If it was this easy, it wouldn’t be an Audi.

When you were a kid, you probably felt quite proud when you completed a model kit. We understand. At Audi, it takes countless hours for a single Audi to go from idea to design to roadworthy, and that’s time we are very proud to devote. Our obsession for detail, commitment to premium fit and finish and passion for unparalleled engineering go into every model. It’s the kind of discipline that the word “painstaking” was invented to describe. Not to say it’s a chore—no, assembling an Audi is a labor of love, and it shows every time you sit in one, engage the ignition and nudge the accelerator. Creating an Audi isn’t easy, but the results help define what Audi means to the people who drive one.
It’s said that, when one door closes, another one opens. It sounds as if whoever said it spent some time at an Audi research and development facility. After all, while you’ll open and close the door on your Audi thousands of times without thinking about it, we’ve obsessed about it for you, in detail. Not just about the reliability of it opening and closing, but on the proper weight that will make it more pleasing to close. How the locks should click when they are engaged. The optimal acoustic placement for the speaker port. There are the hinges too, of course. And the door itself, which we designed to take the brunt of side-impact collisions, and several dozen other safety considerations (to say nothing of the countless other components, processors, sensors, window features and the inner workings most people will never see). Our doors are more than a symbol of welcoming you into your vehicle, they are products of Audi engineering, and the very perception of Audi hinges on them as much as our hinges help support the door.

Our reputation hinges on the quality of things you don’t see.
quattro® HAS MAINTAINED ITS GRIP ON OUR THINKING AND THE ROADS WE TRAVEL.

For more than 30 years, Audi has been focused on quattro® all-wheel drive. During that time, it has evolved into an overarching idea of performance, a technological system of ratios, power delivery and driving dynamics working seamlessly together, orchestrated through the drivetrain, providing power where and when it is needed most. In many ways, this has been a three-decade drive, from the Alps to the autobahn—and points beyond. You’ve seen quattro® capabilities in the way we dominated the World Rally Championship for years, in the grip you have in inclement weather, and in the variable power distribution you enjoy in good conditions.1 For more than 30 years, and with over five million quattro® systems on the road, we have continued to refine the technology, developing an available rear sport differential to help maximize performance and available torque vectoring to assist with cornering traction while helping to improve handling. We’re boldly stick to what worked while the world was trying to catch up, and we built on it.

1. When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.

<table>
<thead>
<tr>
<th>Surfaces</th>
<th>Corners</th>
<th>Tractive</th>
<th>Road Conditions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wet</td>
<td>Slippery</td>
<td>Uneven</td>
<td>Curves, Mountainous, Obstacles Handling, Unpredictable</td>
</tr>
<tr>
<td>Dry</td>
<td>Corners</td>
<td>Tighten, Loose Gravel, Advanced Agility and Improved Steering Precision</td>
<td></td>
</tr>
<tr>
<td>Wet</td>
<td>Takeover</td>
<td>Cruise, Acceleration</td>
<td>Snow, Towing, Unexpected Acceleration</td>
</tr>
</tbody>
</table>

Torque is distributed to all four wheels in varying amounts, allowing quattro® to adapt to the surface conditions and provide the optimal amount of power to the wheels to assist in driving and handling.

Sport differential...
For maximum cornering agility, the available rear sport differential uses torque vectoring to help ensure neutral handling by increasing the speed of the outside rear cornering wheel. This is achieved through an electrohydraulic multiplate clutch pack and gear-set, increasing the outside rear cornering wheel speed by up to 10%.

Torque vectoring...
Quattro® directs the amount of torque required to suit the job at hand. By independently braking the inside cornering wheels, torque is then transferred to the outside cornering wheels. This intelligent application of power, known as torque vectoring, helps promote neutral handling by calculating the driver’s steering input and desired level of acceleration.
The obsessive engineering of maximum fitness.

ENGINEERING POWER IS MORE THAN JUST ADDING MUSCLE.

There is an art to fitness. Yes, there are some who go for the massive, sculpted muscle look. But there is something more compelling out there for those with more refined tastes. The kind of sculpted efficiency found in Audi engines elevates the driving experience through smaller, finely tuned forced-induction engines. For the drive to feel lean and precise, we’ve shaved off unwanted sounds. Sure, large numbers might distract some, but a champion impresses with its grace, power and athletic balance—captured in the right suspension setting, or the torque-vectoring corner. Audi engineers shape power that celebrates a true dedication to craft. It means strength that pulses at the moment of acceleration, provides a true, quick response as you change lanes, and burts the most routine cloverleaf into a joyful application of performance handling. This is the art of maximum fitness, the point where others just feel a little flabby.

FSI®
The FSI direct injection fuel system directly injects fuel into the combustion chambers at precisely managed times and depths. What that means for drivers is that a fully homogenized intake charge helps increase power while also reducing fuel consumption and emissions, making efficiency more powerful.

TFSI®
At Audi, TFSI represents a combination of two of the brand’s core areas of expertise—direct injection and forced induction. By adding turbocharging or supercharging to FSI direct injection, the pressurized intake charge is cooled by directly injected fuel, thus achieving efficiency and performance combined with higher compression ratios—previously only attainable by naturally aspirated engines.

TDI®
A turbocharged, fuel-sipping variant, our TDI® clean diesel engines deliver uncompromising Audi performance with bold efficiency. It gets better mileage per gallon than comparable gasoline engines, but it also produces more low-end torque, which is best expressed in the elasticity you have when passing in the 30- to 60-mph range.

1. Photos courtesy of Mercedes-Benz USA. 
2. Images courtesy of Audi USA. 
3. Prior to March 2011, all EPA fuel economy numbers were based on the new federal urban and highway driving schedules. Since March 2011, all EPA fuel economy numbers have been based on the ratings of the U.S. Department of Energy's Office of Energy Efficiency and Renewable Energy's Combined Federal Driving Schedule.
How nature solved the apparent conundrum of an elephant’s skull didn’t escape the notice of Heinrich Timm, the longtime lead engineer for Audi. The weight of the tusks and the general size of an elephant’s head would seem to make it impossible for the animal to actually be able to carry it. But the design genius behind the elephant’s skull is to make it lightweight yet strong. The predominantly hollow design is followed by the connective bone walls, which are strong, weight-bearing cells. Audigenius used that idea when building the aluminum and steel structures. Reducing weight, yet enabling strength.

**ELEPHANT SKULL**

How nature solved the apparent conundrum of an elephant’s skull didn’t escape the notice of Heinrich Timm, the longtime lead engineer for Audi. The weight of the tusks and the general size of an elephant’s head would seem to make it impossible for the animal to actually be able to carry it. But the design genius behind the elephant’s skull is to make it lightweight yet strong. The predominantly hollow design is followed by the connective bone walls, which are strong, weight-bearing cells. Audigenius used that idea when building the aluminum and steel structures. Reducing weight, yet enabling strength.

**THE ELEGANT STRUCTURE OF NATURE BECOMES A BLUEPRINT OF EFFICIENCY.**

It seems strange to say that, while we build strong, complex and high-performing machines, we’re naturalists at heart. Then again, it might not be that unusual, seeing how nature itself builds strong, complex and high-performing machines as well. When we developed the thinking behind our ultra® lightweight technology initiative, we knew that nature would serve as an inspiration to greater structural efficiency. Take the structure of the elephant skull pictured here. It has to be lightweight, yet capable of carrying a heavy load. It’s porous, but its structure is such that it enhances its stability and strength. We do the same, for example, with aluminum. Positioned one way, aluminum materials can be flexible. Positioned another, they are strong and rigid, and help give better support. We also looked to bamboo, which is strong at the conjoined areas (nodes), and flexible along its stem. Our designs allow for both rigidity and flexibility where each is most needed, and for efficiency overall. As we continue to develop strategies to improve the performance aspects and efficiency of our vehicles, we don’t shy away from the world around us! We boldly engage it even closer still.

**How studying elephant skulls makes for superior handling.**

It seems strange to say that, while we build strong, complex and high-performing machines, we’re naturalists at heart. Then again, it might not be that unusual, seeing how nature itself builds strong, complex and high-performing machines as well. When we developed the thinking behind our ultra® lightweight technology initiative, we knew that nature would serve as an inspiration to greater structural efficiency. Take the structure of the elephant skull pictured here. It has to be lightweight, yet capable of carrying a heavy load. It’s porous, but its structure is such that it enhances its stability and strength. We do the same, for example, with aluminum. Positioned one way, aluminum materials can be flexible. Positioned another, they are strong and rigid, and help give better support. We also looked to bamboo, which is strong at the conjoined areas (nodes), and flexible along its stem. Our designs allow for both rigidity and flexibility where each is most needed, and for efficiency overall. As we continue to develop strategies to improve the performance aspects and efficiency of our vehicles, we don’t shy away from the world around us! We boldly engage it even closer still.

**THE ELEGANT STRUCTURE OF NATURE BECOMES A BLUEPRINT OF EFFICIENCY.**

It seems strange to say that, while we build strong, complex and high-performing machines, we’re naturalists at heart. Then again, it might not be that unusual, seeing how nature itself builds strong, complex and high-performing machines as well. When we developed the thinking behind our ultra® lightweight technology initiative, we knew that nature would serve as an inspiration to greater structural efficiency. Take the structure of the elephant skull pictured here. It has to be lightweight, yet capable of carrying a heavy load. It’s porous, but its structure is such that it enhances its stability and strength. We do the same, for example, with aluminum. Positioned one way, aluminum materials can be flexible. Positioned another, they are strong and rigid, and help give better support. We also looked to bamboo, which is strong at the conjoined areas (nodes), and flexible along its stem. Our designs allow for both rigidity and flexibility where each is most needed, and for efficiency overall. As we continue to develop strategies to improve the performance aspects and efficiency of our vehicles, we don’t shy away from the world around us! We boldly engage it even closer still.
Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. Features and technologies listed are not available on all models. The voice control feature is not available on Cabriolet or Roadster models.

MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details.

Features and technologies listed are not available on all models.

Share what’s on your mind. Looking for a great Chinese food place? We’ll help you get there. Thinking about a rest stop? We’ll locate the nearest gas station for you, and even give you the price of their fuel. In fact, in your Audi, just say the word, and we’ll help you find almost anything, even your home phone number. With available Audi connect with Google Voice™ command capabilities, we’ve developed a way to let you articulate your desires, even if that’s just finding the closest burger stand or the best hotel! MMI® navigation plus with Audi connect helps integrate networking capabilities on the go, along with Google Earth™ with 3D satellite imagery, to help you avoid traffic (and possibly saying things you might regret)! Audi connect also provides fast data transfer speeds and Wi-Fi® connectivity for up to eight passenger devices to help you stay informed. It offers a full suite of services and interactivity, and, yes, even the closest Szechuan restaurant, which you can find by using its Google™ Local Search capabilities. Best of all, you don’t even have to say “Thank you,” even if we appreciate it when you do.

AUDI CONNECT® REALLY GETS WHAT YOU ARE SAYING.
Hey, bright eyes.

Even in the dark, you know when you’re staring at an Audi. In fact, it might just be love at first sight. That’s because, instead of cursing the darkness, we celebrate the light. Available full LED headlights stand out from the rest: their color intensity is engineered to be reminiscent of daylight. But while we illuminate the night, we don’t forget the day—so we made our LED daytime running lights to look even more dramatic. New featuring a sleek diode design that gives us the freedom to elegantly reshape our signature style, Audi LED lighting is once again ours. It is an efficient, beautiful way to help you see and be seen from dusk to dawn and back again. Look deep into our eyes, and you might just see the soul of a company.
CLEAN, BEAUTIFUL DESIGN COMES FROM DEDICATED CRAFTSMEN UNAFRAID OF GETTING THEIR HANDS DIRTY.

How we know exactly what you feel.

Our hands give you shade and sanctuary. Our hands give you comfort and control. You might not sense our hands nearby, but our hands know exactly what you feel. That’s because we’ve been there. After all, our hands crafted a customized world that’s dedicated to control, comfort and entertainment. We’re talking, of course, about the cabin of your Audi vehicle. Optimized luxury, designed by committed craftsmen who had you in mind when they chose the leather seating surfaces, created the contoured seats or provided the refinement of ergonomic design and an available more intuitive MMI® system. There are small touches that help simplify the overall design, and there are large statements to help you feel at ease. It is your Audi interior, shaped by the kind of people who know you want to experience luxury firsthand.
You have to weather adversity to know things like this.

Think of it this way—if it rains, would you notice a dry side view mirror? Maybe not, but compared to one with beads of rain on it and distorted reflections, you would. It’s a little thing, perhaps, but these little things are part of our deep obsession with crafting a premium driving experience.

We design our exterior side mirrors with small sills to channel water along their upper edge, helping leave your view unobstructed. We also design our windshield moldings with channels that allow rain water to efficiently run off instead of returning to the windshield wiper path. These are small touches, thought of by engineers and crafted by designers who don’t necessarily call attention to their skills. Instead, these details reflect a commitment to quality that you might never notice—until a moment of bad weather or adversity, when you might. But don’t worry. We don’t mind if you don’t notice us, now and then.
Either think about the future, or make history.

Talking about a better future is easy. After all, how can you be held accountable for something that never arrives? But if you really want to affect it, to make history, you have to do more than talk. Enter e-tron®. It’s not the first plug-in electric hybrid to the market, but we are making it the most forward-thinking Audi ever produced. For example, we will be including a level 2 charger with our A3 Sportback e-tron PHEV for qualified owners who want to drive on electricity as much as possible.1 We also plan to offer unique sustainable energy offerings like an available solar program to help provide power to your home and vehicle. It’s not just practical, it’s premium too, in style, in performance and in fit and finish, like any other Audi vehicle. But more than that, it will be Audi making smart technology smarter, with adaptive kinetic energy-harnessing when you brake, and better performing than what came before it. With the Audi e-tron vehicles, we’re saying the future is now.

1. 240-volt and dedicated 15-amp hardware and cabinet included with the vehicle. Additional electrical work, costs, and permits, if required, are the responsibility of the owner. Visit e-tron.audi for additional information.
When you are attracted to something, the effects are immediate, the domination, total. For a relationship to last, though, it must move beyond that passionate initial phase. It’s what comes next that turns a bright flame into an eternal torch. That’s why Audi doesn’t simply design premium vehicles for the short-term, but offers an entire experience that we hope lasts a lifetime. Do you want to customize your Audi? We offer Audi exclusive materials and colors. Do you want care-free service options? Audi Care is available. MMI® updates, trial offers for Audi connect®, a full suite of available Audi driver assistance technologies—these might not be the reasons why you fell in love with an Audi, but they are, perhaps, the things that help keep the heart fires stoked.1

MOVING FROM LUST TO APPRECIATION TAKES A DEEPER UNDERSTANDING.

1 Optional features and technologies listed are not available on all models. See Infotainment/Technology section of the Featured Content page for important information regarding MMI® navigation and required SiriusXM® subscription.
Sculpted by the alchemy of art and performance, the A6 is a testament to the inspired engineering that creates an iconic reputation for Audi.

Inspirations that build an icon.

The alchemy needed to build an automotive icon is elusive. Sure, it's found, partly, on an assembly line, with committed artisans taking pride in every stitch they oversee. It's also on a drafting board, sketched by visionaries looking to further expand what we look for in automotive design lines. But it's also in the countless inspirations, small and large, that not only capture a bold thought or striking idea, but execute them.

Examples of these can be found in the foundational stories we tell about our company and our vehicles. These stories show how an abstract idea can turn into a powerful, sculpted machine, and how that machine can help forge a brand’s reputation. Out of the inspirations we find in engineering, art and the large world of ideas, we have created a fearless, iconic company of substance and luxury: Audi.
Conversations that lean on theory just aren’t our style.

Some lessons are better learned by seeing than by listening. Consider this a good thing, then—the Audi A6 is a visual lesson in luxury design. Clean, assertive lines mark the beginning of the education with style. Class continues with the signature Singleframe® grille up front, and a pair of beautifully sculpted exhaust outlets out back. From there, the course branches out into the seemingly relentless grip of available quattro® all-wheel drive, and an available supercharged 3.0-liter TFSI® V6 engine, which gives you the muscle of a V8 with the thirst of a V6. Now you have the uncompromising performance of a technologically advanced luxury sport sedan. From every angle, it commands attention. With every drive, it enlightens.
Enlighten
A new light on illumination just happened to be a design boon.

Groomed for the lead role.

It’s been said that great writers start with one exceptional character and let the plot organically build and flow from there. We took a page from their book, so to speak, when designing certain aspects of the Audi A6. Specifically, our signature LED lighting technology. Developed with purpose in mind, it ended up serving as an equally brilliant design feature. Just consider the formation of the available full LED headlights. The design not only spreads light evenly across the road, but plays a central role in the vehicle’s character. From there, the story progresses one line at a time, starting with something we call the Tornado line. Bisecting the body profile, it runs strongly through the middle of the vehicle to give it a bold, progressive stance that tells the world that here begins a narrative that is uniquely yours.
Some people like to fight it, others willingly embrace it. However you feel about it, you can put us down as being bullish on progress. In fact, you can clearly see our position on this with the Audi A6. Crafted with precision, appointed luxuriously and built with performance in mind, while being connected like no car before. And just to parade our commitment to progress, you can enjoy all the low-end torque and driving-range provided by our available TDI® clean diesel engine. The A6 was not built for those content with standing still, but for those who see progress as the only way to move forward.

Progress often requires leaving a few things out.

When it comes to energy density, diesel has gasoline beat—period. This helps give the available TDI® clean diesel engine its initial performance advantage. From there, its advanced technology and potent low-end torque do the rest to prove its point.
Now, nothing is out of reach.

Imagine that this is how life looks from this point forward. Take a moment to indulge in the wraparound curve of the Audi A6 dashboard. See how it integrates intuitively with the overall driver-centric layout. Discover the design interplay between the available MMI® navigation plus with its eight-inch display deploying from and retracting into the instrument panel and the three-spoke multifunction steering wheel with shift paddles. Then admire the finely crafted decorative inlays displayed before you. Now imagine you just shifted into Drive. The world is undeniably yours for the taking.
2015 AUDI A6 SHOWN WITH DARK BROWN WALNUT WOOD DECORATIVE INLAYS.

Craftsmanship

We’ve ensured that every stitch represents the detail that we put into every aspect of an Audi vehicle.

A fair comparison may be hard to come by.

Balance has never been a prerequisite for passionate design. Maybe that’s why nothing, from the gleaming aluminum-trim surrounds to the burnished decorative wood inlays, is symmetrical. We considered every component of the interior and found that the people interacting with it would have different needs. So the wraparound interior isn’t in balance—it’s designed to meet the particular needs of the driver or the passenger. We feel this is a uniquely Audi perspective, to design with an imbalance in mind. From the layout of the dash to the luxurious materials and top-flight craftsmanship, we are proud to stand apart. Crafted with an eye on originality, the Audi A6 interior provides a welcome contrast to those obsessed with all things being equal.

Decorative inlays

Incorporating painstaking craftsmanship, the Audi approach to our wood and aluminum-trimmed inlays is the same as it is to our engineering. Imperfection is not an option. So natural wood shines, and aluminum glistens. We capture the right accent of your interior choice, and add a singular finish to its fit.
Audience participation is encouraged.

There’s a reason we keep pushing our innovative design team to change the way you interact with interior appointments, and it centers on an enduring drive to create style with purpose in mind. With luxurious materials, available twelve-way power front seats and four-zone automatic climate control in the Audi A6, you literally create a unique cabin environment to fit your own unique style. This is true for the smallest details too, like an available heated steering wheel, or heated and ventilated front seats that help keep you comfortable. All this so that, when you get in, what you experience is luxury perfection.
Typecast as an action lead.

We’re sure it will come as no surprise when we tell you the Audi S6 was made for this role. But you could have guessed that with just a glimpse of its commanding profile. Or by the roar of its 4.0-liter TFSI® V8 that produces an unrelenting 420 hp, while helping save fuel using cylinder on demand™ engine efficiency technology. But what’s power without control? That’s where the legendary quattro® all-wheel drive system comes into play, not to mention the sport differential and Audi adaptive air suspension. And, as a final show of its ability to mesh luxury and power, it offers signature sport seats with integrated head restraints. Breaking character is not an option here.

ENGINE // 4.0-liter turbocharged TFSI® V8 engine developing 420 hp and 406 lb-ft of torque
DRIVETRAIN // quattro® all-wheel drive with sport differential
Seven-speed S tronic® dual-clutch transmission
CHASSIS // S6 tuned Audi adaptive air suspension, Audi drive select
BRAKES // 15.7” ventilated front disc brakes with S6 logo, 14.0” ventilated rear disc brakes
PERFORMANCE // Top track speed of 155 mph2

1 17 city /27 highway/20 combined mpg (2015 Audi S6 4.0T with seven-speed S tronic® dual-clutch transmission and quattro® all-wheel drive). EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.
2 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

The story doesn’t stop here. There’s more on the full range of S, RS, and R8 Audi performance models in the 2015 Audi Sport brochure. See your dealer or go to audiusa.com for details.
When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.

Seasonal stability
There is a reason quattro® all-wheel drive is a friend in foul weather. Under normal driving conditions, the center differential splits torque at a ratio of 40:60, front to rear, but as conditions change and become more challenging, the ratio is optimized to help maximize grip.

Power out
Torque vectoring distributes power to the outside wheels when turning, helping give you added control in the corners.

A little added confidence can help powerfully steer you in the right direction.

There’s an elegant sense of assurance when you are in control. In the case of available quattro® all-wheel drive, the elegance is created by a sophisticated system developed by Audi engineers to help you with the ability to gain more control when road and weather conditions aren’t their best. Through enhanced grip on twisting mountain roads and powder-dusted streets—to say nothing of the precision you’ll feel in taking corners in perfect conditions—quattro® works with drivers who want peace of mind as much as power. Because it was built and honed to transfer the necessary amount of power to the appropriate wheels when accelerating and turning, quattro® helps enhance Audi performance, but the real story just might be how quattro® helps engineer confidence in good drivers.

85:15
When accelerating, power is shifted to the rear wheels for extra rear traction.

30:70
When traction is limited at either axle, power is shifted to the axle with the best traction.
At Audi, we believe you should be the ultimate master of your road-going domain. That’s why we created the Audi drive select system. It gives you the ability to adjust the vehicle’s steering, throttle response and transmission shift characteristics with the utmost of ease. And with four modes to choose from, when almost any kind of road comes into question, Audi drive select will let you answer.

**Individual mode**
Take the turn your way—this mode allows you to adjust the steering, throttle and transmission upshifts to your style.

**Comfort mode**
Perfect for those long highway stretches, this setting adds splendid steering and a closer shift pattern to help provide a more relaxed drive.

**Dynamic mode**
Tighter steering and a more responsive throttle give this setting an aggressive feel and focused performance.

**Auto mode**
The best of both worlds, dialed to automatically adjust settings for a seamless combination of comfort and responsiveness based on your driving style and road conditions.
For us, losing weight has nothing to do with vanity. It’s all about making us stronger and more agile. By reducing the weight of the chassis and engine, we are able to harness more power more quickly—and, not incidentally, more efficiently! That means the Audi A6, equipped with the available supercharged 3.0-liter TFSI engine, delivers the potent acceleration of a traditional V8 with the efficiency of a V6. Improved miles per gallon and more beats per minute? We call that a win-win.

This is how power accelerates.

<table>
<thead>
<tr>
<th>Performance</th>
<th>For us, losing weight has nothing to do with vanity. It’s all about making us stronger and more agile. By reducing the weight of the chassis and engine, we are able to harness more power more quickly—and, not incidentally, more efficiently! That means the Audi A6, equipped with the available supercharged 3.0-liter TFSI engine, delivers the potent acceleration of a traditional V8 with the efficiency of a V6. Improved miles per gallon and more beats per minute? We call that a win-win.</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.0 TFSI V6</td>
<td>The 3.100-horsepower 3.0-liter TFSI V6 engine is paired with FSI® direct injection and a belt-driven supercharger that has counter-rotating four-vane rotors that force air through dual intercoolers at boosted pressures. It is this combination of engineering achievements that allows for nearly instantaneous buildup of 325 lb-ft of torque directly off idle engine speeds.</td>
</tr>
<tr>
<td>Eight-speed Tiptronic® automatic transmission</td>
<td>As the perfect companion for almost any road trip, the eight-speed Tiptronic® automatic transmission available in the Audi A6 offers eight optimized, carefully chosen gear ratios. Selected automatically or via its console-mounted shifter or steering wheel-mounted shift paddles, precise shifts are delivered without sacrificing the smooth action of the Tiptronic® automatic. And a high final drive ratio allows optimization of lower gears, yet the transmission’s upper range emphasizes fuel economy—particularly at highway speeds.</td>
</tr>
<tr>
<td>Start-stop efficiency system</td>
<td>As an intelligent vehicle system, this available highly effective engine management program can lower fuel consumption as well as CO₂ emissions by automatically shutting off your engine while you wait at a stop light or, perhaps, during certain stop-and-go driving. Once you are ready to resume, or if other critical vehicle systems require it, the engine will restart nearly instantaneously.</td>
</tr>
<tr>
<td>Induction technology—TVS supercharger</td>
<td>Compressing the airflow to the engine forces more air into the cylinder and, ultimately, more power from each ignition, helping to improve the engine’s power-to-displacement ratio.</td>
</tr>
<tr>
<td>Four-vane w/160° twist</td>
<td>Three-vane w/60° twist</td>
</tr>
<tr>
<td>Four-vane w/160° twist</td>
<td>Three-vane w/60° twist</td>
</tr>
<tr>
<td>Start-stop efficiency system</td>
<td>As an intelligent vehicle system, this available highly effective engine management program can lower fuel consumption as well as CO₂ emissions by automatically shutting off your engine while you wait at a stop light or, perhaps, during certain stop-and-go driving. Once you are ready to resume, or if other critical vehicle systems require it, the engine will restart nearly instantaneously.</td>
</tr>
<tr>
<td>3.0 TFSI V6</td>
<td>The 3.100-horsepower 3.0-liter TFSI V6 engine is paired with FSI® direct injection and a belt-driven supercharger that has counter-rotating four-vane rotors that force air through dual intercoolers at boosted pressures. It is this combination of engineering achievements that allows for nearly instantaneous buildup of 325 lb-ft of torque directly off idle engine speeds.</td>
</tr>
<tr>
<td>Eight-speed Tiptronic® automatic transmission</td>
<td>As the perfect companion for almost any road trip, the eight-speed Tiptronic® automatic transmission available in the Audi A6 offers eight optimized, carefully chosen gear ratios. Selected automatically or via its console-mounted shifter or steering wheel-mounted shift paddles, precise shifts are delivered without sacrificing the smooth action of the Tiptronic® automatic. And a high final drive ratio allows optimization of lower gears, yet the transmission’s upper range emphasizes fuel economy—particularly at highway speeds.</td>
</tr>
<tr>
<td>Start-stop efficiency system</td>
<td>As an intelligent vehicle system, this available highly effective engine management program can lower fuel consumption as well as CO₂ emissions by automatically shutting off your engine while you wait at a stop light or, perhaps, during certain stop-and-go driving. Once you are ready to resume, or if other critical vehicle systems require it, the engine will restart nearly instantaneously.</td>
</tr>
<tr>
<td>3.0 TFSI V6</td>
<td>The 3.100-horsepower 3.0-liter TFSI V6 engine is paired with FSI® direct injection and a belt-driven supercharger that has counter-rotating four-vane rotors that force air through dual intercoolers at boosted pressures. It is this combination of engineering achievements that allows for nearly instantaneous buildup of 325 lb-ft of torque directly off idle engine speeds.</td>
</tr>
<tr>
<td>Eight-speed Tiptronic® automatic transmission</td>
<td>As the perfect companion for almost any road trip, the eight-speed Tiptronic® automatic transmission available in the Audi A6 offers eight optimized, carefully chosen gear ratios. Selected automatically or via its console-mounted shifter or steering wheel-mounted shift paddles, precise shifts are delivered without sacrificing the smooth action of the Tiptronic® automatic. And a high final drive ratio allows optimization of lower gears, yet the transmission’s upper range emphasizes fuel economy—particularly at highway speeds.</td>
</tr>
<tr>
<td>Start-stop efficiency system</td>
<td>As an intelligent vehicle system, this available highly effective engine management program can lower fuel consumption as well as CO₂ emissions by automatically shutting off your engine while you wait at a stop light or, perhaps, during certain stop-and-go driving. Once you are ready to resume, or if other critical vehicle systems require it, the engine will restart nearly instantaneously.</td>
</tr>
<tr>
<td>3.0 TFSI V6</td>
<td>The 3.100-horsepower 3.0-liter TFSI V6 engine is paired with FSI® direct injection and a belt-driven supercharger that has counter-rotating four-vane rotors that force air through dual intercoolers at boosted pressures. It is this combination of engineering achievements that allows for nearly instantaneous buildup of 325 lb-ft of torque directly off idle engine speeds.</td>
</tr>
<tr>
<td>Eight-speed Tiptronic® automatic transmission</td>
<td>As the perfect companion for almost any road trip, the eight-speed Tiptronic® automatic transmission available in the Audi A6 offers eight optimized, carefully chosen gear ratios. Selected automatically or via its console-mounted shifter or steering wheel-mounted shift paddles, precise shifts are delivered without sacrificing the smooth action of the Tiptronic® automatic. And a high final drive ratio allows optimization of lower gears, yet the transmission’s upper range emphasizes fuel economy—particularly at highway speeds.</td>
</tr>
<tr>
<td>Start-stop efficiency system</td>
<td>As an intelligent vehicle system, this available highly effective engine management program can lower fuel consumption as well as CO₂ emissions by automatically shutting off your engine while you wait at a stop light or, perhaps, during certain stop-and-go driving. Once you are ready to resume, or if other critical vehicle systems require it, the engine will restart nearly instantaneously.</td>
</tr>
<tr>
<td>3.0 TFSI V6</td>
<td>The 3.100-horsepower 3.0-liter TFSI V6 engine is paired with FSI® direct injection and a belt-driven supercharger that has counter-rotating four-vane rotors that force air through dual intercoolers at boosted pressures. It is this combination of engineering achievements that allows for nearly instantaneous buildup of 325 lb-ft of torque directly off idle engine speeds.</td>
</tr>
<tr>
<td>Eight-speed Tiptronic® automatic transmission</td>
<td>As the perfect companion for almost any road trip, the eight-speed Tiptronic® automatic transmission available in the Audi A6 offers eight optimized, carefully chosen gear ratios. Selected automatically or via its console-mounted shifter or steering wheel-mounted shift paddles, precise shifts are delivered without sacrificing the smooth action of the Tiptronic® automatic. And a high final drive ratio allows optimization of lower gears, yet the transmission’s upper range emphasizes fuel economy—particularly at highway speeds.</td>
</tr>
<tr>
<td>Start-stop efficiency system</td>
<td>As an intelligent vehicle system, this available highly effective engine management program can lower fuel consumption as well as CO₂ emissions by automatically shutting off your engine while you wait at a stop light or, perhaps, during certain stop-and-go driving. Once you are ready to resume, or if other critical vehicle systems require it, the engine will restart nearly instantaneously.</td>
</tr>
<tr>
<td>3.0 TFSI V6</td>
<td>The 3.100-horsepower 3.0-liter TFSI V6 engine is paired with FSI® direct injection and a belt-driven supercharger that has counter-rotating four-vane rotors that force air through dual intercoolers at boosted pressures. It is this combination of engineering achievements that allows for nearly instantaneous buildup of 325 lb-ft of torque directly off idle engine speeds.</td>
</tr>
</tbody>
</table>
Fuel for thought.

We thought you should know: Diesel sports a greater power density than traditional gasoline, which means that a gallon of diesel fuel has about 15% more energy than a comparable amount of gasoline. In addition, diesel engines combust more efficiently in the engine. The TDI® clean diesel engine available in the A6 has achieved ultra-low emissions vehicle (Bi-5/ULEV) status in all 50 states while producing approximately 15.3% fewer CO2 emissions than its comparable gasoline-fueled engine! And the bratty attributes don’t hide the brawn—in fact, Audi has dominated the 24 Hours of Le Mans over the years with TDI prototype race cars. With these facts in mind, maybe you are thinking that a TDI® might be your choice—which goes to show that clean diesel really is fuel for thought.

### TDI® clean diesel

<table>
<thead>
<tr>
<th>Mileage</th>
<th>Range</th>
<th>Torque</th>
</tr>
</thead>
<tbody>
<tr>
<td>24 city/38 highway/29 combined mpg</td>
<td>Up to 460 (city) or 729 (highway) miles per tank</td>
<td>428 lb-ft of torque along with 240 hp from the 3.0-liter TDI® clean diesel V6</td>
</tr>
</tbody>
</table>

### Fuel for thought:

- **Increased fuel efficiency:** Another way diesel creates fewer emissions is that it gets better mileage, up to 31% more than that of comparable gasoline engines, in fact.
- **Variable vane turbocharger:** Adding turbo power to clean diesel engines, our variable vane turbocharger produces impressive torque punch at mid-range highway speeds.
- **Piezo direct injection:** Precise injections help lower the combustion noise normally associated with diesel engines while optimizing the distribution of fuel in the combustion chamber, helping to further reduce exhaust emissions.
- **Combustion:** Combining a high compression ratio with direct injection makes combustion cleaner than those of engines with a lower compression ratio.
- **After-exhaust treatment:** With innovative diesel particulate filters and the nontoxic AdBlue® reducing agent, we help eliminate up to 95% of diesel NOx emissions.
- **Making diesel cleaner:** A new refinement process has reduced sulfur in diesel fuel by more than 97% in years past.
- **Combustion:** Combining a high compression ratio with direct injection makes combustion cleaner than those of engines with a lower compression ratio.

### Diesel packs more energy

On average, one gallon of diesel contains about 147,000 BTUs, versus 125,000 for gasoline.

### There’s more information on the TDI® model line in the 2015 TDI® clean diesel brochure. For details, see your dealer, go to audiusa.com or download the digital brochure from the Audi library app.
Audi side assist uses radar sensors and two different optical warnings to help keep the driver informed about what is approaching from hard-to-see angles behind and to the side of the vehicle.

Head-up display With easy-to-view, accurate visual information right at eye level, this available feature displays important driving information and even pedestrian warnings when equipped with the optional night vision assistant.

Audi adaptive cruise control with stop & go Using long-range radar and a camera, the available Audi adaptive cruise control with stop & go not only helps re-establish your vehicle to a safe stop before accelerating when traffic flow resumes.

Audi pre sense® plus The available Audi pre sense plus offers comprehensive driving assistance with sensors in the front, side and rear. After visual, physical and aural collision warnings, there are four distinct phases for automatic preparation for the unavoidable: an upsurge of brake pressure, safety belt pre-tensioning, partial braking, and sunroof and window preparation. In severe cases, Audi pre sense plus will engage full braking and deceleration.

Audi pre sense® top The available Audi pre sense top offers comprehensive driving assistance with sensors in the front, side and rear. After visual, physical and aural collision warnings, there are four distinct phases for automatic preparation for the unavoidable: an upsurge of brake pressure, safety belt pre-tensioning, partial braking, and sunroof and window preparation. In severe cases, Audi pre sense plus will engage full braking and deceleration.

Audi total view cameras Four cameras on this available technology allow for an overhead view of your surroundings, making parking just a little easier. The technology shows you where your vehicle is in relation to obstacles nearby, helping give you the confidence to maneuver in practically any environment.

Audi adaptive cruise control with stop & go Using long-range radar and a camera, the available Audi adaptive cruise control with stop & go not only helps re-establish your vehicle to a safe stop before accelerating when traffic flow resumes.

Audi active lane assist Operating at speeds above 38 mph, this available system helps detect when the vehicle begins to leave the lane and applies a smooth braking pressure to gently pull the vehicle back to the lane. Just as you’re ready to accelerate, the system can engage partial braking to help keep you in the new lane. In extreme cases, Audi active lane assist can help bring the vehicle to a full stop before accelerating when traffic flow resumes.

Audi night vision assistant Using infrared technology to detect what lies ahead, this available feature uses thermal-imaging technology to help you detect trouble. Pedestrians can be detected over 300 feet in front of the vehicle, while objects can be detected over 500 feet ahead—all shown on the 7” color driver information system.

Audi Adaptive Cruise Control, we’re solving problems before you even know you have them.

Audi Night Vision Assistant, A little insight into the things you cannot see.

Audi strives to constantly up the ante on the driver assistance tools built right into the Audi A6, and they’re all designed to work in tandem with you, wherever you go. Whether it’s available advanced technologies like night vision assistant that uses infrared technology to spot pedestrians, or radar sensors that Audi side assist utilizes to inform you of vehicles approaching from the side and rear, you’ll find that we’ve developed them to work together to help keep you aware of your surroundings. The whole suite of available driver assistance features can be found in the A6. It’s another testament to the effort Audi puts into helping ensure that you’re not the only one keeping an eye on the road.

Head-up display With easy-to-view, accurate visual information right at eye level, this available feature displays important driving information and even pedestrian warnings when equipped with the optional night vision assistant.

Audi total view cameras Four cameras on this available technology allow for an overhead view of your surroundings, making parking just a little easier. The technology shows you where your vehicle is in relation to obstacles nearby, helping give you the confidence to maneuver in practically any environment.

Audi adaptive cruise control with stop & go Using long-range radar and a camera, the available Audi adaptive cruise control with stop & go not only helps re-establish your vehicle to a safe stop before accelerating when traffic flow resumes.

Audi active lane assist Operating at speeds above 38 mph, this available system helps detect when the vehicle begins to leave the lane and applies a smooth braking pressure to gently pull the vehicle back to the lane. Just as you’re ready to accelerate, the system can engage partial braking to help keep you in the new lane. In extreme cases, Audi active lane assist can help bring the vehicle to a full stop before accelerating when traffic flow resumes.

Audi night vision assistant Using infrared technology to detect what lies ahead, this available feature uses thermal-imaging technology to help you detect trouble. Pedestrians can be detected over 300 feet in front of the vehicle, while objects can be detected over 500 feet ahead—all shown on the 7” color driver information system.
A little give requires a lot of strength.

Audi engineers don’t equate strength with size. Big is just big—strong is a more flexible concept. While you may not think about weight savings when it comes to strength, we’d like you to take a second and think again. The aluminum hybrid construction developed by Audi engineers is a lightweight and unyielding revolutionary technology that offers an innovative approach to both weight savings and strength. Airbag technology is designed to respond differently based on seat position, and specially constructed crumple zones give way upon impact to help mitigate potential injury in a collision. All of this, combined with the rigidity of laser seam-welded joints that enhance the strength of every Audi we make, helps diminish the impact of an unavoidable event.

ESC and ABS

Computerized technology that works in perfect sync with the Anti-lock Brake System (ABS), Electronic Stability Control (ESC) helps minimize any loss of stability by applying brake pressure to individual wheels and reducing throttle input to help counter oversteer or understeer when the vehicle needs it.

Tailor-made blanks

Developed to make the best possible use of the body’s potential, tailor-made blanks are the result of a special manufacturing process that can help strengthen the upper zone of the B-pillars, while the lower zone is designed to help mitigate the impact in the event of a side collision.

Ten airbags

Strategically placed around the occupants, the option of up to ten airbags in the Audi A6 offers passive safety in the event of a collision. Laser seam-welded airbag technology is designed to respond differently based on seat position, and specially constructed crumple zones give way upon impact to help mitigate potential injury in a collision. All of this, combined with the rigidity of laser seam-welded joints that enhance the strength of every Audi we make, helps diminish the impact of an unavoidable event.

Safety

Working to spread a ‘bend, don’t break’ philosophy.

Aluminum body panels

Due to their strength and the nature of their integration into the structure, aluminum body panels provide an important load-bearing function on top of cutting down on unnecessary weight.

1 Airbags are supplemental restraint devices and must only be used in accordance with all relevant regulations. Always use safety belts and seat children only in the rear using restraint systems appropriate for their size and age.
Function buttons

Helping you navigate through the MMI system with ease are four well-placed function buttons. Each button correlates to a command at the corner of the screen and, when pressed, takes you to your desired selection.

MMI touch

Developed by the Audi Human Machine Interface (HMI) team, MMI touch illustrates why making something simple to use can be so complex. The HMI team designed a system so advanced, it can read almost anyone’s handwriting—even if you choose to write with your non-dominant hand.

MMI System

Putting your needs front and center.

MMI navigation plus

Count on the available advanced navigation system to home in on your destination with stunning precision while putting a little more depth in your journey with help from Google Earth™.1

BLUETOOTH® wireless technology

Unlock your compatible mobile phone’s potential through the MMI system. Simply pair them up and start enjoying near complete control at the touch of a button.3

SiriusXM® Satellite Radio

Go ahead. Crisscross the country. We assure you, you’ll never run out of entertainment options, with over 150 channels of music, talk, sports and news.2

Audi media

The media function opens up a world of options when equipped with the MMI navigation plus, allowing you to control the Audi music interface, Secure Digital (SD) card slots, hard disk drive (HDD) audio jukebox or DVD, and BLUETOOTH® streaming audio from a compatible device.2,3

A touch of genius is simplicity itself.

A lot can be said with a simple touch. Case in point, the available MMI® touch. A revolution in intelligent simplicity, MMI touch with handwriting recognition is a technology that gives you the ability to give commands and extract media simply by incorporating a few strokes of your finger. Access information such as music files, contact information and destinations through the MMI touch—or give input to the optional Audi connect®, an innovative infotainment system infused with the power of Google™ technology.1,2 Now staying in touch with your world isn’t just a good gesture, it’s one simple gesture.1,2

1 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.

2 See Infotainment/Technology section of the Featured Content page for important information regarding MMI® navigation plus and required SiriusXM® subscriptions.

3 Requires compatible device.
Tell us what you’re looking for, and we’ll deliver you to it.

Don’t reach—relax. While touchscreens are seemingly everywhere, they don’t need to be in your vehicle. With available Audi connect®, you may never have to reach out again. Thanks to Google Voice™ Local Search, Audi connect allows you to quickly search Google™ by simple voice commands (use only when the car is stationary!). The crisp display is mounted farther up, closer to the windshield and near your sight line to the road ahead. For those times when you are feeling tactile, we’ve placed toggle buttons near the gear shifter, where your hand naturally rests when using them. So while other automobile manufacturers still want you to reach out, we’ve found a few ways for you to make information a lot more accessible while your hands are on the wheel.

Search for parking in your area of interest, check space availability and set your vehicle as a destination to help navigate directly to the garage entrance.1,3 With Google Maps Street View, your world is with you on every journey.1

...Tell us what you’re looking for, and we’ll deliver you to it.1

Google Maps Street View
Get information about current events, exciting locations and places of interest at your travel destination, current location or other chosen location instantly.1

Google Voice™ Local Search
Search for parking in your area of interest, check space availability and set your vehicle as a destination to help navigate directly to the garage entrance.1,3

1. Parking feature is not available in all cities, and requires participation by parking providers.

**MyAudi**

**Voice Control**
Plan travel from your personal computer. Send your desired destinations to your vehicle ahead of time and access your route from your vehicle later.

**Mobile Wi-Fi® hotspot**
Provides high-speed internet access for up to eight passenger devices. Through an onboard wireless hot spot, your vehicle becomes a mobile office, allowing you to stay productive on the go.

**Google Earth 3D satellite imagery**
Get traffic information overlaid onto available 3D satellite imagery to visualize a true aerial view of your route, and let the MMI navigation plus system reconfigure your route to help avoid traffic.1

**Audi Music Interface**
Enjoy your favorite music tracks, playlists and podcasts, and keep your music controls within arm’s reach, while your vehicle can travel hands-free through voice control.

**Hands-free telephony**
Make and receive calls hands-free, keeping both hands on the wheel and your attention on the road.

**Navigation**
Simply tell your Audi what you are in the mood for, then let the cloud processing power of Google™ speech recognition interpret your request and bring up a list of destinations in the area of your choice.1

**Climate Control**
Use your hands to control your car’s climate, just like a traditional car. Never feel hot or cold again.

**Audi Music Interface**
Enjoy your favorite music tracks, playlists and podcasts, and keep your music controls within arm’s reach, while your vehicle can travel hands-free through voice control.

**Voice Control**
Plan travel from your personal computer. Send your desired destinations to your vehicle ahead of time and access your route from your vehicle later.

**Mobile Wi-Fi® hotspot**
Provides high-speed internet access for up to eight passenger devices. Through an onboard wireless hot spot, your vehicle becomes a mobile office, allowing you to stay productive on the go.

**Google Earth 3D satellite imagery**
Get traffic information overlaid onto available 3D satellite imagery to visualize a true aerial view of your route, and let the MMI navigation plus system reconfigure your route to help avoid traffic.1

**Audi Music Interface**
Enjoy your favorite music tracks, playlists and podcasts, and keep your music controls within arm’s reach, while your vehicle can travel hands-free through voice control.

**Hands-free telephony**
Make and receive calls hands-free, keeping both hands on the wheel and your attention on the road.

**Navigation**
Simply tell your Audi what you are in the mood for, then let the cloud processing power of Google™ speech recognition interpret your request and bring up a list of destinations in the area of your choice.1

**Climate Control**
Use your hands to control your car’s climate, just like a traditional car. Never feel hot or cold again.

**Audi Music Interface**
Enjoy your favorite music tracks, playlists and podcasts, and keep your music controls within arm’s reach, while your vehicle can travel hands-free through voice control.

**Voice Control**
Plan travel from your personal computer. Send your desired destinations to your vehicle ahead of time and access your route from your vehicle later.

**Mobile Wi-Fi® hotspot**
Provides high-speed internet access for up to eight passenger devices. Through an onboard wireless hot spot, your vehicle becomes a mobile office, allowing you to stay productive on the go.

**Google Earth 3D satellite imagery**
Get traffic information overlaid onto available 3D satellite imagery to visualize a true aerial view of your route, and let the MMI navigation plus system reconfigure your route to help avoid traffic.1

**Audi Music Interface**
Enjoy your favorite music tracks, playlists and podcasts, and keep your music controls within arm’s reach, while your vehicle can travel hands-free through voice control.

**Hands-free telephony**
Make and receive calls hands-free, keeping both hands on the wheel and your attention on the road.

**Navigation**
Simply tell your Audi what you are in the mood for, then let the cloud processing power of Google™ speech recognition interpret your request and bring up a list of destinations in the area of your choice.1

**Climate Control**
Use your hands to control your car’s climate, just like a traditional car. Never feel hot or cold again.
Sound
Audi is Latin for “listen,” so you know we take sound very seriously.

Lend us your ear.
It’s been said that people only hear what they want to. That what they don’t like just goes in one ear and out the other. Well, for those people and everyone else, we offer two sound systems that make every note worthy of your eardrum’s full attention. From perfectly sculpted high notes to a crystal clear mid-range to deep-diving lows, the available BOSE® and Bang & Olufsen® sound systems are a veritable orchestra of engineering that fills the cabin with faithfully rendered, thrilling sound. So whether you’re the type that wants to be soothed by sound or the type that wants to be inspired by it, we promise, if you take a moment to listen, that what you’ll hear will be utterly impossible to ignore.

BOSE® Surround Sound System
Hitting the right note on every drive, the available BOSE® Surround Sound System turns your Audi into a 14-speaker powerhouse with the help of innovative sound engineering and optimized speaker placement. Add to that AudioPilot® noise compensation, which helps maintain a consistent volume under varying speeds and road conditions, and you get an acoustic listening environment that rivals any live performance.

Bang & Olufsen® Advanced Sound System
The passion of Bang & Olufsen® matches well with Audi. Just consider the remarkable available Bang & Olufsen® Advanced Sound System. By focusing on design and performance together, it has become the symbol of acoustic perfection. Bang & Olufsen® engineers help to craft meticulously rendered sound through 15 speakers (including two innovative retractable aluminum acoustic lenses) and an impressive 1,300 watts through the sealed speaker cabinets and ICEpower® amp. The result: sound as captivating to your ears as an Audi is on your eyes.

2,093 Hz
High note on a piano
Even at a frequency of 2,093 Hz, the equivalent of the double high C note found on a piano, the sound system clearly and effortlessly reproduces the sound, giving you front-row seats to every symphony.

2,033 Hz
Down at a frequency of 2,033 Hz, the equalant of the double high C note found on a piano, the sound system clearly and effortlessly reproduces the sound, giving you front-row seats to every symphony.

52 Hz
Low note on a kick drum
True bass tones are something you feel more than hear, and when a kick drum hits you with a frequency of 52 Hz, you definitely feel it. Knowing this, Audi sound engineers worked to reproduce sounds at this level for an exceptionally realistic experience.

261 Hz
Singing middle C
At a frequency of around 261 Hz, you’ll find middle C. It’s around this frequency that much of the brilliantly orchestrated sound is reproduced by the numerous, strategically placed speakers.

Unlike with high-frequency sounds, the brain cannot detect where low bass frequencies are coming from, making it seem as if the sound is hitting both ears at the same time. Because of this, Bang & Olufsen® sound engineers only had to design one custom-fitted subwoofer to reproduce the kind of deep, center-fitting bass that brings music to life.
You’ll want to politely wave when you pass them by.

It feels good to give, so why not make a grand offering for every person you glide past in your Audi A6. Known for our stylish, signature headlights, Audi also takes pride in how we say farewell to others with our stunning LED taillights. Not only will you leave every straggler pining for more, when they disappear in your rear view mirror, you’ll be left with much more than just a feeling of goodwill: a sense of pride knowing that you are at the leading edge of the automobile’s twenty-first century glory days.1

LED taillights

LEDs are among the most luminous taillights available. And, like Audi vehicles, they are efficient, technologically advanced and long lasting.

1 Always obey all speed and traffic laws.
A6 2.0T Premium featured highlights

- Xenon plus headlights with LED daytime running lights
- Automatic headlights
- LED taillights and rear fog lights
- Power-adjustable, auto-dimming, heated exterior side mirrors with memory
- LED turn indicator lights integrated into the exterior side mirrors
- Aluminum trim around exterior windows
- Dual exhaust outlets
- Three-zone automatic climate control
- Three-spoke multifunction steering wheel with shift paddles
- Tilt and telescopic manually adjustable steering column
- Auto-dimming interior rear view mirror
- Leather-wrapped shift knob
- Aluminum door sill inlays
- Power windows with one-touch up/down operation and pinch protection
- Sunroof
- Leather-wasting surfaces
- Eight-way power front seats and four-way power lumbar adjustment for driver
- Driver seat memory
- Heated front seats
- Split folding 60/40 rear seatbacks
- 5” driver information system
- MMI® radio plus with ten speakers and single CD player with MP3 playback capability
- SiriusXM® Satellite Radio with 90-day trial subscription¹
- 52-vent aircon with 39GB operating capacity (dual slots)
- Audi music interface with iPod® integration
- Three-spoke multifunction steering wheel with shift paddles and 5” driver information system
- Three-zone automatic climate control and heated front seats
- Sunroof
- Power-adjustable, auto-dimming, heated exterior side mirrors with memory
- Daytime running lights
- Audi drive select
- Rear-passenger thorax side airbags 4
- Pre-impact braking system
- Front seat pretensioners
- Driver seat memory
- MMI® interface with six radio station keys
- Eight-way power front seats and four-way power lumbar adjustment
- Driver seat memory
- Heated front seats
- Split folding 60/40 rear seatbacks
- 5” driver information system
- Cruise control with coast, resume and accelerate features
- Audi drive select
- Rain/light sensor for automatic windshield wipers and headlights
- Dual exhaust outlets
- Aluminum trim around exterior windows
- LED turn indicator lights integrated into the exterior side mirrors
- LED taillights and rear fog lights
- Automatic headlights
- Dark Brown Walnut Wood decorative inlays
- Fine Grain Ash Natural Brown Wood decorative inlays
- Automatic door opener (HomeLink®)

Available packages and stand-alone options

- Cold Weather package
- 18” Sport package
- MMI® navigation plus package²
- Rear-passenger climate side airbags³
- Fine Grain Ash Natural Brown Wood decorative inlays
- Black cloth headliner (with Black or Nougat Brown leather)
- Dark Brown Walnut Wood decorative inlays
- Fine Grain Ash Natural Brown Wood decorative inlays
- Leather with Black or Nougat Brown leather
- Split folding 60/40 rear seatbacks
- 5” driver information system
- MMI® radio plus with ten speakers and single CD player with MP3 playback capability
- SiriusXM® Satellite Radio with 90-day trial subscription¹
- 52-vent aircon with 39GB operating capacity (dual slots)
- Audi music interface with iPod® integration
- Three-spoke multifunction steering wheel with shift paddles and 5” driver information system
- Three-zone automatic climate control and heated front seats
- Sunroof
- Power-adjustable, auto-dimming, heated exterior side mirrors with memory
- Daytime running lights
- Audi drive select
- Rear-passenger thorax side airbags 4
- Pre-impact braking system
- Front seat pretensioners
- Driver seat memory
- MMI® interface with six radio station keys
- Eight-way power front seats and four-way power lumbar adjustment
- Driver seat memory
- Heated front seats
- Split folding 60/40 rear seatbacks
- 5” driver information system
- Cruise control with coast, resume and accelerate features
- Audi drive select
- Rain/light sensor for automatic windshield wipers and headlights
- Dual exhaust outlets
- Aluminum trim around exterior windows
- LED turn indicator lights integrated into the exterior side mirrors
- LED taillights and rear fog lights
- Automatic headlights
- Dark Brown Walnut Wood decorative inlays
- Fine Grain Ash Natural Brown Wood decorative inlays
- Automatic door opener (HomeLink®)

Three-spoke multifunction steering wheel with shift paddles and 5” driver information system

Xenon plus headlights with LED daytime running lights

LED taillights and rear fog lights

Dark Brown Walnut Wood decorative inlays

1. SiriusXM® Satellite Radio and SiriusXM Traffic subscriptions are sold separately as a package either for trial periods and are a continuation in the U.S. through our agent. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM’s traffic service is dependent upon availability of data source. SiriusXM traffic service is accompanied by SiriusXM Traffic and Travel Link, while a Traffic service subscription is required for the full benefits of the service. Service can be terminated at any time. SiriusXM service is available only during operation of your vehicle and in conjunction with available reception conditions. **SiriusXM Traffic service is available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). SiriusXM Traffic service will not operate in Alaska, Hawaii, and all points north of the 64th parallel north. SiriusXM Traffic service availability is subject to change. SiriusXM services require a service contract for operation and access to the Internet. Subject to term and conditions. For more information visit www.siriusxm.com or call 1-800-SIRIUSXM. SiriusXM Traffic service is available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). SiriusXM Traffic service will not operate in Alaska, Hawaii, and all points north of the 64th parallel north. SiriusXM Traffic service availability is subject to change. SiriusXM services require a service contract for operation and access to the Internet. Subject to term and conditions. For more information visit www.siriusxm.com or call 1-800-SIRIUSXM. SiriusXM services are provided by XM Satellite Radio Inc. © 2015 XM Satellite Radio Inc. All rights reserved.

2. High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires to provide better traction and control.

3. Included with MMI® navigation plus package³. 

4. Requires compatible device.

5. MMI® navigation plus depends on signals from various satellites in order to determine your vehicle’s position. Because the satellite signal is not always available, your vehicle’s position may not be determined with sufficient accuracy to provide complete guidance, for example, to locate addresses, destinations and other points of interest. Changes in street names, construction zones, changes in road systems, RoadWorks and other changes are beyond the control of Audi of America, Inc. Complete detailed mapping is not always available. Only the specified location information is used to determine your vehicle’s position. In all but the most congested areas, your vehicle’s position can be determined at an accuracy of about 20 meters (65 feet) during the day. However, in some urban areas, your vehicle’s position may not be determined with sufficient accuracy to provide complete guidance, for example, to locate addresses, destinations and other points of interest. In these areas, the information is not always sufficient to provide complete guidance. For more information contact your Audi dealer or call 1-800-FOR-AUDI for details.
The following highlighted features of the A6 2.0T Premium Plus add to or replace the highlighted features of the A6 2.0T Premium:

- Power-adjustable, power-holding, auto-dimming, heated exterior side mirrors with memory
- MMI® touch with handwriting-recognition technology
- Audi connect® with six-month trial subscription
- 7" color driver information system
- HD Radio™ Technology
- SiriusXM® Traffic with four-year subscription
- BLUETOOTH® streaming audio
- Audi advanced key—keyless start, stop and entry
- Audi side assist with Audi pre sense® rear
- Audi side assist with Audi pre sense® rear
- MMI® navigation plus with voice control system
- Audi advanced key—keyless start, stop and entry
- Audi side assist with Audi pre sense® rear
- Park assist system plus with rear view camera (front and rear acoustic parking sensors)

Available packages and stand-alone options:

- Cold Weather package
- Warm Weather package
- 19" Sport package
- 20" Sport package
- Rear passenger thronre side airbags
- B&O® Surround Sound System with 14 speakers, AudioPilot® noise-compensation and 630 watts
- Black or Nougat Brown leather
- Dark Ash Natural Brown Wood decorative inlays
- Light Oak Fine Grain Ash Natural Wood decorative inlays
- Black cloth headliner (with Black or Nougat Brown leather)
- Dark Brown Walnut Wood decorative inlays
- Three-spoke multifunction steering wheel with shift paddles and 7" color driver information system
- MMI® touch with handwriting-recognition technology
- 18" 5-V-spoke design wheels with 245/45 all-season tires
- 19" 5-V-spoke design wheels with 245/40 all-season tires
- 20" 5-V-spoke design wheels with 265/35 all-season tires

Three-spoke multifunction steering wheel with shift paddles and 7" color driver information system

Power-folding exterior side mirrors

Dark Brown Walnut Wood decorative inlays
The following highlighted features of the A6 3.0T and TDI® Premium Plus add to or replace the highlighted features of the A6 2.0T Premium Plus:

- Power-adjustable, power-holding, auto-dimming, heated exterior side mirrors with memory
- MMI® navigation plus with voice control system
- MMI® touch with handwriting recognition technology
- Audi connect® with six-month trial subscription
- 7" color driver information system
- HD Radio™ Technology
- stitching in Grau Ash Natural Brown Wood decorative inlays
- Dark Brown Walnut Wood decorative inlays
- MMi® touch with handwriting-recognition technology and Audi connect®
- Audi side assist and Audi pre sense® rear
- Audi advanced key—keyless start, stop and entry
- Parking system plus with rear view camera (front and rear acoustic parking sensors)
- 3.0T/TDI® Premium Plus

Available packages and stand-alone options:

- Cold Weather package
- Warm Weather package
- Driver Assistance package
- 18" Sport package
- 20" Sport package
- Full LED headlights
- Rear-passenger thorax side airbags
- BOSE® Surround Sound System with 24 speakers, AudioPilot® noise-compensation and 630 watts
- Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory
- Three-spoke multifunction steering wheel with shift paddles and 7" color driver information system
- 7" color driver information system
- 5.8" 5-speed design wheels with 245/45 all-season tires

Three-spoke multifunction steering wheel with shift paddles and 7" color driver information system

5.8" exterior appearance—front fascia

5.8" exterior appearance—rear diffuser

Dark Brown Walnut Wood decorative inlays

Audi side assist and Audi pre sense® rear

Parking system plus with rear view camera (front and rear acoustic parking sensors)

3.0T/TDI® Premium Plus shown in Quartz Gray Metallic.
The following highlighted features of the A6 3.0T and TDI® Prestige add to or replace the highlighted features of the A6 3.0T and TDI® Premium Plus:

- Full LED headlights
- Four-zone automatic climate control
- Manual rear-side window and power rear window sunshades
- Ambient LED interior lighting
- Twelve-way power front seats, including four-way power lumbar adjustment
- Ventilated front seats
- B&O® Surround Sound System with 14 speakers, AudioPilot® noise-compensation and 630 watts
- Head-up display with navigation information

Available packages and stand-alone options:

- Cold Weather package
- Driver Assistance package
- Black Optic package
- 20” Sport package
- B&O® & Drive™ Advanced Sound System with 15 speakers and 1,300 watts
- Night vision assistant with pedestrian detection
- Rear-passenger thorax side airbags
- Fine Grain Ash Natural Brown Wood decorative inlays
- Black cloth headliner (with Black or Nougat Brown leather)
- Twelve-way power front seats, including four-way power lumbar adjustment
- Ventilated front seats
- B&O® Surround Sound System with 14 speakers, AudioPilot® noise-compensation and 630 watts
- Head-up display with navigation information

Available packages:

- Cold Weather package
- Driver Assistance package
- Black Optic package
- 19” Sport package
- 20” Sport package
- B&O® Advanced Sound System with 15 speakers and 1,300 watts
- Night vision assistant with pedestrian detection
- Rear-passenger thorax side airbags
- Fine Grain Ash Natural Brown Wood decorative inlays
- Black cloth headliner (with Black or Nougat Brown leather)
- Twelve-way power front seats, including four-way power lumbar adjustment
- Ventilated front seats
- B&O® Surround Sound System with 14 speakers, AudioPilot® noise-compensation and 630 watts
- Head-up display with navigation information

1. Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 2. High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Failure to follow these recommendations may result in loss of vehicle control. Be careful to avoid sudden stops or abrupt maneuvers when driving on damaged road surfaces, as well as debris, curbs and other obstacles. Finally, always refer to your owner’s manual for details. It is important to balance ride comfort and handling. Please also remember that the selection of tires will have a significant impact on handling, ride comfort, fuel economy, and braking distances. It is important that the inflation pressure is regularly checked and maintained at recommended levels.
Analogous to the progressive nature in which all our vehicles are engineered are the technologies and offerings available in a variety of packages to enhance the experience of driving an Audi vehicle. To prove that luxury has progressed, we invite you to explore the package that best outfits your Audi A6.

### 19" Sport package
Available on all models:
- 19" 5-double-spoke design wheels
- 255/40 all-season tires
- Sport suspension calibration

### 20" Sport package
Available on Premium Plus and Prestige models:
- 20" 10-spoke V design wheels
- 255/35 summer performance tires
- Sport suspension calibration

### Black Optic package
Available on Prestige models:
- 20" 5-arm-rotor design wheels (Titanium finish)
- 255/35 summer performance tires
- Gloss Black Singleframe® grille
- Gloss Black trim around exterior windows

### Warm Weather package
Available on Premium Plus models:
- Four-zone automatic climate control
- Manual rear-side window and power rear window sunshades

### Driver Assistance package
Available on Premium Plus and Prestige (3.0T and TDI® models only):
- Audi adaptive cruise control with stop & go
- Audi active lane assist
- Audi pre sense® plus
- Top and corner view camera system

### MMI® navigation plus package
Available on Premium models:
- MMI® navigation plus with voice control system
- MMI® touch with handwriting-recognition technology
- Audi connect® with six-month trial subscription
- 7" color driver information system
- HD Radio™ Technology
- SiriusXM® Traffic with four-year subscription
- BLUETOOTH® streaming audio

### Cold Weather package
Available on Premium, Premium Plus and Prestige models:
- Heated steering wheel
- Heated rear seats

### 19" Sport package
Available on all models:
- 19" 5-double-spoke design wheels
- 255/40 all-season tires
- Sport suspension calibration

---

1. High-performance tires are designed for better performance and handling in warm climates. When driving in cold, moist or icy weather, you should always equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We recommend the use of all-season or winter tires under all weather conditions, not only for optimum performance, but to ensure a safe ride. For more information, visit your Audi dealer or call 1-800-AUDI-24. High-performance tires indicate a performance-oriented tire performance rating. Please consult the tire’s sidewall for information on performance capabilities, such as maximum speed, load capacity and tire pressure. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards such as potholes, debris, curbs and other obstacles that may damage your vehicle. Please consult your owner’s manual for more information.

2. MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Traffic, road conditions, weather, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore there may be inaccuracies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details.

3. Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.

4. SiriusXM Satellite Radio and SiriusXM Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM to cancel. The SiriusXM Traffic service receives data from a network of beacons located across the United States at intersections of major roadways where data is collected. The data is then transmitted to you through an onboard subscription. You will need a separate SiriusXM Traffic subscription for each vehicle to receive service. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore there may be inaccuracies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details.

5. Requires compatible device.
In addition to the many packages available for your Audi A6, there are also a host of a la carte options to outfit your vehicle. From choices of elegant interior trims to features like rear-passenger side thorax airbags and full LED headlights, there’s an option to help better complement your lifestyle.¹

Options

¹ Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.
Exterior Colors

Brilliant Black
Ibiza White
Aviator Blue metallic
Dakota Gray metallic
Glacier White metallic

Havana Black metallic
Ice Silver metallic
Moonlight Blue metallic
Oolong Gray metallic
Quartz Gray metallic

Daytona Gray pearl
Carnet Red pearl
Phantom Black pearl

Durango Models only

Seat Selections | Interior Colors

Standard Seat

Comfort Seat

Black leather
Nougat Brown leather
Titanium Gray leather
Velvet Beige leather

Black perforated leather
Nougat Brown perforated leather
Titanium Gray perforated leather
Velvet Beige perforated leather

Standard
Standard
Standard
Standard

Comfort
Comfort
Comfort
Comfort

Exterior colors, interior colors and decorative inlay options will vary based on model and trim level combination. See your dealer for details.
### Technical Specifications

#### Engine | Performance

<table>
<thead>
<tr>
<th>A6 2.0T</th>
<th>A6 3.0T</th>
<th>A6 TDI®</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine type</td>
<td>Four-cylinder</td>
<td>Six-cylinder</td>
</tr>
<tr>
<td>Engine block/Cylinder head</td>
<td>Cast-iron/Aluminum-alloy</td>
<td>Aluminum-alloy</td>
</tr>
<tr>
<td>Displacement (cc)/Bore and stroke (mm)</td>
<td>1,984/82.5 x 92.8</td>
<td>2,995/84.5 x 89.0</td>
</tr>
<tr>
<td>Horsepower (@ rpm)</td>
<td>220 @ 4,450–6,000</td>
<td>310 @ 5,500–6,500</td>
</tr>
<tr>
<td>Torque (lb-ft @ rpm)</td>
<td>258 @ 1,500–4,300</td>
<td>325 @ 2,900–4,500</td>
</tr>
<tr>
<td>Compression ratio</td>
<td>9.6:1</td>
<td>10.3:1</td>
</tr>
<tr>
<td>Valvetrain</td>
<td>16-valve DOHC with valvelift system</td>
<td>24-valve DOHC with variable valve timing</td>
</tr>
<tr>
<td>Induction/Fuel injection</td>
<td>Turbocharged/TFSI®</td>
<td>Supercharged/TFSI®</td>
</tr>
<tr>
<td>Start-stop efficiency system</td>
<td>——</td>
<td>——</td>
</tr>
<tr>
<td>Acceleration with multitronic®/Tiptronic® transmission (0–60 mph)</td>
<td>7.4/6.6 seconds</td>
<td>——</td>
</tr>
</tbody>
</table>

#### Transmission | Drivetrain

- **multitronic® continuously variable transmission with front-wheel drive**
  - Gear ratios: 1st: 3.829, 2nd: 1.686, 3rd: 1.241, 4th: 0.960, 5th: 0.760, 6th: 0.760, Reverse: 6.613, Final drive: 3.013

- **Eight-speed Tiptronic® automatic transmission with quattro® all-wheel drive**
  - Gear ratios: 1st: 4.714, 2nd: 3.143, 3rd: 2.106, 4th: 1.667, 5th: 1.285, 6th: 1.000, 7th: 0.839, 8th: 0.667, Reverse: 3.571, Final drive: 1.074 for 2.0T models, 2.489 for 3.0T models, 2.216 for TDI® models

#### Body | Suspension | Chassis

- Ultralightweight technology—aluminum exterior body panels and a steel chassis
- Four-wheel independent
- Front/rear disc brakes
- Electro-mechanical power steering system
- Steering ratio: 16.1:1
- Turning diameter, curb-to-curb (ft): 38.0

#### Exterior measurements

<table>
<thead>
<tr>
<th>A6 2.0T</th>
<th>A6 3.0T</th>
<th>A6 TDI®</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheelbase (in)</td>
<td>114.7</td>
<td>114.7</td>
</tr>
<tr>
<td>Length (in)</td>
<td>193.9</td>
<td>193.9</td>
</tr>
<tr>
<td>Width (in)</td>
<td>78.6</td>
<td>78.6</td>
</tr>
<tr>
<td>Height (in)</td>
<td>58.8</td>
<td>58.8</td>
</tr>
<tr>
<td>Overall width with mirrors (in)</td>
<td>82.1</td>
<td>82.1</td>
</tr>
<tr>
<td>Curb weight with multitronic® transmission (lb)</td>
<td>3,725</td>
<td>——</td>
</tr>
<tr>
<td>Curb weight with Tiptronic® transmission (lb)</td>
<td>3,967</td>
<td>4,101</td>
</tr>
</tbody>
</table>

#### EPA mileage estimates | Capacities | Emissions

<table>
<thead>
<tr>
<th>A6 2.0T</th>
<th>A6 3.0T</th>
<th>A6 TDI®</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine oil (qt)</td>
<td>4.9</td>
<td>7.2</td>
</tr>
<tr>
<td>Fuel (gal)</td>
<td>19.8</td>
<td>19.8</td>
</tr>
<tr>
<td>Emissions rating</td>
<td>ULEV II</td>
<td>ULEV II</td>
</tr>
</tbody>
</table>
### Safety | Security

<table>
<thead>
<tr>
<th>2.0T Premium</th>
<th>2.0T/3.0T/TDI® Premium Plus</th>
<th>3.0T/3.0T/TDI® Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Driver and front passenger dual-stage airbags, front thorax side airbag, lower thorax airbag and Sideguard® head curtain airbag</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Rear passenger thorax side airbag</td>
<td><strong>Available</strong></td>
<td><strong>Available</strong></td>
</tr>
<tr>
<td>Front passenger occupant detection for airbag</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Safety belt reminder for driver and front passenger</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Lower Anchors and Tethers for Child seats (LATCH) in rear seats</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Automatic locking door/trunk system with safety unlock feature if airbags deploy</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Electronic Stability Control (ESC) with traction control (ASR)</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Tire-pressure monitoring system</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Electronic Parking Brake</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Anti-theft alarm system with immobilizer</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
</tbody>
</table>

### Exterior

<table>
<thead>
<tr>
<th>2.0T Premium</th>
<th>2.0T/3.0T/TDI® Premium Plus</th>
<th>3.0T/3.0T/TDI® Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Singleframe® grille</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Gloss Black Singleframe® grille</td>
<td><strong>—</strong></td>
<td><strong>—</strong></td>
</tr>
<tr>
<td>Xenon plus headlights with LED daytime running lights</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Anti-G led headlights</td>
<td><strong>—</strong></td>
<td><strong>—</strong></td>
</tr>
<tr>
<td>Automatic headlamps</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>LED taillights and rear fog lights</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Power adjustable, extruding, heated exterior side mirrors with memory</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Power adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory</td>
<td><strong>—</strong></td>
<td><strong>—</strong></td>
</tr>
<tr>
<td>LED turn indicator lights integrated into the exterior side mirrors</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Heated windshield washer nozzles</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Automatic dimming rearview mirror</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Illuminated locking glove compartment</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Four beverage holders</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Decorative interior inlays</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Aluminum door sill</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Ambient LED interior lighting</td>
<td><strong>—</strong></td>
<td><strong>—</strong></td>
</tr>
<tr>
<td>Black cloth headliner (with Black or Nougat Brown leather)</td>
<td><strong>Available</strong></td>
<td><strong>Available</strong></td>
</tr>
</tbody>
</table>

### Interior

<table>
<thead>
<tr>
<th>2.0T Premium</th>
<th>2.0T/3.0T/TDI® Premium Plus</th>
<th>3.0T/3.0T/TDI® Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Three-zone automatic climate control</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Four-zone automatic climate control</td>
<td><strong>—</strong></td>
<td><strong>Available</strong></td>
</tr>
<tr>
<td>Three-spoke multifunction steering wheel with shift paddles</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Heated steering wheel</td>
<td><strong>Available</strong></td>
<td><strong>Available</strong></td>
</tr>
<tr>
<td>Three and telescopic manually adjustable steering column</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Power tilt and telescopic adjustable steering column</td>
<td><strong>—</strong></td>
<td><strong>—</strong></td>
</tr>
<tr>
<td>Auto-dimming interior rearview mirror</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Illuminated locking glove compartment</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Leather-trimmed shift knob</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Four beverage holders</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Decorative interior inlays</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Aluminum door sill</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Ambient LED interior lighting</td>
<td><strong>—</strong></td>
<td><strong>—</strong></td>
</tr>
<tr>
<td>Driver seat memory</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Heated rear seats</td>
<td><strong>Available</strong></td>
<td><strong>Available</strong></td>
</tr>
<tr>
<td>Heated seat pockets</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
<tr>
<td>Front seat ventilation</td>
<td><strong>—</strong></td>
<td><strong>—</strong></td>
</tr>
<tr>
<td>Heated rear seats</td>
<td><strong>Available</strong></td>
<td><strong>Available</strong></td>
</tr>
<tr>
<td>Split folding 60/40 rear seatbacks</td>
<td><strong>●</strong></td>
<td><strong>●</strong></td>
</tr>
</tbody>
</table>

---

1. Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

| Standard | Not applicable | NA | Information not available at time of printing |
Giving black the white tie treatment.

If the A6 makes a statement, the A6 Black Optic package is an outright declaration. First off, 20" Titanium-finish 5-arm-rotor design wheels set this vehicle apart even at a standstill. Add to that a striking Black Singleframe® grille and the already muscular and sporty look provided by the Prestige model, and you’ll see why some things never go out of style.

### Infotainment | Technology

<table>
<thead>
<tr>
<th>2.0T Premium</th>
<th>2.0T/3.0T/3.0T Premium Plus</th>
<th>3.0T/TDI® Prestige</th>
</tr>
</thead>
</table>
| MMI® navigation plus with voice control system
| Available | | |
| MMI® touch with handwriting-recognition technology
| Available (with navigation) | | |
| Audi connect® with six-month trial subscription
| Available | | |
| S® driver information system
| ———— | ——— | ——— |
| 7" color driver information system
| Available (with navigation) | | |
| HD Radio™ Technology
| Available (with navigation) | | |
| Sound® Rotary-Style with 90-day trial subscription
| Available | | |
| Sound® Touch with handwriting-recognition technology
| Available (with navigation) | | |
| HD card slot with 12GB operating capacity (dual slot)
| ——— | ——— | ——— |
| Audi basic interface with iPod® integration
| ——— | ——— | ——— |
| Audiovision®HD wireless technology preparation for mobile phone
| Available (with navigation) | | |
| Garage door opener (HomeLink®)
| ———— | ——— | ——— |
| Cruise control with coast, resume and accelerate features
| ———— | ——— | ——— |
| Audi adaptive cruise control with stop & go
| ———— | ——— | ——— |
| Audi active lane assist
| ———— | ——— | ——— |
| Audi side assist with Audi pre sense® rear
| ———— | ——— | ——— |
| Audi pre sense® alert
| ———— | ——— | ——— |
| Night vision assist with pedestrian detection
| ———— | ——— | ——— |
| Head-up display with navigation information
| ———— | ——— | ——— |
| Audi drive select
| ———— | ——— | ——— |
| Parking system plus with rear view camera (front and rear acoustic parking sensors)
| ———— | ——— | ——— |
| Top and corner view camera system
| ———— | ——— | ——— |
| Rear light sensor for automatic windshield wipers and headlamps
| ———— | ——— | ——— |

1. MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite (GPS) network. The vehicle’s electronic system and receiving antenna and satellite technologies may not be available or operating properly for the system to function. The system is designed to provide you with suggested routes to enhance your driving experience, and is not intended for the sole purpose of locating addresses, destinations and other points of interest. Changes in street names, construction, closures and other factors are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may be instructed to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details.

2. See the Audi connect® page for important information about Audi connect®.

3. SiriusXM Satellite Radio and SiriusXM Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM to cancel. For complete terms and more information at www.siriusxm.com. SiriusXM Traffic service available in select markets. SiriusXM U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations).

4. Requires compatible device.

5. Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner’s literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that keys may vary among certain vehicle configurations and the keyless entry system. It is important to familiarize yourself with your vehicle’s key.

Please note that some systems may vary among certain vehicle configurations and the keyless entry system. It is important to familiarize yourself with your vehicle’s key.

Base equipped with above equipment.
Add distinction, versatility and the ultimate in self-expression with Audi Genuine Accessories. Whether you load the cargo carrier with climbing gear or add a set of stylish new wheels, we have the accessories that will help enhance every facet of your lifestyle. When purchased from an authorized dealer, all pieces are backed by your vehicle’s 4-year/50,000-mile limited warranty or for 12 months/12,000 miles from the accessory purchase date, whichever is greater. If you’re looking to personalize or protect the vehicle you love, we have an Audi-designed solution that works for you.

**Accessories**

### Audi Genuine Sport and Design Accessories

Your Audi vehicle features a bold, aggressive stance and strong, curving lines. Audi’s high-quality Audi Genuine Sport and Design Accessories are carefully sculpted to fit the overall design of your Audi vehicle. Whether you’re looking for stylistic appeal or a functional finish, there is a solution designed by Audi that makes every inch more exciting—and more yours.

#### Audi Genuine Alloy Wheels

A sporty yet elegant design in Anthracite with machine-polished 20” 5-tri-spoke wheels. These wheels are engineered to the highest standards and endure rigorous testing to help ensure long-term quality. Experienced Audi customers have meticulously designed these wheels especially for Audi models. They’re engineered to the highest standards and endure rigorous testing to help ensure long-term quality. Experienced Audi customers have meticulously designed these wheels especially for Audi models. They’re engineered to the highest standards and endure rigorous testing to help ensure long-term quality.

#### Audi Genuine Electronics Accessories

The illuminating technology that graces each Audi vehicle provides the inspiration for Audi Genuine Electronics Accessories. Similarly, all these accessories are impressively advanced and ingeniously designed to help ensure compatibility and provide the latest in advanced technology. So, whatever your Audi passion, there is a solution designed by Audi that will enhance every aspect of Audi technology with almost all your senses. Demand the best and drive with added confidence.

#### Audi TravelSpace Transport Accessories

For every season and every getaway, Audi takes you there. Never compromise your vehicle’s life style for any journey with Audi TravelSpace Transport Accessories. The list includes bike racks, ski racks, a variety of water sports equipment carriers and various sizes of cargo carriers. Whether you’re planning an outing for yourself or the whole family, Audi’s transportation solutions provide the inspiration for Audi Genuine Transport Accessories. Whether you’re planning an outing for yourself or the whole family, Audi’s transportation solutions provide the inspiration for Audi Genuine Transport Accessories. Whether you’re planning an outing for yourself or the whole family, Audi’s transportation solutions provide the inspiration for Audi Genuine Transport Accessories.

#### Load protection film

This custom-fit transparent film helps protect the rear bumper and other areas that may suffer from scratches while loading and unloading. The red outline depicts the coverage area.

#### Audi Guard Comfort and Protection Accessories

Help protect what you love. Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep your Audi in pristine condition. Choose from such useful items as trunk liners that help keep your vehicle’s cargo area free from dirt and dust, an extra-wide floor mat that helps shield the vehicle. Use them all to help reduce wear and tear on your vehicle’s already-low-maintenance bodywork. All are designed to blend with and protect your Audi’s exterior styling, so you can be assured of their quality and durability.

**Other accessories**

### Audi Genuine Sport and Design Accessories

Your Audi vehicle features a bold, aggressive stance and strong, curving lines. Audi’s high-quality Audi Genuine Sport and Design Accessories are carefully sculpted to fit the overall design of your Audi vehicle. Whether you’re looking for stylistic appeal or a functional finish, there is a solution designed by Audi that makes every inch more exciting—and more yours.

#### Audi Genuine Alloy Wheels

A sporty yet elegant design in Anthracite with machine-polished 20” 5-tri-spoke wheels. These wheels are engineered to the highest standards and endure rigorous testing to help ensure long-term quality. Experienced Audi customers have meticulously designed these wheels especially for Audi models. They’re engineered to the highest standards and endure rigorous testing to help ensure long-term quality.

#### Audi Genuine Electronics Accessories

The illuminating technology that graces each Audi vehicle provides the inspiration for Audi Genuine Electronics Accessories. Similarly, all these accessories are impressively advanced and ingeniously designed to help ensure compatibility and provide the latest in advanced technology. So, whatever your Audi passion, there is a solution designed by Audi that will enhance every aspect of Audi technology with almost all your senses. Demand the best and drive with added confidence.

#### Audi TravelSpace Transport Accessories

For every season and every getaway, Audi takes you there. Never compromise your vehicle’s life style for any journey with Audi TravelSpace Transport Accessories. The list includes bike racks, ski racks, a variety of water sports equipment carriers and various sizes of cargo carriers. Whether you’re planning an outing for yourself or the whole family, Audi’s transportation solutions provide the inspiration for Audi Genuine Transport Accessories. Whether you’re planning an outing for yourself or the whole family, Audi’s transportation solutions provide the inspiration for Audi Genuine Transport Accessories. Whether you’re planning an outing for yourself or the whole family, Audi’s transportation solutions provide the inspiration for Audi Genuine Transport Accessories.

#### Load protection film

This custom-fit transparent film helps protect the rear bumper and other areas that may suffer from scratches while loading and unloading. The red outline depicts the coverage area.

#### Audi Guard Comfort and Protection Accessories

Help protect what you love. Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep your Audi in pristine condition. Choose from such useful items as trunk liners that help keep your vehicle’s cargo area free from dirt and dust, an extra-wide floor mat that helps shield the vehicle. Use them all to help reduce wear and tear on your vehicle’s already-low-maintenance bodywork. All are designed to blend with and protect your Audi’s exterior styling, so you can be assured of their quality and durability.

**Accessories**

### Audi Genuine Sport and Design Accessories

Your Audi vehicle features a bold, aggressive stance and strong, curving lines. Audi’s high-quality Audi Genuine Sport and Design Accessories are carefully sculpted to fit the overall design of your Audi vehicle. Whether you’re looking for stylistic appeal or a functional finish, there is a solution designed by Audi that makes every inch more exciting—and more yours.

#### Audi Genuine Alloy Wheels

A sporty yet elegant design in Anthracite with machine-polished 20” 5-tri-spoke wheels. These wheels are engineered to the highest standards and endure rigorous testing to help ensure long-term quality. Experienced Audi customers have meticulously designed these wheels especially for Audi models. They’re engineered to the highest standards and endure rigorous testing to help ensure long-term quality.

#### Audi Genuine Electronics Accessories

The illuminating technology that graces each Audi vehicle provides the inspiration for Audi Genuine Electronics Accessories. Similarly, all these accessories are impressively advanced and ingeniously designed to help ensure compatibility and provide the latest in advanced technology. So, whatever your Audi passion, there is a solution designed by Audi that will enhance every aspect of Audi technology with almost all your senses. Demand the best and drive with added confidence.

#### Audi TravelSpace Transport Accessories

For every season and every getaway, Audi takes you there. Never compromise your vehicle’s life style for any journey with Audi TravelSpace Transport Accessories. The list includes bike racks, ski racks, a variety of water sports equipment carriers and various sizes of cargo carriers. Whether you’re planning an outing for yourself or the whole family, Audi’s transportation solutions provide the inspiration for Audi Genuine Transport Accessories. Whether you’re planning an outing for yourself or the whole family, Audi’s transportation solutions provide the inspiration for Audi Genuine Transport Accessories. Whether you’re planning an outing for yourself or the whole family, Audi’s transportation solutions provide the inspiration for Audi Genuine Transport Accessories.

#### Load protection film

This custom-fit transparent film helps protect the rear bumper and other areas that may suffer from scratches while loading and unloading. The red outline depicts the coverage area.

#### Audi Guard Comfort and Protection Accessories

Help protect what you love. Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep your Audi in pristine condition. Choose from such useful items as trunk liners that help keep your vehicle’s cargo area free from dirt and dust, an extra-wide floor mat that helps shield the vehicle. Use them all to help reduce wear and tear on your vehicle’s already-low-maintenance bodywork. All are designed to blend with and protect your Audi’s exterior styling, so you can be assured of their quality and durability.

**Other accessories**

### Audi Genuine Sport and Design Accessories

Your Audi vehicle features a bold, aggressive stance and strong, curving lines. Audi’s high-quality Audi Genuine Sport and Design Accessories are carefully sculpted to fit the overall design of your Audi vehicle. Whether you’re looking for stylistic appeal or a functional finish, there is a solution designed by Audi that makes every inch more exciting—and more yours.

#### Audi Genuine Alloy Wheels

A sporty yet elegant design in Anthracite with machine-polished 20” 5-tri-spoke wheels. These wheels are engineered to the highest standards and endure rigorous testing to help ensure long-term quality. Experienced Audi customers have meticulously designed these wheels especially for Audi models. They’re engineered to the highest standards and endure rigorous testing to help ensure long-term quality.

#### Audi Genuine Electronics Accessories

The illuminating technology that graces each Audi vehicle provides the inspiration for Audi Genuine Electronics Accessories. Similarly, all these accessories are impressively advanced and ingeniously designed to help ensure compatibility and provide the latest in advanced technology. So, whatever your Audi passion, there is a solution designed by Audi that will enhance every aspect of Audi technology with almost all your senses. Demand the best and drive with added confidence.

#### Audi TravelSpace Transport Accessories

For every season and every getaway, Audi takes you there. Never compromise your vehicle’s life style for any journey with Audi TravelSpace Transport Accessories. The list includes bike racks, ski racks, a variety of water sports equipment carriers and various sizes of cargo carriers. Whether you’re planning an outing for yourself or the whole family, Audi’s transportation solutions provide the inspiration for Audi Genuine Transport Accessories. Whether you’re planning an outing for yourself or the whole family, Audi’s transportation solutions provide the inspiration for Audi Genuine Transport Accessories. Whether you’re planning an outing for yourself or the whole family, Audi’s transportation solutions provide the inspiration for Audi Genuine Transport Accessories.

#### Load protection film

This custom-fit transparent film helps protect the rear bumper and other areas that may suffer from scratches while loading and unloading. The red outline depicts the coverage area.

#### Audi Guard Comfort and Protection Accessories

Help protect what you love. Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep your Audi in pristine condition. Choose from such useful items as trunk liners that help keep your vehicle’s cargo area free from dirt and dust, an extra-wide floor mat that helps shield the vehicle. Use them all to help reduce wear and tear on your vehicle’s already-low-maintenance bodywork. All are designed to blend with and protect your Audi’s exterior styling, so you can be assured of their quality and durability.
Note: A word about this brochure. Audi of America, Inc., believes the specifications in this brochure to be correct at the time of printing. However, specifications, standard equipment, options, fabrics, and colors are subject to change without notice. Some equipment may be unavailable when your vehicle is built. Please ask your dealer for advice concerning current availability of standard and optional equipment, and your dealer will verify that your vehicle will include the equipment you ordered. Vehicles in this brochure are shown with optional equipment. See your dealer for complete details on the Audi New Vehicle Limited Warranty, twelve-year limited warranty against corrosion perforation, and Audi 24/7 Roadside Assistance. (Roadside assistance coverage provided by Road America in the U.S. Certain conditions apply; see your dealer for details.) Tires supplied by various manufacturers. “Audi,” all model names, “Audi connect,” “Audi pre sense,” “cylinder on demand,” “e-tron,” “FSI,” “MMI,” “multitronic,” “quattro,” “Sideguard,” “Singleframe” and the Singleframe grille design, “Sline,” “S-tronic,” “TFSI,” “Truth in Engineering,” “ultra,” and the fours rings logo are trademarks or registered trademarks of AUDIAG. “AudiBlue” is a registered trademark of the Verband der Automobilindustrie. “AudioPilot” is a registered trademark of the BOSE Corporation. “Bang & Olufsen” is a registered trademark of Bang & Olufsen. The BLUETOOTH word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by AUDI AG is under license. “BOSE” is a registered trademark of the BOSE Corporation. “Google,” “Google Earth” and “Google Voice” are trademarks of Google Inc. “HD Radio” and the HD Radio logo are proprietary trademarks of iBiquity Digital Corporation. “Homelink” is a registered trademark of Johnson Controls Technology Company. “ICEpower” is a registered trademark of Bang & Olufsen. “iPod” is a registered trademark of Apple Inc. “SiriusXM” and all related marks and logos are trademarks of Sirius XM Radio Inc. and its subsidiaries. “TDI” is a registered trademark of Volkswagen AG. “Tiptronic” is a registered trademark of Dr. Ing h.c. F. Porsche AG. “Wi-Fi” is a registered trademark of the Wi-Fi Alliance. All other trademarks are the property of their respective owners. Some European models shown.