lumbar adjustment
  - Rear seat ventilation and massage function

- **Premium package**
  Available on 3.0T, TDI® and 4.0T models:
  - Audi side assist and Audi pre sense® rear
  - Head-up display with navigation information
  - 22-way power front comfort seats, including power lumbar adjustment, ventilation, massage function and memory
  - Audi top and corner view camera system
  - Head up display with navigation information
  - 22-way power front comfort seats, including power lumbar adjustment, ventilation, massage function and memory

- **Warm Weather package**
  Available on A8 3.0T and 4.0T models:
  - Four-zone automatic climate control
  - Power rear side sunshades

- **Sport package**
  Available on all models:
  - Dynamic steering (standard on A8 L W12)
  - Sport differential
  - 20" 5-double-spoke design wheels with 265/40 all season tires

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1 High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy conditions, we suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged roads can cause excessive wear and tear on the brake calipers, suspension components and body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive and precise handling, they also come with other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels.
In addition to the many packages available for your Audi A8, there are also a host of a la carte options to outfit your vehicle. From a variety of elegant interior trims to technological advancements like the Bang & Olufsen® Advanced Sound System, night vision assistant and a solar sunroof, there’s an option to help better complement your lifestyle.

Options

Night vision assistant with pedestrian and large animal detection (optional on all models)

20” 10-parallel-spoke design wheels with 265/40 all-season tires 1 (optional on all models)

Sunroof with solar power integration (optional on all models)

Rear Seat Entertainment system with dual 10” screens and single DVD player (optional on 3.0T, TDI® and 4.0T models)

Alcantara® headliner (optional on all models)

20” 15-spoke design wheels with 265/40 all-season tires 1 (optional on 3.0T, TDI® and 4.0T models)

Black cloth headliner (optional on 3.0T, TDI® and 4.0T models)

Bang & Olufsen® Advanced Sound System with 19 speakers and 1,400 watts (optional on TDI®, 4.0T and W12 models)

Panoramic sunroof (optional on A8 L 3.0T, TDI® and 4.0T models)

Five-passenger seating configuration (optional on W12)

1 High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy conditions, a conventional tire is indicated for the season to achieve the best possible tire traction. We suggest you consult a tire specialist for an evaluation detailed for your area.

Note: High-performance tires also have a lower aspect ratio that aids in performance and handling. Driving over rough or damaged roads could result in damage to the body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may offer other performance or fuel economy trade-offs compared to conventional tires. It is important that the inflation pressure is regularly checked and maintained at recommended levels.
Exterior Colors

- Brilliant Black
- Argus Brown metallic
- Ibis White metallic
- Monsoon Gray metallic
- Moonlight Blue metallic
- Havanna Black metallic
- Phantom Black pearl
- Cuvée Silver metallic
- Glacier White metallic
- Oolong Gray metallic

Seat Selections | Interior Colors

- Black Leather
- Beige Leather
- Grey Leather
- Beige/Black Leather
- Balao Brown Leather
- Nougat Brown Leather
- Black Leather
- Valetta Grain
- Valcona Grain

Interior leathers are available in Valetta or Valcona grains. Each offers the comfort, quality and craftsmanship you would expect from Audi. Not all leather colors are available in all grains. See your dealer for details.

- Florett Silver metallic
Decorative Inlays

Upper Decorative Inlay Options:
- Assam Gray Vavona Wood inlay
- Dark Brown Walnut Wood inlay
- Brown/Silver Poplar Wood inlay
- Balsamic Brown Natural Fine Grain Ash Wood inlay (Audi design selection)
- Brown/Gold Natural Fine Grain Wood inlay
- Piano Black Wood inlay (A8 L W12)
- Brushed Aluminum inlay (A8, A8 L W12, and Audi design selection)
- High-gloss Black inlay (A8 L)

Lower Decorative Inlay Options:
- High-gloss Black inlay

Decorative inlay options will vary based on model and interior color combination. See your dealer for details.
### Technical Specifications

<table>
<thead>
<tr>
<th>Engine Type</th>
<th>A8 3.0T/A8 L 3.0T</th>
<th>A8 L TDI®</th>
<th>A8 4.0T/A8 L 4.0T</th>
<th>A8 L W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine type</td>
<td>Six-cylinder</td>
<td>Six-cylinder</td>
<td>Eight-cylinder</td>
<td>Twelve-cylinder</td>
</tr>
<tr>
<td>Engine block/Cylinder head</td>
<td>Aluminum-alloy</td>
<td>Cast-iron/Aluminum-alloy</td>
<td>Aluminum-alloy</td>
<td>Aluminum-alloy</td>
</tr>
<tr>
<td>Displacement (cc)/Bore and stroke (mm)</td>
<td>2,995/84.5 x 89.5</td>
<td>2,967/83.0 x 91.4</td>
<td>3,991/84.5 x 89.5</td>
<td>6,299/86.1 x 90.4</td>
</tr>
<tr>
<td>Horsepower (@ rpm)</td>
<td>333 @ 5,300</td>
<td>240 @ 3,500</td>
<td>435 @ 5,100</td>
<td>500 @ 6,200</td>
</tr>
<tr>
<td>Torque (lb-ft @ rpm)</td>
<td>325 @ 2,900</td>
<td>428 @ 1,750</td>
<td>444 @ 1,500</td>
<td>463 @ 4,750</td>
</tr>
<tr>
<td>Compression ratio</td>
<td>10.3:1</td>
<td>16.3:1</td>
<td>10.1:1</td>
<td>11.8:1</td>
</tr>
<tr>
<td>Valvetrain</td>
<td>24-valve DOHC</td>
<td>24-valve DOHC</td>
<td>32-valve DOHC</td>
<td>48-valve DOHC</td>
</tr>
<tr>
<td>Induction/Fuel injection</td>
<td>Supercharged/TFSI® Turbocharged/TDI® Turbocharged/TFSI® FSI® cylinder on demand™ engine efficiency technology/programming</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
</tbody>
</table>

### Performance

| Acceleration (0–60 mph) | 5.4/5.5 seconds | 6.3 seconds | 4.3/4.4 seconds | 4.4 seconds |
| Top track speed | 130 mph | 130 mph | 130 mph | 130 mph |

### Transmission / Drivetrain

| Transmission | Eight-speed Tiptronic® automatic transmission with quattro® all-wheel drive (Gear ratios: 1st: 4.714, 2nd: 3.143, 3rd: 2.106, 4th: 1.667, 5th: 1.285, 6th: 1.000, 7th: 0.839, 8th: 0.667, Reverse: 3.317, Final drive: 3.204 for 3.0T and 4.0T models, 2.624 for TDI® models, 3.076 for W12 models) |

### Body / Suspension / Chassis

| Body | — ASF® aluminum construction |
| Five-link front suspension |
| Trapezoidal-link rear suspension |
| Audi adaptive air suspension |
| Ventilated front disc/Ventilated rear disc brakes (in) | 15.0/14.0 | 15.0/14.0 | 15.0/14.0 | 15.7/14.0 |
| Electromechanical power steering system |
| Dynamic steering Available Available Available Available |
| Steering ratio | 15.1:1 | 15.1:1 | 15.1:1 | 15.1:1 |
| Turning diameter, curb-to-curb (ft) | 40.4/41.7 | 41.7 | 40.4/41.7 | 41.7 |
| Sport differential Available Available Available Available |

### Exterior Measurements

| Wheelbase, A8 (in) | 117.8 | — | 117.8 | — |
| Wheelbase, A8 L (in) | 122.9 | 122.9 | 122.9 | 122.9 |
| Length, A8 (in) | 202.2 | — | 202.2 | — |
| Length, A8 L (in) | 207.4 | 207.4 | 207.4 | 207.3 |
| Height, A8 (in) | 57.5 | — | 57.5 | — |
| Height, A8 L (in) | 57.9 | 57.9 | 57.9 | 57.8 |
| Overall width with mirrors (in) | 83.1 | 83.1 | 83.1 | 83.1 |
| Overall width without mirrors (in) | 76.7 | 76.7 | 76.7 | 76.7 |
| Track, front/rear (in) | 64.7/64.4 | 64.7/64.4 | 64.7/64.4 | 64.7/64.4 |
| Curb weight, A8 (lb) | 4,365 | — | 4,508 | — |
| Curb weight, A8 L (lb) | 4,464 | 4,564 | 4,619 | 4,806 |
| Drag coefficient (Cw) | .26 | .26 | .27 | .26 |

### Interior Measurements

| Head room with sunshade, A8 (in, front/rear) | 37.2/38.1 | — | 37.2/38.1 | — |
| Head room with sunshade, A8 L (in, front/rear) | 37.2/39.1 | 37.2/39.1 | 37.2/39.1 | 37.2/38.1 |
| Leg room, A8 (in, front/rear) | 41.4/38.7 | — | 41.4/38.7 | — |
| Leg room, A8 L (in, front/rear) | 41.4/42.9 | 41.4/42.9 | 41.4/42.9 | 41.4/42.9 |
| Shoulder room (in, front/rear) | 59.1/57.8 | 59.1/57.8 | 59.1/57.8 | 59.1/57.8 |
| Cargo volume (cu ft) | 14.2 | 14.2 | 14.2 | 14.2 |
| Seating capacity | 5 | 5 | 5 | 4 (5 optional) |

### EPA Mileage Estimates / Capacities / Emissions

| Tiptronic® automatic transmission, A8 (city/highway/combined) | NA | 24/30/22 | 21/30/24 |
| Tiptronic® automatic transmission, A8 L (city/highway/combined) | NA | 24/36/28 | 18/29/22 |
| Engine oil (qt) | 6.3 | 6.8 | 8.5 | 11.8 |
| Fuel (gal) | 21.7 | 21.7 | 21.7 | 21.7 |
| Emissions rating | ULEV II | ULEV II | ULEV II | ULEV II |

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1 EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. See www.fueleconomy.gov for details.

2 2015 EPA estimates not available at time of printing. See www.fueleconomy.gov for updated information. Your mileage will vary and depend on several factors, including your driving habits and vehicle condition.

3 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.
### Safety

<table>
<thead>
<tr>
<th>Feature</th>
<th>A8 3.0T</th>
<th>A8 L 3.0T</th>
<th>A8 L TDI®</th>
<th>A8 4.0T</th>
<th>A8 L 4.0T</th>
<th>A8 L W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Driver and front passenger dual-stage airbags, front thorax side airbags, knee airbags and Sideguard® head curtain airbags</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Rear-passenger thorax side airbags</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Front passenger occupant detection for airbags</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Safety belt reminder for driver and front passenger</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Lower Anchors and Tethers for CHildren (LATCH) in rear seats</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Power central locking system with safety unlock feature if airbags deploy</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Electronic Stability Control (ESC) with traction control (ASR)</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Anti-lock Brake System (ABS) with secondary collision brake assist and Electronic Brake-pressure Distribution (EBD) and brake assist</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Tire pressure monitoring system</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Electromechanical parking brake</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Anti-theft alarm system with immobilizer</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>

### Exterior

<table>
<thead>
<tr>
<th>Feature</th>
<th>A8 3.0T</th>
<th>A8 L 3.0T</th>
<th>A8 L TDI®</th>
<th>A8 4.0T</th>
<th>A8 L 4.0T</th>
<th>A8 L W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Singleframe® grille</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Full LED headlights</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Headlight washing system</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Automatic headlights</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>LED taillights and rear fog lights</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>LED turn indicator lights integrated into the exterior side mirrors</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>LED puddle lights</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Aluminum trim around exterior windows</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Power soft-closing doors</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Power trunk with hands-free release</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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</tr>
<tr>
<td>Chrome bar integrated into rear bumper</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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</tr>
</tbody>
</table>

### Interior

<table>
<thead>
<tr>
<th>Feature</th>
<th>A8 3.0T</th>
<th>A8 L 3.0T</th>
<th>A8 L TDI®</th>
<th>A8 4.0T</th>
<th>A8 L 4.0T</th>
<th>A8 L W12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dual-zone automatic climate control</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Four-zone automatic climate control</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Four-spoke multifunction steering wheel with shift paddles</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Heated steering wheel</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Power tilt and telescopic adjustable steering column</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Leather wrapped shift knob</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Ambient interior lighting</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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</tr>
<tr>
<td>Sunroof (solar power integration optional)</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Dual-pane acoustic glass</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Power rear side sunshades</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Power rear sunshade</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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### Seating

<table>
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<tr>
<th>Feature</th>
<th>A8 3.0T</th>
<th>A8 L 3.0T</th>
<th>A8 L TDI®</th>
<th>A8 4.0T</th>
<th>A8 L 4.0T</th>
<th>A8 L W12</th>
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<tr>
<td>18-way power front seats, including power lumbar adjustment and memory</td>
<td>✔️</td>
<td>✔️</td>
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<td>✔️</td>
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<tr>
<td>22-way power front comfort seats, including power lumbar adjustment, ventilation, massage function and memory</td>
<td>✔️</td>
<td>✔️</td>
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<td>✔️</td>
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<tr>
<td>22-way power front sport/comfort seats, including power lumbar adjustment, ventilation, massage function, memory and diamond-stitch quilting</td>
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<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<td>✔️</td>
</tr>
<tr>
<td>Heated front seats</td>
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<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Headrests with active headrests</td>
<td>✔️</td>
<td>✔️</td>
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<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Power rear seats with power lumbar adjustment</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Power rear seats with power lumbar adjustment and memory and fixed center console</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Heated rear seats</td>
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<td>✔️</td>
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<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Refrigerator in center pass-through (10.4-liter capacity, eliminates rear seat pass-through with ski bag)</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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</tr>
</tbody>
</table>

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1 Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.
2015 AUDI A8 SHOWN WITH AVAILABLE AUDI DESIGN SELECTION PACKAGE.

A masterpiece of your own making.

Experience an even deeper sense of luxury with the Audi design selection package, which features Balao Brown Valcona leather seating along with White seat stitching and piping. We think you’ll find that this sensuous pairing brings out the depth of the Balsamic Brown Natural Fine Grain Ash Wood upper inlays and contrasts perfectly with the Brushed Aluminum inlays that lie below. This package, tastefully signified by special badges on the door, is available on select Audi A8 models, giving art aficionados something grand to admire.

MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s ability to function depends on signals from the GPS satellites, as well as your specific location. Changes in street names, construction zones, traffic flow, points of interest and other road system features, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details.

See Audi connect® page for important information regarding Audi connect®.

SiriusXM Satellite Radio and SiriusXM Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM to cancel. See Customer Service for details. SiriusXM Satellite Radio available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations).

Requires compatible device.

Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces.

**Featured Content**

**Infotainment | Technology**

<table>
<thead>
<tr>
<th>Audi A8 3.0T</th>
<th>Audi A8 L 3.0T</th>
<th>Audi A8 L TDI®</th>
<th>Audi A8 4.0T</th>
<th>Audi A8 L 4.0T</th>
<th>Audi A8 L W12</th>
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<tbody>
<tr>
<td>MMI® navigation plus with voice control system</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>MMI® touch with handwriting-recognition technology</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Front and rear parking sensors with visual and audible warnings</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<td>Bose® Surround Sound System with 14 speakers, AudioPilot® noise-compensation and 630 watts</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<td>Bang &amp; Olufsen® Advanced Sound System with 19 speakers and 1,400 watts</td>
<td>—</td>
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<td>3G/4G/LTE connectivity</td>
<td>—</td>
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<td>3.2 color information system</td>
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<td>—</td>
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<tr>
<td>Rear seat entertainment system with dual 10” screens and single DVD player</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>Available</td>
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<td>Bluetooth® hands-free phone capability</td>
<td>—</td>
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<td>—</td>
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<tr>
<td>Bluetooth® wireless technology preparation for mobile phone</td>
<td>—</td>
<td>—</td>
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<td>Two 12-volt power outlets</td>
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<td>Garage door opener (HomeLink®)</td>
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<tr>
<td>Audi advanced key—keyless start, stop and entry</td>
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<td>—</td>
<td>—</td>
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<td>Dual automatic climate control with digital touch-screen display</td>
<td>—</td>
<td>—</td>
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<td>Bang &amp; Olufsen® Advanced Sound System with 19 speakers and 1,400 watts —— Available Available Available</td>
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<tr>
<td>HD Radio™ Technology</td>
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<td>SiriusXM® Traffic with four-year subscription</td>
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<tr>
<td>SD card slot with 32GB operating capacity (dual slots)</td>
<td>—</td>
<td>—</td>
<td>—</td>
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<tr>
<td>Audi music interface with iPod® integration</td>
<td>—</td>
<td>—</td>
<td>—</td>
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<tr>
<td>In-dash DVD player</td>
<td>—</td>
<td>—</td>
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<tr>
<td>Rear Seat Entertainment system with dual 10” screens and single DVD player Available Available Available</td>
<td></td>
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<tr>
<td>BLUETOOTH® streaming audio</td>
<td>—</td>
<td>—</td>
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<tr>
<td>BLUETOOTH® phone preparation for mobile phone</td>
<td>—</td>
<td>—</td>
<td>—</td>
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<tr>
<td>Cruise control with coast, resume and accelerate features</td>
<td>—</td>
<td>—</td>
<td>—</td>
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<tr>
<td>Audi adaptive cruise control with stop &amp; go Available Available Available Available</td>
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<tr>
<td>Audi pre sense® plus</td>
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<td>—</td>
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<td>Night vision system with pedestrian and larger animal detection</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>Available</td>
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<tr>
<td>Wheel up display with navigation information</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>Available</td>
<td>Available</td>
</tr>
<tr>
<td>Dual climate zones</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>Available</td>
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<tr>
<td>Parking system plus with rear view camera, front and rear acoustic parking sensors Available Available Available</td>
<td></td>
<td></td>
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<tr>
<td>Top and corner view camera system</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>Available</td>
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<tr>
<td>Rain/UV sensor</td>
<td>—</td>
<td>—</td>
<td>—</td>
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<td>Adaptive head-up display with navigation information Available Available Available Available</td>
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<td>Audi drive select</td>
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<tr>
<td>Night vision assistant with pedestrian and larger animal detection Available Available Available Available</td>
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<tr>
<td>Head-up display with navigation information</td>
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<td>Parking assistance</td>
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<td>Night vision assistant with pedestrian and larger animal detection</td>
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<td>Head-up display with navigation information</td>
<td>—</td>
<td>—</td>
<td>—</td>
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</table>
Audi offers a wide range of genuine accessories that are designed to complement your Audi vehicle. Whether you're looking to personalize, protect, or enhance the functionality of your vehicle, there's a solution to fit your needs. All Audi Genuine Accessories are manufactured and tested to meet rigorous factory and regulatory standards, ensuring quality and durability.

**Compact cargo carrier**

Your Audi vehicle’s generous 16.95-cu-ft capacity ensures your gear won’t take up valuable trunk space. Our aerodynamic carrier offers a look that’s as stylish as the Audi you drive. It’s designed to complement your vehicle and features a lockable front panel. The 20” 5-arm parabolic wheels keep the bike upright as you secure it in place. This locking holder fits 20- to 80-mm bike frames with both wheels on the bike and helps keep the bike upright when transporting. The slim and streamlined design of the aluminum bike rack also helps reduce wind resistance for a quieter ride.

**Other accessories**

Ski and snowboard rack

This rack transports your equipment to the slopes easily and securely. The standard attachment (shown) holds two sets of skis or two snowboards. A deluxe attachment is also available. It’s designed to help protect your skis, snowboards, bindings, and boots during transportation. The rack can be removed using the integrated handles and can be stacked with others.

**Premium textile floor mats**

Deep-ribbed, channeled design helps protect your vehicle’s floor and carpeting from water, mud, sand and snow. Black mats are available in sets of two for front or rear. These skid-resistant, precision-fit mats are made of long-life fabric to help protect your vehicle’s interior from daily wear and tear.

**Metal blade ski roof rack**

This roof rack system has a weight capacity of 250 lbs. The metal blade design is engineered, manufactured, and tested to meet rigorous specifications and standards. The black metal blades provide a sleek, aerodynamic appearance and offer the optimal balance of strength and design. This rack is designed to be used with the Audi roof-rack system and includes a storage bag.

**Premium textile floor mats**

Deep-ribbed, channeled design helps protect your vehicle’s floor and carpeting from water, mud, sand and snow. Black mats are available in sets of two for front or rear. These skid-resistant, precision-fit mats are made of long-life fabric to help protect your vehicle’s interior from daily wear and tear.

**Aluminum bike rack**

This rack is lightweight and designed to complement your Audi vehicle’s design. The 20” 5-arm parabolic wheels are designed to keep the bike upright as you secure it in place. This locking holder fits 20- to 80-mm bike frames with both wheels on the bike and helps keep the bike upright when transporting. The slim and streamlined design of the aluminum bike rack also helps reduce wind resistance for a quieter ride.

**Innovative floor mats**

These skid-resistant, precision-fit mats are made of long-life fabric to help protect your vehicle’s interior from daily wear and tear. Black mats are available in sets of two for front or rear. These skid-resistant, precision-fit mats are made of long-life fabric to help protect your vehicle’s interior from daily wear and tear.

**Ski + snowboard roof rack**

This roof rack system has a weight capacity of 250 lbs. The metal blade design is engineered, manufactured, and tested to meet rigorous specifications and standards. The black metal blades provide a sleek, aerodynamic appearance and offer the optimal balance of strength and design. This rack is designed to be used with the Audi roof-rack system and includes a storage bag.

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