Audi A3 Sedan | A3 Cabriolet

A3

Iconic

Athletic

Synergetic

Audi
Truth in Engineering
If it was this easy, it wouldn’t be an Audi.

When you were a kid, you probably felt quite proud when you completed a model kit. We understand. At Audi, it takes countless hours for a single Audi to go from idea to design to roadworthy, and that’s time we are very proud to devote. Our obsession for detail, commitment to premium fit and finish and passion for unparalleled engineering go into every model. It’s the kind of discipline that the word “painstaking” was invented to describe. Not to say it’s a chore—no, assembling an Audi is a labor of love, and it shines every time you sit in one, engage the ignition and nudge the accelerator. Creating an Audi isn’t easy, but the results help define what Audi means to the people who drive one.
The door of perception.

It’s said that, when one door closes, another one opens. It sounds as if whoever said it spent some time at an Audi research and development facility. After all, while you’ll open and close the door on your Audi thousands of times without thinking about it, we’ve obsessed about it for you, in detail. Not just about the reliability of it opening and closing, but on the proper weight that will make it more pleasing to close. How the locks should click when they are engaged. The optimal acoustic placement for the speaker port. There are the hinges too, of course. And the door itself, which we designed to take the brunt of side-impact collisions, and dozens of other safety considerations (to say nothing of the countless other components, processors, sensors, window features and the inner workings most people will never see). Our doors are more than a symbol of welcoming you into your vehicle, they are products of Audi engineering, and the very perception of Audi hinges on them as much as our hinges help support the door.

Our reputation hinges on the quality of things you don’t see.

By using full pressed aluminum doors in the Audi A6, the door structures were reduced by an astonishing 44 lb compared to the previous model.

Optimal speaker placement helps deliver the most extraordinary sound you can find in the automotive space.

We use soft mounts on our window regulator, and sound-absorbing backing within the door cavity itself to make the cabin even quieter.

Innovative design.

Acoustic enhancements.

Innovative speaker placement.
Innovative acoustic design. The door’s acoustic performance is improved by strategically placed sound-absorbing materials that effectively enhance the vehicle’s interior sound quality.
quattro® HAS MAINTAINED ITS GRIP ON OUR THINKING AND THE ROADS WE TRAVEL.

For more than 30 years, Audi has been focused on quattro® all-wheel drive. During that time, it has evolved into an overarching idea of performance, a technological system of ratios, power delivery and driving dynamics working seamlessly together, orchestrated through the drivetrain, providing power where and when it is needed most. In many ways, this has been a three-decade drive, from the Alps to the autobahn—and points beyond. You’ve seen quattro® capabilities in the way we dominated the World Rally Championship for years, in the grip you have in inclement weather, and in the variable power distribution you enjoy in good conditions. For more than 30 years, and with over five million quattro® systems on the road, we have continued to refine the technology, developing an available rear sport differential to help maximize performance and available torque vectoring to assist with cornering traction while helping to improve handling. We’ve boldly stuck to what worked while the world was trying to catch up, and we built on it.

When we think of a good idea, it sticks.

1. When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.
Always obey all speed and traffic laws. See www.fueleconomy.gov for EPA estimates and emissions data. Your mileage and emissions will vary and depend on several factors, including your driving habits and vehicle condition.

FSI®
The FSI direct injection fuel system directly injects fuel into the combustion chambers at precisely managed times and depths. What that means for drivers is that a fully homogenized intake charge helps increase power while also reducing fuel consumption and emissions, making efficiency more powerful.

TFSI®
At Audi, TFSI represents a combination of two of the brand's core areas of expertise—direct injection and forced induction. By adding turbocharging or supercharging to FSI direct injection, the pressurized intake charge is cooled by directly injected fuel, thus achieving efficiency and performance combined with higher compression ratios—previously only attainable by naturally aspirated engines.

TDI®
A turbocharged, fuel-sipping variant, our TDI® clean diesel engines deliver uncompromising Audi performance with bold efficiency. It gets better mileage per gallon than comparable gasoline engines, but it also produces more low-end torque, which is best expressed in the elasticity you have when passing in the 30- to 60-mph range.

ENGINEERING POWER IS MORE THAN JUST ADDING MUSCLE.

There is an art to fitness. Yes, there are some who go for the massive, sculpted muscle look. But there is something more compelling out there for those with more refined tastes. The kind of sculpted efficiency found in Audi engines elevates the driving experience through smaller, finely tuned forced-induction engines. For the drive to feel lean and precise, we’ve shaved off unwanted sounds. Sure, large numbers might distract some, but a champion impresses with its grace, power and athletic balance—captured in the right suspension setting, a torque-vectoring corner. Audi engineers shape power that celebrates a true dedication to craft. It means strength that pulses at the moment of acceleration, provides a true, quick response as you change lanes, and burts the most routine cloverleaf into a joyful application of performance handling. This is the art of maximum fitness, to the point where others just feel a little flabby.
How nature solved the apparent conundrum of an elephant’s skull didn’t escape the notice of Heinrich Timm, the longtime lead engineer for Audi. The weight of the tusks and the general size of an elephant’s head would seem to make it impossible for the animal to actually be able to carry it. But the design genius behind the elephant’s skull is to make it lightweight yet sturdy. The predominantly hollow design is allowed by the connective bone walls, which are strong, weight-bearing cells. Audi engineers use that idea when designing our vehicles. Reducing weight, yet enabling strength.

THE ELEGANT STRUCTURE OF NATURE BECOMES A BLUEPRINT OF EFFICIENCY.

It seems strange to say that, while we build strong, complex and high-performing machines, we’re naturalists at heart. Then again, it might not be that unusual, seeing how nature itself builds strong, complex and high-performing machines as well. When we developed the thinking behind our ultra-lightweight technology initiative, we knew that nature would serve as inspiration to greater structural efficiency. Take the structure of the elephant skull pictured here. It has to be lightweight, yet capable of carrying a heavy load. It’s porous, but its structure is such that it enhances its stability and strength. We do the same, for example, with aluminum. Positioned one way, aluminum materials can be flexible. Positioned another, they are strong and rigid, and help give better support. We also looked to bamboo, which is strong at the conjoined areas (nodes), and flexible along its stem. Our designs allow for both rigidity and flexibility where each is most needed, and for efficiency overall. As we continue to develop strategies to improve the performance aspects and efficiency of our vehicles, we don’t shy away from the world around us. We boldly engage it even closer still.

How studying elephant skulls makes for superior handling.

THE ELEGANT STRUCTURE OF NATURE BECOMES A BLUEPRINT OF EFFICIENCY.
Audi connect

Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. Features and technologies listed are not available on all models. The voice control feature is not available on Cabriolet or Roadster models.

MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details.

Features and technologies listed are not available on all models.

Share what’s on your mind. Looking for a great Chinese food place? We’ll help you get there. Thinking about a rest stop? We’ll locate the nearest gas station for you, and even give you the price of their fuel. In fact, in your Audi, just say the word, and we’ll help you find almost anything, even your home phone number. With available Audi connect with Google Voice™ command capabilities, we’ve developed a way to let you articulate your desires, even if that’s just finding the closest burger stand or the best hotel! MMI® navigation plus with Audi connect helps integrate networking capabilities on the go, along with Google Earth™ with 3D satellite imagery, to help you avoid traffic (and possibly saying things you might regret)! Audi connect also provides fast data transfer speeds and Wi-Fi® connectivity for up to eight passenger devices to help you stay informed. It offers a full suite of services and interactivity, and, yes, even the closest Szechuan restaurant, which you can find by using its Google™ Local Search capabilities. Best of all, you don’t even have to say “Thank you,” even if we appreciate it when you do.

AUDI CONNECT® REALLY GETS WHAT YOU ARE SAYING.

Just talk to us, baby.
Even in the dark, you know when you’re staring at an Audi. In fact, it might just be love at first sight. That’s because, instead of cursing the darkness, we celebrate the light. Available full LED headlights stand out from the rest: their color intensity is engineered to be reminiscent of daylight. But while we illuminate the night, we don’t forget the day—so we made our LED daytime running lights to look even more dramatic. Now featuring a sleek diode design that gives us the freedom to elegantly reshape our signature style, Audi LED lighting is once again ours. It is an efficient, beautiful way to help you see and be seen from dusk to dawn and back again. Look deep into our eyes, and you might just see the soul of a company.

Hey, bright eyes.
Senses

CLEAN, BEAUTIFUL DESIGN COMES FROM DEDICATED CRAFTSMEN UNAFRAID OF GETTING THEIR HANDS DIRTY.

How we know exactly what you feel.

Our hands give you shade and sanctuary. Our hands give you comfort and control. You might not sense our hands nearby, but our hands know exactly what you feel. That’s because we’ve been there. After all, our hands crafted a customized world that’s dedicated to control, comfort and entertainment. We’re talking, of course, about the cabin of your Audi vehicle. Optimized luxury, designed by committed craftsmen who had you in mind when they chose the leather seating surfaces, created the contoured seats or provided the refinement of ergonomic design and an available more intuitive MMI® system. There are small touches that help simplify the overall design, and there are large statements to help you feel at ease. It is your Audi interior, shaped by the kind of people who know you want to experience luxury firsthand.
The molding on the inner A-pillar helps direct water away from the area where the windshield and A-pillar meet. Once the water is there, aerodynamic forces take over and funnel the water up and out of the windshield area rather than back and across the side windows.

Think of it this way—if it rains, would you notice a dry side view mirror? Maybe not, but compared to one with beads of rain on it and distorted reflections, you would. It’s a little thing, perhaps, but these little things are part of our deep obsession with crafting a premium driving experience.

WHAT YOU DON’T KNOW MIGHT HELP YOU.

As you can see, our design will help channel water away from your view of what’s behind you.

You have to weather adversity to know things like this.

Think of it this way—if it rains, would you notice a dry side view mirror? Maybe not, but compared to one with beads of rain on it and distorted reflections, you would. It’s a little thing, perhaps, but these little things are part of our deep obsession with crafting a premium driving experience.

We design our exterior side mirrors with small sills to channel water along their upper edge, helping leave your view unobstructed. We also design our windshield moldings with channels that allow rain water to efficiently run off instead of returning to the windshield wiper path. These are small touches, thought of by engineers and crafted by designers who don’t necessarily call attention to their skills. Instead, these details reflect a commitment to quality that you might never notice—until a moment of bad weather or adversity, when you might. But don’t worry. We don’t mind if you don’t notice us, now and then.
Either think about the future, or make history.

SUPREMELY PRACTICAL LUXURY WITH A SUNNY KIND OF ENERGY.

Talking about a better future is easy. After all, how can you be held accountable for something that never arrives? But if you really want to affect it, to make history, you have to do more than talk. Enter e-tron®. It’s not the first plug-in electric hybrid to the market, but we are making it the most forward-thinking Audi ever produced. For example, we will be including a level 2 charger with our A3 Sportback e-tron PHEV for qualified owners who want to drive on electricity as much as possible. We also plan to offer unique sustainable energy offerings like an available solar program to help provide power to your home and vehicle. It’s not just practical, it’s premium too, in style, in performance and in fit and finish, like any other Audi vehicle. But more than that, it will be Audi making smart technology smarter, with adaptive kinetic energy-harnessing when you brake, and better performing than what came before it. With the Audi e-tron vehicles, we’re saying the future is now.

1. 240-volt wall-mounted hardware and cabinet included with the vehicle. Installation and wiring costs are extra, and will vary. See your participating dealer for details.
The little things that add up

When you are attracted to something, the effects are immediate, the domination, total. For a relationship to last, though, it must move beyond that passionate initial phase. It’s what comes next that turns a bright flame into an eternal torch. That’s why Audi doesn’t simply design premium vehicles for the short-term, but offers an entire experience that we hope lasts a lifetime. Do you want to customize your Audi? We offer Audi exclusive materials and colors. Do you want care-free service options? Audi Care is available. MMI updates, trial offers for Audi connect®, a full suite of available Audi driver assistance technologies—these might not be the reasons why you fell in love with an Audi, but they are, perhaps, the things that help keep the heart fires stoked.1

MOVING FROM LUST TO APPRECIATION TAKES A DEEPER UNDERSTANDING.

Audi connect
Our Google™ powered information system.

Audi Care
Available convenient service option.

MMI updates
MMI navigation and other software updates.

SiriusXM® Satellite Radio
Endlessly diverse music channels with a complimentary trial offer.

Audi exclusive
Available customizable exterior and interior color and material options.

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1 Optional features and technologies listed are not available on all models. See Infotainment/Technology section of the Featured Content page for important information regarding MMI® navigation and required SiriusXM® subscription.

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SENSE OF HUMOR
ROMANTIC
RESOURCEFUL
GENEROUS
SENSE OF STYLE
LOVING

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to a long-term love.
The alchemy needed to build an automotive icon exists. Sure, it’s found partly on an assembly line, with committed artisans taking pride in every stitch they oversee. It’s also on a drafting board, sketched by visionaries looking to further expand what we look for in automotive design lines. But it’s also in the countless inspirations, ones little and large, that not only capture a bold thought or striking idea, but execute them.

Examples of these can be found in the foundational stories we tell about our company and our vehicles. These stories show how an abstract idea can turn into a powerful, sculpted machine, and then how that machine can help forge an iconic reputation for a brand. Out of the inspirations we find in engineering, art and the large world of ideas, we have created a fearless, iconic company of substance and luxury: Audi.

Inspirations that build an icon.
Their rule is uncompromised.

We aren’t ones to conform to rules—especially when it comes to design—so it should come as no surprise, then, that we are all for inventing completely new ones. The all-new Audi A3 establishes a new rule—with no regard for compromise—and presents it with all the design prowess, mechanical fortitude and technological genius that we infuse into all of our vehicles. A product of an intense design effort to ensure that size would have no bearing on the level of luxury, the A3 features an exceptionally roomy cabin with enough available advanced technologies to ensure that even the most hardcore technophile will be impressed. Consider it proof that the rules have been changed.

Design

We do not follow design trends. We set them.
Shedding a new light on illumination just happened to be a design boon. We went heavy on design in light of the times. There’s a time and a place for inspiring design, and this is it. The Audi A3 holds nothing back when it comes to passionate design, with swooping lines and brilliant details like LED daytime running lights and available full LED headlights. Although designed to be a sedan from the first sketch, its wide rear pillars and low roof line were purposely imagined to give the impression of a coupe-like vehicle. Viewed from the front, the characteristic “V” shape of the hood continues down and into the inside corner of the headlights, accentuating the bold look of the A3. Just consider it timely proof that art can be dynamic.

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A story line that comes full circle.

We like to think of ourselves as passionate storytellers, but with a distinct twist. Our greatest narratives are conveyed through lines rather than words. Take the Tornado line, the characteristic crease that lies below the window line, as a compelling example. It begins its dramatic journey at the edge of the LED daytime running lights, then travels boldly down each side of the vehicle, where it rises into the wide shoulder. Ultimately, it ends at the LED taillights, integrating them into the design, and completing a captivating story that’s just the first in a long, riveting series.
We included everything except limitations.

Feel free to daydream a little at this point—it’ll just be that much better when you experience the interior of the Audi A3 firsthand. With its wraparound dash design and innovative, three-dimensional inlay concept, this environment offers a sense of space that rivals much larger luxury sedans. And, of course, the no-compromise attitude that is a signature design mantra of this vehicle can be found in every facet of the interior. Building upon this, Audi hallmark craftsmanship and design ingenuity are apparent, from the intuitive control buttons to the minimalist design of the center console that gives the interior an uncluttered, elegant look. It all adds up to an experience that gets better the more you interact with it.
Carpool limousine.

You’ll have to excuse your rear passengers if they start to treat you like their personal driver. You see, from their vantage point, this A3 Sedan might as well be a limo. With a surprising amount of legroom, supple leather seating surfaces and a standard panoramic sunroof, the interior of the Audi A3 provides backseat passengers with more than a touch of luxury. Making use of the split-folding rear seatbacks may be the only thing that stands between you and late-night pickup calls.

Craftsmanship

We’ve ensured that every stitch represents the detail that we put into every aspect of an Audi.

Sport seats

Performance is in the DNA of every Audi, and the A3 is no exception. The available front sport seats feature bolsters in all the right places, including the upper shoulder, thorax and seat, and have extendable thigh supports. These front sport seats help provide a proper seating position and help keep you comfortable in both the bends and the straightaways.

Panoramic sunroof

Illuminating every drive is the panoramic sunroof with tilt functionality. It offers an unimpeded view of the sky while providing a feeling of infinite head room. Of course, if you don’t want to fully engage with the environment, the retractable shade feature is there too. So let the sun drench the interior of your A3 Sedan as you enjoy a more captivating driving experience.
2015 AUDI A3 CABRIOLET 1.8T PREMIUM PLUS SHOWN IN GLACIER WHITE METALLIC WITH AVAILABLE EQUIPMENT.

Thrills from the top down.

It’s been said that keeping things out in the open is key to a healthy relationship. All the more reason to get in your Audi A3 Cabriolet, immediately retract the soft top and start enjoying every second of exhilaration that comes with being honest about your love of the elements. And even when those elements include a chilly night, you and your passenger will ride in absolute comfort with available heated front seats. This is a vehicle that doesn’t shy away from a thrilling time.

Retractable acoustic soft top

The top of the A3 Cabriolet invites you to take advantage of clear skies for as long as the sun is out. If clouds do come, it takes approximately 18 seconds for the top to fully deploy (even at speeds up to 31 mph). When the top is up, it also provides a great acoustic environment designed with both sound-deadening and insulation properties.
Soaking up every ray of refinement.

With an interior as inviting as this, we wouldn’t blame you for just sitting in your driveway with the top down. Of course, that would be a shame in a car that offers so much open-air driving exhilaration. The supple leather seating surfaces and available heated front seats are comforting no matter what the calendar says, and with heat-reflecting pigments in the leather, the seats will almost always stay touchable. Complete the picture with Aluminum-optic trim framing the whole superb interior, and it’s no wonder it looks like a brilliant masterpiece. It’s time to bask in the glow of refined beauty.

Heated front seats
An added comfort for the top-down drive along the coast are the available heated front seats. Turn them up, and you and your front passenger can admire the magnificent scenery in toasty comfort.

Thermocool feature
The leather surfaces of our Audi A3 Cabriolet are designed with special Thermocool reflecting pigments that, even in direct sunlight, help reduce surface temperatures, compared to untreated leathers. It’s just another way we prove our commitment to your comfort.
The kind of physics lesson you never forget.

In this class, it’s impossible to not pay attention—especially when 290 hp and 280 lb-ft of torque are showing you every facet of Newton’s first law in one relentless show of force. But it’s also because, every time you take a seat in the Audi S3, you are surrounded by the epitome of high-performance luxury. Every stitch exudes legendary Audi racing history, and every unique S element reminds you and your passengers that this is no ordinary lecture on luxury performance vehicles.

**ENGINE** // 2.0-liter turbocharged TFSI® four-cylinder engine developing 290 hp and 280 lb-ft of torque\(^1\)

**DRIVETRAIN** // Audi quattro® all-wheel drive, six-speed Audi S tronic® dual-clutch transmission

**CHASSIS** // S3 tuned sport suspension, Audi drive select, available Audi magnetic ride

**BRAKES** // Ventilated front disc brakes with S3 logo, ventilated rear disc brakes

**PERFORMANCE** // Top track speed of 155 mph, acceleration from 0 to 60 in 4.7 seconds

\(^{2}\) Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

The story doesn’t stop here. There’s more on the full range of S, RS, and R8 Audi performance models in the 2015 Audi Sport brochure. See your dealer or go to audiusa.com for details.
They say there’s an exception to every rule. Consider it a gripping find, then, that available Audi quattro® all-wheel drive is the exception. Much more than just a foul-weather friend, it’s performance engineering that helps you take on a dry, twisty mountain road as beautifully as it can help you track through powder. In other words, quattro® helps enhance performance by appropriately transferring power to the necessary wheels when accelerating and turning, so you have confidence-inspiring performance for almost any road condition. Who wouldn’t want to make an exception for that?

We found an exception to the rule of three. Four.

All-around confidence

Just like life, the road can throw you a curve. So throw one right back with the superior grip and control of quattro®. It helps provide the legendary performance and handling you would expect from Audi, no matter if you’re accelerating in the passing lane or carving up a mountain road. This is advanced engineering designed for everyday thrills.

Center differential

To help give you optimal traction in practically every situation, the center differential can distribute power to the front and rear wheels individually. During normal driving conditions, it directs 85 percent of the torque to the front wheels, but in extreme circumstances, it can transfer up to 100 percent of the torque to one of the two axles.

All-out performance

Audi hasn’t dominated motorsports around the world by playing nice. That’s why quattro® features one of the most fierce performance features around—thequattro vectoring. By taking into account your steering input and desired level of acceleration, it can independently brake the inside wheels through a corner and transfer torque to the outside wheels, helping to promote neutral handling.

1 When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.

2 Always obey all speed and traffic laws.
We don’t anticipate your response so much as provide it.

As Audi, we believe you should be the ultimate master of your road-going domain. That’s why we created the available Audi drive select system. It gives you the ability to adjust the vehicle’s steering, throttle response and transmission shift characteristics with the utmost of ease. And with four modes to choose from, when almost any kind of road comes into question, Audi drive select will let you answer.

1. Comfort mode
   Perfect for less-than-perfect roads, this setting adds optimized steering and a slower shift pattern to help provide a more relaxed drive.

2. Dynamic mode
   Tightly steering and a more responsive throttle give this setting an aggressive feel and focused performance.

3. Auto mode
   The best of both worlds, dialed to automatically adjust settings for a seamless combination of comfort and responsiveness based on your driving style and road conditions.

4. Individual mode
   Take the turn your way—this mode allows you to adjust the steering, throttle and transmission upshifts to your style.

Transmission
From very responsive, quick gear changes to more gradual acceleration, the transmission is at the heart of Audi drive select.

Throttle-mapping
Depending on the mode of Audi drive select you choose, the throttle can be precisely responsive or a little less so.

Always obey all speed and traffic laws.
The balance of power has been tipped in your favor.

Just as in nature, the balance of power in your Audi A3 is in constant flux. Good thing the engine and transmission find perfect harmony, adding up to an altogether exhilarating experience. The perfectly tuned 1.8-liter and 2.0-liter TFSI® engines help provide a flawless yin to the advanced six-speed Audi S tronic® dual-clutch transmission’s yang, achieving a remarkable level of performance, and putting the power right where it should be—under your right foot.

Performance

The adage “good things come in small packages” has never been more true.

1.8 TFSI four-cylinder

Paired exclusively with front-wheel drive, this 1.8-liter turbocharged DOHC engine produces 170 horsepower and 200 lb-ft of torque, and combines FSI® direct injection and turbocharging for great power and overall capability.

2.0 TFSI four-cylinder

Only available with quattro®, this 2.0-liter turbocharged DOHC engine produces 220 horsepower and 258 lb-ft of torque, and combines the valvelift system, Audi FSI® direct injection and turbocharging for great power and overall capability.

Exhaust gas intake

Exhaust from the engine spins the turbine that is connected by a shaft to a compressor that pressurizes air. The compressor forces this pressurized air into the cylinders, thus producing more power from a smaller displacement engine.

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Induction-technology turbocharger

Compressing the airflow to the engine allows more air into the cylinder and, ultimately, more power from each combustion cycle, significantly improving the engine’s power-to-displacement ratio.

Seamless shifting dual clutch

0–60 mph: 5.8 seconds

Sometimes, it takes two to shift in a new direction.

We believe there’s power in great teamwork. The concept behind one of the world’s most advanced transmissions is simple: provide near-constant power. This is accomplished by having two clutches, two input shafts and two independent gear clusters, giving you the confidence that you’ll be in the gear you select the instant you select it. And that translates into big performance numbers.
Fuel for thought.

We thought you should know: Diesel sports a greater power density than traditional gasoline, which means that a gallon of diesel fuel has about 15% more energy than a comparable amount of gas, and combats more efficiently in the engine. The Audi TDI clean diesel engines have achieved ultra-low emissions prospective vehicle (ULEV IV) status in all 50 states while reducing emissions by an average of 12% compared to their gasoline equivalents. And the brainy attributes don’t hide the brawn—in fact, Audi has dominated the 24 Hours of Le Mans over the years with Audi TDI prototype race cars. With these facts in mind, maybe you are thinking that an Audi TDI might be your choice—which goes to show that clean diesel really is fuel for thought.

TDI® clean diesel

It’s been said that there’s power in numbers. But in this case, that adage not only applies to the 2.0-liter TDI® clean diesel engine’s 150 hp and 236 lb-ft of torque, it also refers to the numerous technological innovations, many of which Audi pioneered, that work together to make the TDI® engine one of the most advanced diesel engines in the world.

- Engine
  2.0-liter TDI® clean diesel engine with 150 hp and 236 lb-ft of torque with AdBlue® exhaust after-treatment
- Drivetrain
  Six-speed Audi S tronic® dual-clutch transmission and front-wheel drive

Diesel packs a lot of energy
On average, one gallon of diesel contains about 147,000 BTUs, versus 125,000 for gasoline.

- Mating-diesel engines
A new refinement process has reduced sulfur in diesel fuel by more than 97% in years past.

- Variable-vane turbocharger
Adding turbo power to clean diesel engines, our adjustable vane turbocharger produces impressive torque punch at mid-range highway speeds.

- AdBlue® exhaust after-treatment
With innovative diesel particulate filters and the nontoxic AdBlue® reducing agent, we eliminate up to 95% of diesel NOx emissions.

- Increased fuel efficiency
Another way diesel creates fewer emissions is that it gets better mileage, up to 30% more mpg than comparable gasoline engines, in fact.3

- Combustion
Combining a high compression ratio with direct injection makes combustion more efficient, and produces emissions cleaner than those of engines with a lower compression ratio.

- Magnetic direct injection
Precise injections help lower the combustion noise normally associated with diesel engines, while optimizing the distribution of fuel in the combustion chamber.

- After-exhaust treatment
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- Increased fuel efficiency
Another way diesel creates fewer emissions is that it gets better mileage, up to 30% more mpg than comparable gasoline engines, in fact.3

- Combustion
Combining a high compression ratio with direct injection makes combustion more efficient, and produces emissions cleaner than those of engines with a lower compression ratio.

- Magnetic direct injection
Precise injections help lower the combustion noise normally associated with diesel engines, while optimizing the distribution of fuel in the combustion chamber.

- After-exhaust treatment
With innovative diesel particulate filters and the nontoxic AdBlue® reducing agent, we eliminate up to 95% of diesel NOx emissions.

- Variable vane turbocharger
Adding turbo power to clean diesel engines, our adjustable vane turbocharger produces impressive torque punch at mid-range highway speeds.

- Diesel packs a lot of energy
On average, one gallon of diesel contains about 147,000 BTUs, versus 125,000 for gasoline.

- Mating-diesel engines
A new refinement process has reduced sulfur in diesel fuel by more than 97% in years past.

- Variable-vane turbocharger
Adding turbo power to clean diesel engines, our adjustable vane turbocharger produces impressive torque punch at mid-range highway speeds.

- AdBlue® exhaust after-treatment
With innovative diesel particulate filters and the nontoxic AdBlue® reducing agent, we eliminate up to 95% of diesel NOx emissions.

- Increased fuel efficiency
Another way diesel creates fewer emissions is that it gets better mileage, up to 30% more mpg than comparable gasoline engines, in fact.3

- Combustion
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- Variable vane turbocharger
Adding turbo power to clean diesel engines, our adjustable vane turbocharger produces impressive torque punch at mid-range highway speeds.
We shed light on your blind spots.

With a suite of available driver assist options, we strive to constantly up the ante on driver convenience. Available Audi side assist helps inform you of vehicles in the lanes next to you, while the vehicle ahead, and adjusts your speed appropriately to help keep you moving smoothly. There are also the simple things, like available parking system plus, which adds a rear view camera and front and rear acoustic parking sensors to help ease you into that spot. Not all features are optional, though, as all the collision prevention and protection measures of Audi pre sense® basic, like automatic tensioning of the driver’s and the front passenger’s safety belts, come standard. It’s another testament to the effort that Audi puts into making sure you’re not the only one keeping an eye on the road.

Audi adaptive cruise control with stop & go
Using long-range radar and a camera, the available Audi adaptive cruise control with stop & go helps read the traffic conditions and adjusts the speed, helping to bring the vehicle to a full stop before accelerating when traffic flow resumes.

Audi active lane assist
Operating at speeds above 30 mph, this available system helps detect when the vehicle begins to leave the lane without signaling. Then, through gentle, corrective steering efforts, it helps the vehicle remain in the lane and vibrates the steering wheel as an additional warning. This way, Audi active lane assist complements the driver’s decision-making process and further solidifies the bond between driver and machine.

Parking system plus with rear view camera
Helping to make parking a significantly easier task, the available parking system plus features front and rear sensors. The rear view camera offers ascertainable guidelines for parking in parallel or perpendicular spaces.

We're solving problems before you even know you have them.
Safety

We decided that, regardless of size, strong should be a more flexible concept. High-strength steel helps add a measure of security while helping enhance overall handling and performance. Sophisticated airbag technology is designed to deploy airbags based on seat position1 while specially constructed crumple zones give way upon impact to help mitigate potential injury in a collision. All of this, combined with the rigidity of laser seam-welded joints that enhance the strength of every Audi we make, helps diminish the impact of an unavoidable event.

ESC and ABS

Technology that works in perfect sync with the Anti-lock Brake System (ABS), Electronic Stability Control (ESC) helps minimize any loss of stability, applying brake pressure to individual wheels and reducing throttle input to help counter oversteer or understeer when the vehicle needs it.

Airbags

Sensors mounted in the front seats monitor your seating position to help ensure that the adaptive front airbags will deploy in the event of a collision. Driver and passenger front seat-mounted thorax side airbags help keep your upper body protected, while knee-level airbags help keep tabs down below. The A3 Sedan even has two rows of Sideguard® head curtain airbags for an added level of protection1.

Pop-up roll bars

In the unlikely event that your A3 Cabriolet rolls over, sensors deploy two roll bars from hidden compartments in the rear. Reinforced A-pillars up front and safety belt pretensioners also help protect passengers. It’s another way we keep innovative design as high a priority as your safety.

Crumple zones

Crumple zone may be an ugly word, but it’s a beautiful technology. German for “crumple zone,” this ingenious safety feature helps dissipate the energy from a collision by spreading the impact forces around the passenger cell and away from its occupants. In doing so, it also slows the vehicle’s deceleration rate, which helps to further lessen the force of impact.

↑↑

Ultra-high-strength steel in the chassis rail side-member and B-pillar helps protect the driver and passengers in the event of a collision.
SiriusXM® Satellite Radio
Feel free to cross the country. We assure you, you’ll never run out of entertainment options, with over 130 channels of music, talk, sports and news.1

Audi MMI navigation plus
Count on the available advanced navigation system to home in on your destination with stunning precision while putting a little more depth in your journey with help from the available Audi connect.1

BLUETOOTH® wireless technology
Unlock your mobile phone’s potential through the MMI system. Simply pair them up and start enjoying near complete control at the touch of a button.3

Get in touch with your inner control freak.
Normally we wouldn’t encourage it, but in this case being controlling has some positive benefits. That’s because we’ve made available the same intuitive Audi MMI® navigation plus system1 with Audi MMI touch normally found only on our higher-end models. It gives you quick access to the available Audi connect® system, which helps with everything from checking on flight status to finding the hottest new restaurant. Your passengers can even keep tabs on their Facebook® and Twitter® accounts with apps exclusive to Audi connect while you’re behind the wheel. Incredibly accessible, we’re pretty sure that the screen on your phone is nowhere near as big and engaging as the available ultrathin, seven-inch, retractable MMI display. Go ahead, take control—we know your type.

Audi media
The media function opens up a world of options when equipped with the Audi MMI navigation plus, allowing you to control the Audi music interface, Secure Digital (SD) card slots, hard disk drive (HDD) audio jukebox or DVD, and BLUETOOTH® streaming audio.1,2,3

Audi MMI touch
Developed by the Audi Human Machine Interface (HMI) team, Audi MMI touch illustrates why making something simple to use can be so complex. The HMI team designed a system so advanced, it can read almost anyone’s handwriting through the touchpad on top of the dial—even if they choose to write with their non-dominant hand.
corporate icons as seen on German brochures

1 myAudi features, 2 Point Of Interest, 3 Mobile Wi-Fi hotspot, 4 Google Earth 3D satellite imagery, 5 Audi Music, 6 Travel Info, 7 Google™ Street-View, 8 Weather information, 9 SiriusXM Traffic, 10 News feeds, 11 City Events

If nothing else, you know your car is listening to you.

Don’t reach–relax. With available Audi connect®, you may never have to reach out again.² Thanks to ultrafast 4G LTE connection speeds and Google Voice™ Local Search, Audi connect allows you to quickly search Google³ by simple voice commands (use only when the car is stationary).² The crisp display is nestled farther up, closer to the windshield, so your eyes can easily transition between the screen and the road ahead. For those times when you are feeling tactile, we’ve placed toggle buttons near the gear shifter, where your hand naturally rests when using them. So while other automobile manufacturers still want you to reach out, we’ve found a few ways for you to make information a lot more accessible while your hands are on the wheel.¹

Plan travel from your personal computer. Send your desired destinations to your vehicle ahead of time and access your route from your vehicle later.¹

Mobile Wi-Fi® hotspot

Provides high-speed connectivity for up to eight passenger devices. Through an onboard wireless hub,

Travel Info

Get information about current events, exciting locations and places of interest at your travel destinations, current location or other chosen location instantly.²

Google Maps Street View

With Google Maps Street View, your vehicle can show you a driver’s eye view of your destination right before you arrive so it’s easy to recognize.

Facebook® and Twitter® apps (driver should not use unless the car is stationary).¹

City Events

And set them as your destinations, and let your vehicle lead the way as you explore the world around you.

Google Earth™ with 3D satellite imagery

With Google Earth™ integration, you’ll enjoy 3D satellite imagery, including Google Maps Street View, displayed right on the Audi MMI display.¹

Audi connect allows you to quickly search Google™ by simple voice commands (use only when the car is stationary).² Simply tell your Audi what you are in the mood for, then let the cloud-processing power of Google™ speech recognition interpret your request and bring up a list of destinations in the area of your choice.²

1 If nothing else, you know your car is listening to you.

2 Thanks to ultrafast 4G LTE connection speeds and Google Voice™ Local Search, Audi connect allows you to quickly search Google by simple voice commands (use only when the car is stationary).

3 The crisp display is nestled farther up, closer to the windshield, so your eyes can easily transition between the screen and the road ahead. For those times when you are feeling tactile, we’ve placed toggle buttons near the gear shifter, where your hand naturally rests when using them. So while other automobile manufacturers still want you to reach out, we’ve found a few ways for you to make information a lot more accessible while your hands are on the wheel.

4 Stay in the know with the latest news feeds and ahead of Mother Nature with up-to-the-minute weather information.

5 Social media

For MY14

6 Imagine Earth in with 3D satellite imagery

With Google Earth™ integration, you’ll enjoy 3D satellite imagery, including Google Maps Street View, displayed right on the Audi MMI display.

7 Simply tell your Audi what you are in the mood for, then let the cloud-processing power of Google™ speech recognition interpret your request and bring up a list of destinations in the area of your choice.

8 Provides high-speed connectivity for up to eight passenger devices. Through an onboard wireless hub,

9 Get information about current events, exciting locations and places of interest at your travel destinations, current location or other chosen location instantly.

10 With Google Maps Street View, your vehicle can show you a driver’s eye view of your destination right before you arrive so it’s easy to recognize.

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13 Simply tell your Audi what you are in the mood for, then let the cloud-processing power of Google™ speech recognition interpret your request and bring up a list of destinations in the area of your choice.

14 Social media

For MY14

15 Imagine Earth in with 3D satellite imagery

With Google Earth™ integration, you’ll enjoy 3D satellite imagery, including Google Maps Street View, displayed right on the Audi MMI display.
When even a German lullaby is an ode to sound engineering.

It would be an interesting challenge, a note-perfect Brahms’ Lullaby delivered through the boxed speakers of an Audi concert radio system versus the exhilaration of the passing lane. Either way, performance wins. But it goes way beyond the gentle tones of a German composer. Audi sound engineers don’t simply make the cabin acoustics sound perfect for your music, they make the drivetrain sing. Or, if not sing, then put it in harmony with every other element of the driving experience. From the sound of a shutting door, to the click of a turning knob, to the full integration of an available Bang & Olufsen® Sound System, there’s an orchestra of engineering that fills your cabin with faithfully rendered, thrilling sound. Whatever it is you are looking for, Audi sculpts sounds in a way that matches your mood, even when you need soothing while in traffic.

Bang & Olufsen® Sound System

Dedicated to the idea of “honest music reproduction,” Bang & Olufsen® is a sound engineer’s dream. Through an available 705-watt, 14-speaker system perfectly integrated within your Audi, Bang & Olufsen® is set on transcending the limits of audio technology by automatically adjusting volume and timbre balance to changing ambient noise levels, and offering finely tuned acoustics, you’ll hear the truth about how good life can sound in your Audi.

Sound

Audi is Latin for “listen,” so you know we take sound very seriously.

1. 705-watt, 14-speaker system (A3 Sedan), 625-watt, 13-speaker system (A3 Cabriolet), when equipped with Bang & Olufsen® Sound System.

Optimized sound flows through strategically placed speakers around the cabin. Hear it, and you’ll instantly become engrossed in the tiniest detail and warmth of the sound.
Just because it’s unspoken doesn’t mean it’s not a brilliant statement.

The grand statement of A3 may not be spoken, but it’s instantly recognizable. Our signature LED taillights only add to the dramatic statement already made by this vehicle’s many other compelling facets. Brilliant and distinctive, they are unmistakably Audi, ensuring that, when you take to the passing lane, those behind will know precisely who just put them in the rear view mirror.  

1 Always obey all speed and traffic laws.

LED taillights
Sleek and stylish, these rear light-emitting diodes are brighter, helping to increase visibility to other drivers while lasting longer than conventional bulbs.
## Exterior Colors

<table>
<thead>
<tr>
<th>Color</th>
<th>Color</th>
<th>Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brilliant Black</td>
<td>Brilliant Red</td>
<td>Beluga Brown metallic</td>
</tr>
<tr>
<td>Glacier White metallic</td>
<td>Ice Silver metallic</td>
<td>Lotus Gray metallic</td>
</tr>
<tr>
<td>Scuba Blue metallic</td>
<td>Shazam Red metallic</td>
<td>Monsoon Gray metallic</td>
</tr>
<tr>
<td>Florett Silver metallic</td>
<td>Mythos Black metallic</td>
<td></td>
</tr>
</tbody>
</table>

## Interior Colors | Seat Selections

<table>
<thead>
<tr>
<th>Color</th>
<th>Seat</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black leather</td>
<td>Standard Seat</td>
</tr>
<tr>
<td>Chestnut Brown leather</td>
<td>Sport Seat</td>
</tr>
<tr>
<td>Titanium Gray leather</td>
<td>Standard, Sport</td>
</tr>
</tbody>
</table>

1 | 2 | 3

1. Delayed availability.
2. Limited availability.
3. Exterior colors, interior colors and decorative inlay options will vary based on model and trim level combination. See your dealer for details.
A word about low-aspect-ratio and high-performance tires: High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride more rigidly and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels.

Decorative Inlays

<table>
<thead>
<tr>
<th>Option</th>
<th>Model/Trim</th>
</tr>
</thead>
<tbody>
<tr>
<td>Micrometallic Silver inlay</td>
<td>A3 1.8T Premium, A3 2.0T Premium</td>
</tr>
<tr>
<td>Aluminum Mistral inlay</td>
<td>A3 Sedan TFSI Premium</td>
</tr>
</tbody>
</table>

Wheels

<table>
<thead>
<tr>
<th>Option</th>
<th>Model/Trim</th>
</tr>
</thead>
<tbody>
<tr>
<td>17” 5-spoke-star design</td>
<td>A3 1.8T Premium, A3 2.0T Premium</td>
</tr>
<tr>
<td>18” 10-spoke design</td>
<td>A3 2.0T Premium plus and Prestige</td>
</tr>
<tr>
<td>19” 5-arm-wing design (Anthracite finish)</td>
<td>A3 2.0T Premium plus and Prestige</td>
</tr>
<tr>
<td>235/35 summer performance tire</td>
<td>A3 1.8T Premium plus and Prestige (optional)</td>
</tr>
<tr>
<td>255/30 summer performance tire</td>
<td>A3 2.0T Premium plus and Prestige (optional)</td>
</tr>
</tbody>
</table>

Exterior colors, interior colors and decorative inlay options will vary based on model and trim level combination. See your dealer for details.
Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

Dela yed availability.

EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. See www.fueleconomy.gov for details.

### Technical Specifications

**Engine/Performance**

<table>
<thead>
<tr>
<th>AS 1.8T</th>
<th>AS 2.0T</th>
<th>AS TDI®</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine type</td>
<td>Four-cylinder</td>
<td>Four-cylinder</td>
</tr>
<tr>
<td>Engine block/Cylinder head</td>
<td>Cast-iron/Aluminum-alloy</td>
<td>Cast-iron/Aluminum-alloy</td>
</tr>
<tr>
<td>Displacement (cc)</td>
<td>1,798</td>
<td>1,984</td>
</tr>
<tr>
<td>Horsepower (@ rpm)</td>
<td>170 @ 4,500–6,200</td>
<td>220 @ 4,500–6,200</td>
</tr>
<tr>
<td>Torque (lb-ft @ rpm)</td>
<td>200 @ 1,600–4,000</td>
<td>258 @ 1,600–4,400</td>
</tr>
<tr>
<td>Compression ratio</td>
<td>9.6:1</td>
<td>9.6:1</td>
</tr>
<tr>
<td>Valvetrain</td>
<td>16-valve DOHC</td>
<td>16-valve DOHC with valvelift system</td>
</tr>
<tr>
<td>Induction/Fuel injection</td>
<td>Turbocharged/TFSI®</td>
<td>Turbocharged/TFSI®</td>
</tr>
<tr>
<td>Acceleration, Sedan (0–60 mph)</td>
<td>7.2 seconds</td>
<td>6.6 seconds</td>
</tr>
<tr>
<td>Acceleration, Cabriolet (0–60 mph)</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Top track speed</td>
<td>130 mph</td>
<td>130 mph</td>
</tr>
</tbody>
</table>

**Transmission/Drivetrain**

- Six-speed Audi S tronic® dual-clutch transmission with front-wheel drive
- Gear ratios: 1st: 3.462, 2nd: 2.050, 3rd: 1.300, 4th: 0.902, 5th: 0.914, 6th: 0.756, Reverse: 3.899, Final drive: 1st–4th, 4.118, 5th–6th, 0.460

- Six-speed Audi S tronic® dual-clutch transmission with Audi quattro® all-wheel drive
- Gear ratios: 1st: 2.923, 2nd: 1.792, 3rd: 1.143, 4th: 0.778, 5th: 0.800, 6th: 0.639, Reverse: 3.264, Final drive: 1st–4th, 4.769, 5th–6th, 3.444

**Body/Suspension/Chassis**

- Audi® lightweight technology—fully galvanized steel unibody with aluminum
- Front: Subframe and molding with aluminum protection
- Multitube strut front suspension
- Four-link rear suspension
- Electronic differential traction control
- Sport suspension calibration (Premium plus and Prestige)
- Ventilated front disc/ventilated rear discs (x) Available Available Available
- Electronic differential power steering system
- Steering ratio | 15.3:1 | 15.3:1 | 15.3:1 |
- Turning diameter, curb-to-curb (ft) | 36.1 | 36.1 | 36.1 |

**Exterior measurements**

<table>
<thead>
<tr>
<th>AS 1.8T</th>
<th>AS 2.0T</th>
<th>AS TDI®</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheelbase (in)</td>
<td>103.8</td>
<td>103.8</td>
</tr>
<tr>
<td>Length (in)</td>
<td>175.4</td>
<td>175.4</td>
</tr>
<tr>
<td>Height, Sedan (in)</td>
<td>56.7</td>
<td>56.7</td>
</tr>
<tr>
<td>Height, Cabriolet (in)</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Ground width with mirrors (in)</td>
<td>72.2</td>
<td>72.2</td>
</tr>
<tr>
<td>Track, front/rear (in)</td>
<td>61.1/60.1</td>
<td>61.4/60.1</td>
</tr>
<tr>
<td>Curb weight, Sedan (lb)</td>
<td>3,375</td>
<td>3,342</td>
</tr>
<tr>
<td>Curb weight, Cabriolet (lb)</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Drag coefficient, Sedan (Cd)</td>
<td>0.30</td>
<td>0.30</td>
</tr>
<tr>
<td>Drag coefficient, Cabriolet (Cd)</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**Interior measurements**

- Head room with seats in place, Sedan (in, front/rear) | 36.0/36.1 | 36.0/36.1 | — |
- Head room, Cabriolet (in, front/rear) | — | — | — |
- Leg room, Sedan (in, front/rear) | 41.2/35.1 | 41.2/35.1 | — |
- Leg room, Cabriolet (in, front/rear) | — | — | — |
- Shoulder room, Sedan (in, front/rear) | 54.9/57.0 | 54.9/57.0 | — |
- Shoulder room, Cabriolet (in, front/rear) | — | — | — |
- Cargo volume, Sedan (cu ft) | 12.3 | 10.0 | — |
- Cargo volume, Cabriolet (cu ft) | — | — | — |
- Seating capacity, Sedan | 5 | 5 | — |
- Seating capacity, Cabriolet | 4 | 4 | — |

**EPA mileage estimates | Capacities | Emissions**

- Audi S tronic® dual-clutch transmission, Sedan (city/highway/combined) | NA | 24/33/27 | — |
- Audi S tronic® dual-clutch transmission, Cabriolet (city/highway/combined) | 24/33/28 | 24/33/28 | — |
- Gasoline (gal) | 6.0 | 6.0 | — |
- AdBlue® (gal) | — | — | — |
- Diesel (gal) | 13.2 | 14.6 | — |
- Recommended fuel | Premium | Premium | Ultra-Low-Sulfur diesel |
- Emissions rating | SL ZEV | SL ZEV | — |

---

1. Top track speed is electronically limited to 130 mph. Always obey all speed and traffic laws.
2. Standard availability. 3. EPA estimates. Your mileage will vary with driving conditions.

### Additional Information

Technical specifications and featured content for Audi A3 models can be found in the 2015 Audi Sport brochure. See your dealer or go to audiusa.com for details.
### Safety / Security

<table>
<thead>
<tr>
<th>Feature</th>
<th>Standard</th>
<th>Premium</th>
<th>Premium Plus</th>
<th>Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Driver and front passenger advanced airbags, knee airbags, front side airbags and Audi Pre Sense® Front (curtain airbags) (Sedan)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Driver and front passenger advanced airbags, knee airbags and front head/three side airbags* (Cabriolet)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Rear passenger thorax side airbags* (Sedan)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Front passenger occupant detector for airbags*</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Pop-up roll bar system (Cabriolet)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Safety belt reminder for driver and front passenger</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Lower Anchor and Tether for Children (LATCH) in rear seats (lower anchors only on Cabriolet)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Power seat control system with safety seat feature if airbags deploy</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Electronic Stability Control (ESC) with secondary collision brake assist and traction control (ASR)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD) and brake assist</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Tire-pressure monitoring system</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Electronic parking brake</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Anti-theft alarm system with immobilizer</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

### Exterior

<table>
<thead>
<tr>
<th>Feature</th>
<th>Standard</th>
<th>Premium</th>
<th>Premium Plus</th>
<th>Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audi Singleframe® grille</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Xenon plus headlights with LED daytime running lights</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>LED headlights</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Automatic headlights</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>LED taillights</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Power adjustable exterior side mirrors</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Power adjustable, heated exterior side mirrors (auto-dimming driver's side)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Power adjustable, heated exterior side mirrors (auto-dimming driver's side)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>LED turn indicator light technology integrated into the exterior side mirrors</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Heated windshield washer nozzles</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Matte black trim around exterior windows (Sedan)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Matte black trim around exterior windows (Sedan)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Matte black trim around window frame and beltline surround (Cabriolet)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Integrated trunk spoiler</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Dual exhaust outlets</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Audi S line® exterior appearance (front and rear fascia, side sills and Audi S line® fender badges)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

### Interior

<table>
<thead>
<tr>
<th>Feature</th>
<th>Standard</th>
<th>Premium</th>
<th>Premium Plus</th>
<th>Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single-zone manual climate control</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Dual-zone automatic climate control</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Three-spoke multifunction sport steering wheel</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Shift paddles</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>TIIS and adaptive manually adjustable steering column</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Auto-dimming rearview mirror with digital compass</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Folding front center armrest</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Four-way power front seats</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Decorative interior德尔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Aluminum-optic interior trim elements</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Aluminum trim on sill (with Audi S line® emblem)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Front and rear foot mats</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Ambient LED interior lighting</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Black cloth headliner (with Black or Chestnut Brown leather, Sedan)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Dual front sun visors with integrated vanity mirrors</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Power windows with one-touch up/down operation and pinch protection</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Panasonic control (Sedan)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Acoustic rolling road noise at speeds up to 31 mph (Cabriolet)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

### Seating

<table>
<thead>
<tr>
<th>Feature</th>
<th>Standard</th>
<th>Premium</th>
<th>Premium Plus</th>
<th>Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leather seating surfaces (see Interior Colors page for more details)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Twelve-way power driver's seat, including four-way power lumbar adjustment (Sedan)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Twelve-way power passenger's seat, including four-way power lumbar adjustment (Sedan)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Eight-way manually adjustable front seats and four-way power lumbar adjustment (Cabriolet)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Sport front seats</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Heated front seats</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Split folding rear seatbacks</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

* Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.
Audi MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle’s navigation system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, and discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details.

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Requires compatible phone.

Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner’s literature or an Audi Authorized Dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces.

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**When fifteen minutes isn’t enough.**

The Audi A3 steals the spotlight no matter where it is, but for a truly showstopping performance consider the available Audi S line® exterior appearance. With it, you get exterior features like special S line front and rear bumpers, side sills and door sill inlays. And that’s just the outside. Inside, the available Sport package greets you with front sport seats with leather seating surfaces and a three-spoke multifunction sport steering wheel with shift paddles. It’s a bold reminder to never put a time limit on your moment.
Add a new point of view, a dash of distinction and the ultimate in self-expression with Audi Genuine Accessories. Whether you load the cargo carrier with climbing gear or add a set of sporty new wheels, we’ve got the accessories that will help enhance every facet of your lifestyle. When purchased from an authorized dealer, all pieces are backed by your vehicle’s 4-year/50,000-mile limited warranty or for 12 months/12,000 miles from the accessory purchase date, whichever is greater (Please consult your dealer for details). If you’re looking to personalize or protect, Audi offers an intelligent solution.

Get your Audi the proper invitation to be part of your adventures. Whether you’re looking to travel in style or just need to make sure that almost everything fits with a variety of intelligent and innovative accessories. Give your Audi the proper invitation to be part of your adventures. Demand the best and drive safely.

**Accessories**

Audi Genuine Sport and Design Accessories

Your Audi vehicle features a bold, aggressive stance and strong, cleaning lines. Enhance it by adding Audi Genuine Sport and Design accessories. All are carefully scrutinized in the design and development process. So when they’re striking in appearance, it’s because they are purposeful, too.

- **Exhaust tips**
  - These chrome dual tips with rolled edges are constructed of high-quality stainless steel. Brushed, polished and black finishes all feature the four rings logo. Carbon fiber composite frame features a clean design without the logo.
- **Valve stem caps**
  - Emblazoned with the iconic Audi rings, these handsome caps complement the unique design of the wheels on your A3.
- **Centre caps**
  - Aluminum caps dress up the foot rest, brake and accelerator pedals.

Other accessories

- Audi Guard Car Care Products
  - Give your Audi the proper invitation to be part of your adventures. Enhance the exterior’s good looks with the help of Audi Guard Car Care Products. They’ve also passed rigorous quality assessments, including corrosion testing. If you’re looking for a bolder appearance or a more effective barrier, Audi Guard Car Care Products are designed specifically for Audi. AudiGuard Car Care Products provide gentle cleansing formulas and special tools to help give all exterior and interior surfaces the东路lining and protection they deserve. Our shampoo and waxen undercoating for cleaning performance, change your car’s exterior into a comfortable ride for the ultimate in style and space, from Audi Guard (Waxer, Jetta). Other accessories help promote more convenient travel. All are designed and tested to help ensure compatibility with the vehicle’s electrical systems, allowing you to enjoy every aspect of Audi technology with almost all your senses. Demand the best and drive safely.
- Audi Genuine Electronics Accessories
  - The illuminating technology that graces each Audi vehicle provides the inspiration for Audi Genuine Electronics Accessories. Similarly, all of these accessories are impressively advanced and inspiring. Our audio options let you enhance your listening pleasure. Other accessory options help promote more convenient travel. Audi genuine electronics accessories offer functional, practical items that help keep your Audi pristine condition. Choose from such useful items as trunk bars that help make cleanup quick and easy, or an easy-to-use cargo cover that helps shield the vehicle. Use them all to help keep the cargo area clean and create the perfect climate for any inside cargo. Whether you’re looking to travel in style or just need to make sure that almost everything fits with a variety of intelligent and innovative accessories, Audi Genuine Electronics Accessories do just that. Choose from such useful items as trunk bars that help make cleanup quick and easy, or an easy-to-use storage cover that helps shield the vehicle. Use them all to help keep the cargo area clean and create the perfect climate for any inside cargo. Whether you’re looking to travel in style or just need to make sure that almost everything fits with a variety of intelligent and innovative accessories, Audi Genuine Electronics Accessories do just that.
- Audi Genuine Comfort and Protection Accessories
  - Help protect what you love. Audi Genuine Comfort and Protection Accessories offer functional, practical items that help keep your Audi pristine condition. Choose from such useful items as trunk bars that help make cleanup quick and easy, or an easy-to-use storage cover that helps shield the vehicle. Use them all to help keep the cargo area clean and create the perfect climate for any inside cargo. Whether you’re looking to travel in style or just need to make sure that almost everything fits with a variety of intelligent and innovative accessories, Audi Genuine Electronics Accessories do just that.
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